

Through history, humans  
have strived to get their

**Storytold.**<sup>TM</sup>


Make your mark  
on history with  
storytelling...





# **Humans have one universal language...**

A way we communicated before  
language, back when our ancestors  
needed teaching methods before  
they used word...

The image features two ancient Greek vases, likely kylixes, with black-figure pottery. The vase on the right is the primary focus, showing a central scene with three figures: a man on the left holding a spear, a man in the center holding a large animal (possibly a boar) on a shield, and a woman on the right. The vase has a decorative neck with a floral pattern and a base with a meander band. The vase on the left is partially visible, showing a similar design. The background is a dark, textured surface.

**... Every culture uses it,  
because it's the most  
engaging way we know ...**




## **In fact, it's human nature**

To communicate this way, because people remember this method better than any other.


### **The best part?**

It transcends time, creates connections and allows your audience to immerse themselves in what you say...




Incipit epistola sancti iheronimi ad  
paulinum presbiterum de omnibus  
diuine historie libris. capitulum primum

Carer ambrosius  
tua michi munu-  
cula pferens. detu-  
lit et suauissim  
lras. q a princ  
amiciaay. fidē



te iam fidei et veteris amicitie u-  
pferabant. Hec etu illa necessit  
et xpi glutino copulata. qm no  
tas rei familiaris. no pna t



It's spoken, written, rehearsed, practised,  
repeated, remembered and re-told.  
Humans have been using this method of  
communication for the last 135,000 years.

It's how we've shared triumphs, religion,  
memories, secrets, warnings and  
wisdom through time...

**Do you know what  
this is yet...?**



**It's Storytelling!**



**The Bayeux Tapestry**



**is a great example!**

**Storytelling has connected  
people for generations...**





# **As a species, we're evolving...**

We're more advanced than ever. Technology has allowed humans to advance in ways we could never have imagine.

Finding people has never been easier, but making sure they remember you has never been harder."

## **But not any more...**

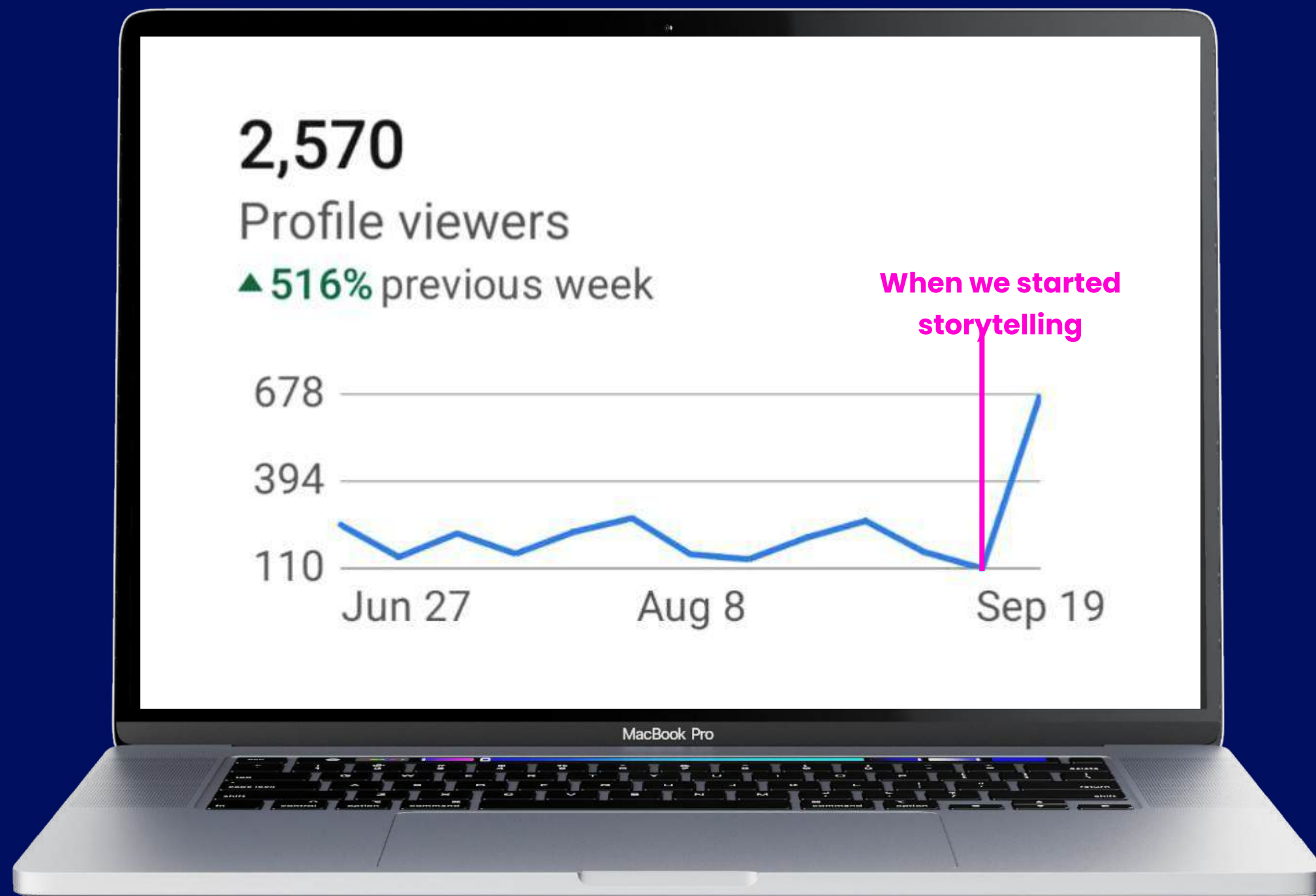
A man with short brown hair, wearing a dark grey hoodie and blue jeans, is sitting on a patterned armchair in a library. He is holding a blue book with the word "Storytold." printed on the cover in pink and white. The background shows bookshelves filled with books and a warm, indoor lighting. The image is framed by a white diagonal shape on the left side.

