

Persuade with Power

Speak Clearly, Lead Confidently

CPD Course • Instructor: En Ahmad Fakhri Hamzah

📅 23rd - 24th June 2026
(Tuesday - Wednesday)

💰 RM 1850

🕒 8:30 a.m. – 5:30 p.m.

🏠 Mode: Physical

🗣️ Course conducted in English

🍽️ Refreshments included



About the Course

In today's fast-paced and competitive environment, the ability to communicate with clarity and confidence is no longer optional. It is essential. Persuade with Power is a practical and highly interactive program designed to equip you with the skills to express your ideas effectively, assert your viewpoints with confidence and inspire others to take action.



Objective

Through engaging activities, real-world examples and proven communication strategies, you will:

- Gain a deeper understanding of why effective communication and assertiveness are critical to personal and professional success.
- Learn practical techniques to communicate with impact and build the confidence to articulate your thoughts clearly.
- Strengthen your ability to persuade and inspire, enabling you to influence colleagues, clients and stakeholders within your role.

Whether you are presenting an idea, leading a team, or contributing to discussions, this workshop will empower you to speak with conviction, connect with others more effectively and drive positive outcomes in your work.

Target Participants:

This workshop is designed for executives and professionals seeking to enhance their communication, persuasion and leadership skills - whether in the workplace, community or personal settings.

Methodology

- ① **Self-Development Learning (SDL)** | PreWorkshop Assignment
- ② **Formal Instructional Learning (FIL)** | Physical Workshop
- ③ **Project Experiential Learning (PEL)** | 4-Minute Project Speech Showcase
- ④ **Professional Relationship Learning (PRL)** | Speech Coaching

Learning Outcomes

By the end of this workshop, participants will be able to:

- ① Communicate ideas clearly, confidently and persuasively.
- ② Express opinions assertively while maintaining professionalism.
- ③ Apply practical techniques to influence and inspire others.
- ④ Engage in discussions and meetings with greater self-confidence.
- ⑤ Build trust and collaboration through impactful communication.

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