



# THREE STEPS TO ENSURE EXCELLENT COMPANY CULTURE FOR FRONTLINE WORKERS

**51%** of non-management  
frontline workers **feel**  
**undervalued as employees.**

**80%** of frontline employees  
say that their company  
provides **limited connection**  
**opportunities at work.**

**37%** of companies still  
**need communication**  
**and collaboration tools**  
for their frontline workers.

# 1

**ELEVATE THE  
VALUE PERCEPTION  
OF EMPLOYEES**

# 2

**PROVIDE  
NETWORKING  
AND MENTORSHIP  
OPPORTUNITIES**

# 3

**CULTIVATE A  
LEARNING-FRIENDLY  
ENVIRONMENT**

IN SHORT: **EXCELLENT COMPANY CULTURE STARTS WITH FACILITATING**

