

Professional Development Programmes

Creative, Marketing & Communication

Create with Impact. Communicate with Confidence.



AI-Powered Social Content

Create Videos, Visuals & Campaigns

Build AI skills to plan, create, edit and publish engaging social content.



Weekday Intake
12th–13th October 2026



Weekend Intake
10th–11th October 2026



Time
9:00 AM – 5:00 PM



Duration
2 Days

What You Will Learn

Build AI-powered content skills



Develop strategies using audiences, pillars and objectives



Generate ideas, hooks and scripts using AI



Create platform-ready visuals with text-to-image AI tools



Produce short-form videos from text and images



Plan content using storyboards and shot lists



Edit, repurpose and schedule content across platforms

Who Is It For



Marketing Teams
Plan audience-focused campaigns and content



Social Media Executives
Create platform-ready content more efficiently



Content Creators & Educators
Produce engaging visual and video content



Entrepreneurs & SMEs
Build consistent content for business growth



Register Now

Click here to register
or scan the QR code to sign up.



Need More Information?

Click here to WhatsApp us
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Canva for Professionals

Design with Confidence

Build practical Canva skills for professional workplace design.



Weekday Intake
22nd October 2026



Weekend Intake
28th November 2026



Time
9:00 AM – 5:00 PM



Duration
1 Day

What You Will Learn

Practical Canva skills for workplace design



Create clear, professional layouts using core design principles



Navigate the Canva interface with confidence



Build polished title and structured content slides



Create custom graphs, callouts and functional QR codes



Design structured multi-page booklets with strong hierarchy



Export presentations and booklets in multiple formats

Who Is It For



Adult Learners
Build practical Canva and layout design skills



Working Professionals
Create polished presentations and workplace visuals



Students & Graduates
Strengthen design and communication skills



Creative & Business Users
Create professional visual content



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Speak to Influence

Craft with Purpose. Deliver with Impact.

Build practical speaking skills for confident workplace communication.



Weekday Intake
27th–28th October 2026



Weekend Intake
21st–22nd November 2026



Time
9:00 AM – 5:00 PM



Duration
2 Days

What You Will Learn

Build persuasive speaking skills



Structure speeches using the 5Ts Blueprint



Apply the TKEPL Persuasive Communication Framework



Develop content using the Diamond Method



Strengthen delivery through the VOICE System



Refine persuasive speeches using AI tools



Apply coaching feedback to strengthen delivery

Who Is It For



Executives & Professionals
Present ideas and recommendations persuasively



Managers & Supervisors
Lead discussions with clarity and confidence



Team Leaders
Influence teams and inspire action



Business Owners
Pitch proposals with credibility and impact



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Video Marketing with AI

Produce with Confidence

Build practical AI video skills for professional marketing content.



Weekday Intake
4th–5th November 2026



Weekend Intake
14th–15th November 2026



Time
9:00 AM – 5:00 PM



Duration
2 Days

What You Will Learn

Practical Canva skills for workplace design



Understand the AI video landscape



Apply composition, framing, shot types and angles



Write structured prompts for videos



Generate text and image-based videos



Plan storyboards and video structures



Edit, enhance and export publish-ready videos

Who Is It For



Marketing Professionals

Build practical AI video marketing skills



Entrepreneurs & SMEs

Strengthen professional video production



Content Creators

Create polished marketing videos



Creative Teams

Improve planning, editing and production



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Quality Sales Leads

Meta & TikTok Ads Masterclass

Build campaigns that turn quality leads into sales.



Weekday Intake
18th–19th November 2026



Weekend Intake
21st–22nd November 2026



Time
9:00 AM – 5:00 PM



Duration
2 Days

What You Will Learn

Turn quality leads into sales.



Define your target audience and create a compelling offer



Produce engaging advertising visuals and copy



Build a WhatsApp Leads campaign using Meta Ads



Manage leads and follow up effectively through WhatsApp



Build a TikTok Ads campaign linked to the Blue Bag



Monitor, optimise, scale and retarget your campaigns

Who Is It For



Entrepreneurs & SME Owners
Generate quality leads and increase sales



Marketing & Sales Executives
Build effective advertising campaigns



Business Development Teams
Improve lead generation and follow-up



Online Sellers
Drive customers from TikTok to purchase



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