**Because we can  
get your story told.**

**We're the authentic visual storytellers,**

helping you generate more business  
using your stories to connect with  
your audience.

Storytelling is your greatest asset,  
and we're here to help bring clarity,  
authenticity and purpose to how  
you interact with your audience.



## When we start storytelling

We create more engagement, more views,  
more connections = **more inbound leads.**

**We make you the  
most visible Leader  
in your industry**

Jim  
Stirrer (CEO)

Storytold  
go from 3,500  
+ in just 5  
nehow did it  
me into a robotic  
ons I learned  
g oxygen" LinkedIn

happens when you  
n, remove the  
mayonnaise, and  
with an actual soul.

rytold, most founders  
In are basically  
ghosts tapping on the  
e, "Hello... is anyone  
g my thought  
ship." Jack shows up like a  
ard with a megaphone  
therapist clipboard and  
"Cool. Let's turn this into  
ething a human would want  
ead." 🙋

★★★★★  
01/26



**Gracie Caine**  
Comms & Marketing

worked with Jack at Interactive  
Schools and was always  
impressed by his innovative  
thinking and collaborative  
approach.

It was clear to see he had a

It was clear to see he had a  
strong ability to connect ideas,  
people and problems in a way  
that moved projects forward.  
Jack brings both creativity and  
professionalism to his work and  
is a fun and enthusiastic person  
to be around!

★★★★★  
15/01/2026



**Guillaume Jouvencel**  
GHA Marketing, Co Founder

Had the pleasure of hosting Jack  
Dyer from Storytold™ on  
Consulting Leaders, where  
guests go through a thorough  
selection process.

What stood out about Jack is  
how naturally he blends design,  
storytelling, and psychology. The  
way he pulls real human stories  
out of busy founders and turns  
them into meaningful LinkedIn  
content is powerful, especially in  
a world drowning in AI noise.

What I like about Jack is his  
obsession with authenticity. He  
helps business owners share  
who they truly are, not just what  
they do, and the results speak  
for themselves.

Highly recommend!

★★★★★  
05/12/25



**Katie Chambers**  
Editor, Beacon Point

Jack, famous for his little  
dancing man and that vibrant  
pink, brings so much fun to every  
call. He's quick to compliment  
what's working and just as quick  
to tell you what's not. It's  
authentic and real. You never  
feel like he's buttering you up to  
sell you something; when he  
says something isn't working,  
you know it's true.

He's direct and honest in a way  
that makes you sit up, listen, and  
take action (unless you're  
stubborn and easily offended.  
Don't be! He's helping you here).  
He gets you to dig deep, not just  
into your brand but into yourself.  
By the time you're done, you've  
got a better profile, a clearer  
message, a stronger sense of  
who you are...and a friend.

And let's be honest (because  
Jack is definitely honest), by the  
end, you'll not-so-secretly want  
to be as cool as Jack.

★★★★★  
07/10/2025



**Cassandra Toroian**  
Co-Founder and CEO

Jack is a wonderful and creative  
partner to have in your camp. He  
listens, and has a great ability to



**Hana Skomra**  
Strategic Leader

It was a gloomy April day. The overcast sky promised storm and thunder when I met the dazzlingly dashing, daringly handsome Jack D.

Little did I know my branding salvation awaited.

Our first call was surgical. Jack asked questions that would haunt me for months, each one peeling back layers of my professional facade. When I finally dared to press that "join meeting" button again in August, I was ready for the full consultation...

Or so I thought.

"Your profile needs serious work," he stated, somehow making brutal honesty feel like a warm hug.

This man doesn't dance around with corporate euphemisms. He serves truth straight up, no chaser. But here's the plot twist: behind that feedback lay a treasure trove of actionable insights.

★★★★★  
25/08/25

and gave me the confidence to show up authentically.

The result? I left our conversation buzzing with ideas, unable to sleep because I was so inspired. I made a list of all the things I wanted to share, and for the first time in a long time, I felt excited to put myself out there.

★★★★★  
09/10/25

This is not a service, **This is a partnership.** My team and I are truly invested in your success



**Kate Fletcher**  
Director, Peace of Mind

Working with Jack was a game-changer for me.

After 21 years in the police, where everything from what you wear to what you say is regulated, I left thinking I now needed to reinvent myself as a corporate version of me: polished, buzzword-heavy, and



**Oluchi Sophia Nzekwesi**  
Project Manager

Working with Jack on a recent project was a masterclass in thoughtful leadership and strategic clarity. He brings a rare blend of empathy and expertise that makes collaboration not only seamless but deeply enriching.

Jack offered clear, actionable insights throughout our work together; always with genuine zero ego, and a genuine focus on impact. His ability to communicate with both precision and warmth set him apart. If you're looking for a partner who leads with integrity and elevates every project he touches, Jack's the one I'd recommend!

★★★★★  
23/07/25



**Jamie Collier**  
CEO of So

I'm truly grateful for the incredible work you've done for my top notch. Jack helped my raw startup and is now being a business scale.

Thanks to Jack for more custo

# Storytold™

**Ready to thrive with the right support?**

Partnerships start from £1,750 / \$2,300.

We'll turn your authority into opportunities.

[Request a Private Authority Call](#)

