



### **About This Programme**

This two-and-a-half-day interactive bootcamp empowers teens aged 15 to 17 to develop an entrepreneurial mindset through hands-on learning, guided activities and personalised mentorship. Participants will learn how to observe and interview, uncover real-world problems, design meaningful solutions, build income-generating ideas and communicate their vision with confidence. With guidance from experienced mentors, they will move from idea to execution - gaining the skills, mindset and self-belief to turn their ideas into real impact. The journey ends with the Pitch Showcase, where they present their business ideas to an audience of peers, parents and invited guests.



#### **Target Participants**

Teens aged 15 to 17 years old

#### About the Instructor

Pn. Nur Zahirah Binti M Sukran

- Co-founder of iLuvQuran & Khadijah and Khalid
- Learning Centre Marshall Goldsmith Leadership Coach
- MBA University College Dublin Masters Education International Islamic University

# Methodology

- Project-based learning
- Inquiry-based learning
- Experiential learning
- Discussion-based learning
- - Collaborative learning

## **Learning Outcomes**

Workshop conducted in English & Malay

At the end of this course, participants will be able to:

- Learn about successful business leaders and their way of thinking.
- Learn about the Ikigai concept and reflect on their strength and weaknesses.

Morning Tea & Lunch Provided

- Reflect on problems in society and learn how to solve simple problems.
- Learn and practice validating their proposed solutions.
- Learn and practice selling in-person and online.
- · Learn how to earn their own income and money through their own business.
- Practice communication skills during selling and pitching activities.
- · Learn basic business concepts: lean business model canvas, marketing, sales and financial concepts.
- Improve Mathematics and English skills through real life practice.

# Scan QR code to sign up

