



Jack Dyer 

Post less, earn more.
Get your Storytold™

When you say 'hey
chat write me a post',
your clients can tell
it's not written by you.

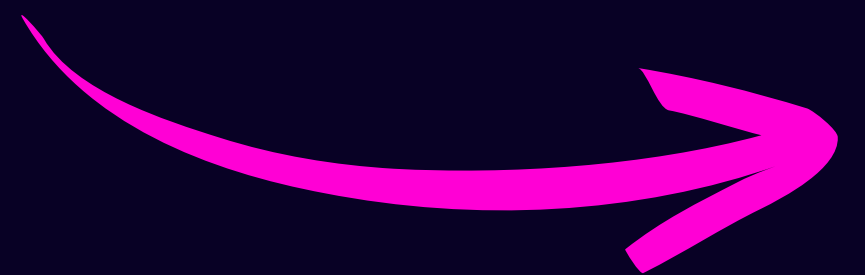
So they scroll right past.



Go from invisible to influential with Storytold.™

Because why should they
give you their time reading
'your' post when it's not
even written by you?

**engagement rates
are down:**



Go from invisible to influential with Storytold.™

Engagement in 2026:

- 🔴 Text posts get 3%
- 🟡 Text + images get 6%
- 💚 Videos get a jump to 7.5%

**But there's 1
clear winner...**



Go from invisible to influential with Storytold.™

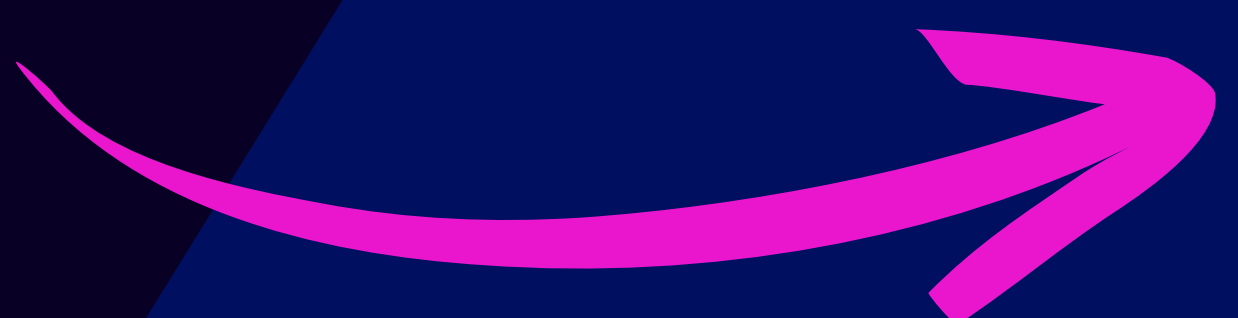
Carousels that serve
information and aren't
written by AI, get the
most engagement.

