

FOR IMMEDIATE RELEASE

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LIGHTHOUSE VERTICALS ANNOUNCES NOVEMBER LAUNCH OF NEW FAITH-AND-FAMILY VERTICAL ENTERTAINMENT PLATFORM

PARTNERS WITH STUDIO316, FOUNDED BY THE TEBOW GROUP AND SNOW STORY PRODUCTIONS, ON MAJOR CONTENT SLATE

**New Premium Mobile Platform Will Launch Publicly in November 2026 With More Than 30
Original Vertical Series From Studio 316**

LOS ANGELES, CA – Lighthouse Verticals, a new premium mobile entertainment platform built specifically for faith-and-family audiences, today announced a partnership with **Studio316**, the faith-based content studio founded by **The Tebow Group**, a **Tim Tebow company**, and **Snow Story Productions**, to develop and produce an initial slate of over 30 original vertical series.

The partnership brings together Lighthouse Verticals' purpose-built distribution platform and community-powered audience model with Studio316's mission to create uplifting, values-driven entertainment for mobile-first audiences. Co-founded by entertainment executives and entrepreneurs Brent Ryan Green, Jesse Liddell, Justin Levy and Scott Holroyd, whose collective credits span "The Chosen," "Friday Night Lights," "Teen Wolf," "Black Rabbit," "I Can Only Imagine," "American Underdog," "Risen," "Silence," "Judy," "Jackie" and "Dear Evan Hansen," Lighthouse Verticals brings deep experience across premium film, television and faith-driven entertainment. Green served as an executive producer of "The Chosen."

Tim Tebow, a 7x New York Times best-selling author, Heisman Trophy winner, entrepreneur, and founder of The Tim Tebow Foundation, also recently served as an executive producer of the animated musical epic *David*. Tebow's work off the field brings faith, hope and love to individuals in their darkest day. With Lighthouse Verticals, Tebow will serve as an executive producer, helping bring faith and family content to market through vertical series.

"This audience wants to engage with the culture without compromise," said Jesse Liddell, CEO of Lighthouse Verticals. "They want entertainment with real emotion, real momentum and values they can trust, but they have largely been overlooked by the fastest-growing platforms in the space. Lighthouse Verticals was built for them. Studio 316 immediately stood out because Tim, The Tebow Group and Snow Story share our belief that great storytelling and meaningful values are not mutually exclusive. Together, we are creating a destination where audiences can discover compelling stories that inspire, entertain and bring communities together."

"I believe stories have the power to change how people see themselves, see others, and ultimately see Jesus. We're committed to telling stories with excellence and our hope is that, ultimately, we can glorify God in the process," said Tebow.

The first projects developed through the partnership will join Lighthouse Verticals' broader launch slate and begin rolling out through the company's proprietary app which is currently in beta testing and will launch publicly in November 2026. Designed specifically for short-form serialized storytelling, the platform will include episodic viewing, subscriptions,

community hubs, live discussion and referral rewards. Its community-powered model will also give creators, audiences and values-driven organizations new ways to share premium entertainment and participate in the value they help create. Studio316 was established by The Tebow Group, a Tim Tebow company, and Snow Story Productions to develop premium faith-based and family-friendly vertical entertainment for a rapidly growing mobile-first audience. As a founding partner in the venture, Snow Story Productions will oversee development and production across Studio316's initial slate of over 30 original series spanning multiple genres and age groups.

Snow Story brings extensive experience in mobile-first storytelling, high volume production infrastructure and audience engagement to Studio 316's growing slate.

Initial titles will be announced at a later date.

“Studio 316 was created from a shared belief that faith-based entertainment has long been underserved by emerging digital formats, despite the enormous size and passion of the audience,” said Edward Tommasi, Executive Producer at Snow Story Productions and Co-Founder of Studio 316. “By combining Tim’s passion for faith-centered storytelling, The Tebow Group’s mission-driven vision, Snow Story’s production expertise and Lighthouse’s innovative distribution platform, we’re building something that can meaningfully expand the reach of faith-and-family entertainment.”

Lighthouse Verticals is actively developing a broader values-based launch slate spanning drama, comedy, romance, music, family stories and faith journeys. Vertical microdramas have quickly become one of the fastest-growing formats in global entertainment. Lighthouse is creating a dedicated destination for premium, uplifting and family-safe entertainment built for mobile-first viewing, with short chapters, full-size emotion and stories audiences can trust from one tap to the next.

ABOUT LIGHTHOUSE VERTICALS

Lighthouse Verticals is the first premium vertical entertainment platform built specifically for faith, family and values-driven audiences. The company combines original programming, a purpose-built proprietary app and community-driven distribution.

Lighthouse plans to begin rolling out original programming through its app when the platform launches publicly in November 2026.

To connect with Lighthouse Verticals, visit LighthouseVerticals.com, follow on [Instagram](#) or email press@lighthouseverticals.com.

ABOUT TIM TEBOW

Tim Tebow is a two-time national champion, Heisman Trophy winner, College Football Hall of Fame inductee, first-round NFL draft pick, and a former professional baseball player. The seven-time New York Times best-selling author, speaker, and college football analyst is most passionate about his work with the Tim Tebow Foundation, whose mission is to bring faith, hope and love to those needing a brighter day in their darkest hour of need. The foundation is currently fighting for some of the most vulnerable people around the world in more than 100 countries. Tim is married to Demi-Leigh Tebow, a speaker, author, entrepreneur, and Miss Universe 2017. Tim and Demi live in Jacksonville, Florida, with their three dogs, Chunk, Kobe, and Paris. The couple welcomed their first baby girl, Daphne Reign Tebow, in July 2025.

TIM TEBOW SOCIALS:

[Instagram](#) | [TikTok](#) | [Facebook](#)

ABOUT THE TEBOW GROUP

The Tebow Group leverages the Tebow brand and connects kingdom-minded capital — leveraging our comparative advantages — to invest in purposeful companies, helping them grow the three ROI's (return on investment, return on impact, and return on image-beings), to ultimately advance faith, hope and love to those needing a brighter day.

ABOUT STUDIO 316

Studio316 is a faith-based content studio founded by Tim Tebow, The Tebow Group and Snow Story Productions. The company develops and produces uplifting, values-driven vertical films and series designed for a new generation of

mobile-first audiences. Through compelling storytelling rooted in faith, hope and purpose, Studio316 creates entertainment that resonates with families and viewers seeking content aligned with their values.

ABOUT SNOW STORY PRODUCTIONS

Snow Story Productions is a leading U.S.-based production company specializing in vertical productions for mobile-first platforms. With a high-volume production model and a focus on emotionally engaging, audience-driven storytelling, Snow Story Productions has produced some of the most successful titles in the emerging vertical entertainment space.