23%



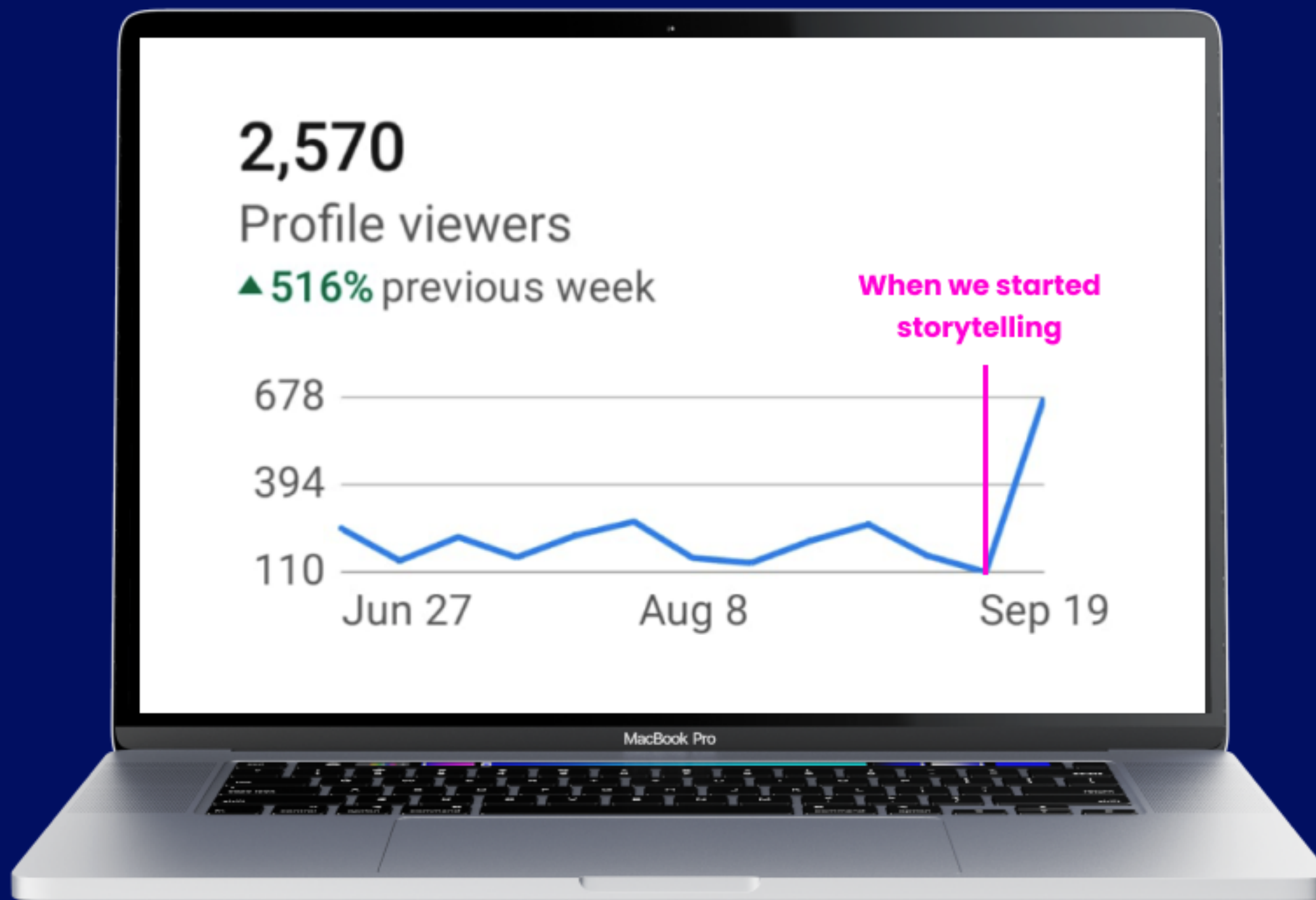
Go from invisible to influential with Storytold.™

- ✓ so don't go to AI to write any of your content
- ✓ tell authentic stories about your brand
- ✓ Write carousels that provide insights



or in other words

Go from invisible to influential with Storytold.™



Start getting your STORY TOLD

We create more engagement, more views,
more connections = **more inbound leads.**

Go from invisible to influential with Storytold.™

**We make you the
most visible Leader
in your industry**

im
Stirrer (CEO)

Storytold
go from 3,500
+ in just 5
nehow did it
me into a robotic
ons I learned
g oxygen" LinkedIn

happens when you
n, remove the
mayonnaise, and
with an actual soul.

rytold, most founders
In are basically
ghosts tapping on the
e, "Hello... is anyone
g my thought
ship." Jack shows up like a
ard with a megaphone
therapist clipboard and
"Cool. Let's turn this into
ething a human would want
ead." 🙋

★★★★★
01/26



Gracie Caine
Comms & Marketing

worked with Jack at Interactive
Schools and was always
impressed by his innovative
thinking and collaborative
approach.

It was clear to see he had a

It was clear to see he had a
strong ability to connect ideas,
people and problems in a way
that moved projects forward.
Jack brings both creativity and
professionalism to his work and
is a fun and enthusiastic person
to be around!

★★★★★
15/01/2026



Guillaume Jouvencel
GHA Marketing, Co Founder

Had the pleasure of hosting Jack
Dyer from Storytold™ on
Consulting Leaders, where
guests go through a thorough
selection process.

What stood out about Jack is
how naturally he blends design,
storytelling, and psychology. The
way he pulls real human stories
out of busy founders and turns
them into meaningful LinkedIn
content is powerful, especially in
a world drowning in AI noise.

What I like about Jack is his
obsession with authenticity. He
helps business owners share
who they truly are, not just what
they do, and the results speak
for themselves.

Highly recommend!

★★★★★
05/12/25



Katie Chambers
Editor, Beacon Point

Jack, famous for his little
dancing man and that vibrant
pink, brings so much fun to every
call. He's quick to compliment
what's working and just as quick
to tell you what's not. It's
authentic and real. You never
feel like he's buttering you up to
sell you something; when he
says something isn't working,
you know it's true.

He's direct and honest in a way
that makes you sit up, listen, and
take action (unless you're
stubborn and easily offended.
Don't be! He's helping you here).
He gets you to dig deep, not just
into your brand but into yourself.
By the time you're done, you've
got a better profile, a clearer
message, a stronger sense of
who you are...and a friend.

And let's be honest (because
Jack is definitely honest), by the
end, you'll not-so-secretly want
to be as cool as Jack.

★★★★★
07/10/2025



Cassandra Toroian
Co-Founder and CEO

Jack is a wonderful and creative
partner to have in your camp. He
listens, and has a great ability to



Hana Skomra
Strategic Leader

It was a gloomy April day. The overcast sky promised storm and thunder when I met the dazzlingly dashing, daringly handsome Jack D.

Little did I know my branding salvation awaited.

Our first call was surgical. Jack asked questions that would haunt me for months, each one peeling back layers of my professional facade. When I finally dared to press that "join meeting" button again in August, I was ready for the full consultation...

Or so I thought.

"Your profile needs serious work," he stated, somehow making brutal honesty feel like a warm hug.

This man doesn't dance around with corporate euphemisms. He serves truth straight up, no chaser. But here's the plot twist: behind that feedback lay a treasure trove of actionable insights.

★★★★★
25/08/25

and gave me the confidence to show up authentically.

The result? I left our conversation buzzing with ideas, unable to sleep because I was so inspired. I made a list of all the things I wanted to share, and for the first time in a long time, I felt excited to put myself out there.

★★★★★
09/10/25

This is not a service, **This is a partnership.** My team and I are truly invested in your success



Kate Fletcher
Director, Peace of Mind

Working with Jack was a game-changer for me.

After 21 years in the police, where everything from what you wear to what you say is regulated, I left thinking I now needed to reinvent myself as a corporate version of me: polished, buzzword-heavy, and



Oluchi Sophia Nzekwesi
Project Manager

Working with Jack on a recent project was a masterclass in thoughtful leadership and strategic clarity. He brings a rare blend of empathy and expertise that makes collaboration not only seamless but deeply enriching.

Jack offered clear, actionable insights throughout our work together; always with genuine zero ego, and a genuine focus on impact. His ability to communicate with both precision and warmth set him apart. If you're looking for a partner who leads with integrity and elevates every project he touches, Jack's the one I'd recommend!

★★★★★
23/07/25



Jamie Collier
CEO of So

I'm truly grateful for the incredible work and top notch. Jack's raw startup and being a business scale.

Thanks to Jack more custo

Storytold.™

Ready to get booked?

Go from invisible to influential.

Secure Storytold as your partner.

Request a meeting

