

# ZAKARIA BELAKHEL



Creative and detail-oriented Web and Graphic Designer with expertise in UI/UX design, 3D modeling, and motion graphics. Experienced in developing engaging designs for websites, social media, and e-commerce platforms. Skilled in multiple design tools and coding languages, with a strong passion for visual storytelling and brand communication.

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| +32 465 07 78 67 | E-mail  Portfolio 

## Skills

- **Web development:** html, css, javascript, wordpress, webflow
- **Design tools:** adobe photoshop, illustrator, indesign, figma
- **3d modeling and animation:** blender, cinema 4d, after effects
- **Content creation:** adobe premiere pro, after effects
- **Video production:** filming, editing, motion graphics
- **Project management:** client coordination, team collaboration, deadline management
- **Languages:** arabic (native), english (fluent), french (fluent), dutch (fluent)

## Experiences

Nov 2023 - Now

### Digital Designer/Full Stack

Page In Extremis - Brussels, Belgium | Nov 2023 - Present

- Leads project management efforts, coordinating with clients, vendors, and internal teams to ensure project milestones are met and deliverables align with client expectations.
- Manages multiple design projects from initial concept to final delivery, ensuring high standards of quality, creativity, and timely completion.
- Produces high-quality video content, including filming and editing, for promotional campaigns, client presentations, and digital marketing.

Nov 2023 - Mai 2022

### Graphic Designer/3D Designer

Nawhal's - Diegem | 2022- November 2023

- Developed social media content, catalogs, and visual elements to enhance brand identity.
- Created 3d models and textures for retail products using blender.
- Designed original logos, illustrations, and graphics that aligned with client brand guidelines.

2021 - 2022

### Web Designer UI/UX Internship

We Think Beautiful - Brussels | 2021 - 2022

- Designed user-friendly interfaces for websites and mobile applications.
- Created visual designs for social media, newsletters, and digital advertising.
- Utilised tools such as figma, photoshop, and illustrator to develop interactive and visually appealing digital content.

2017 - 2020

### Graphic Designer Freelancer

Various Clients - Constantine, Algeria | 2017 - 2020

- Produced visual designs for websites, advertisements, and showcases.
- Designed print materials including brochures, posters, and business cards.
- Managed projects from concept to delivery, ensuring high quality and client satisfaction.

2018 - 2020

### Interim Work - Event Organizer / E-Commerce

BPOST / Gorillas / Uber Eats - Belgium | 2018 - 2020

- Organised promotional events and managed e-commerce logistics to enhance brand visibility.
- Coordinated with multiple teams to execute successful marketing campaigns.

Oct 2023

### Webflow 101 Certification

Webflow University | October 28, 2023

- Completed the "webflow 101" course, gaining proficiency in using webflow for web design and development.
- Learned to build responsive websites from scratch, including advanced techniques in layout design, interactions, and cms integration.
- Developed a strong understanding of webflow's visual development tools and best practices for creating visually compelling, user-friendly websites.

Nov 2023 - Feb 2024

### Motion Graphic Design, Animation, Video Graphics, And Special Effects

SYNTRA Brussel - Brussels, Belgium | Nov 2023 - Feb 2024

- Completed with a score of 88.55/100, successfully passed.
- Specialized in motion graphics, animation techniques, interactive technology, video graphics, and special effects.

2021

### Web Design UI/UX Certification

CEFAID Formation Center - Brussels | 2021

- Studied html, css, javascript, no-code website development, and cms (wordpress).
- Mastered design tools including indesign, illustrator, and photoshop.

2017 - 2018

### Graphic Design And 3D Modeling

Computer Index School - Constantine, Algeria | 2017 - 2018

- Courses in photoshop, illustrator, cinema 4d, 3d studio max, and indesign.

2012 - 2016

### Bachelor Of Science In Information Communication

University Of Constantine 3 - Constantine, Algeria 2016 - 2020

- Specialised in information and communication with a focus on written press.
- Degree recognised by **naric-flanders**, validating its equivalency to a bachelor's degree in the european higher education area.
- Developed strong skills in media production, content creation, and digital communication strategies.
- Thesis focused on "**the role of digital media in modern journalism**," which involved extensive research on emerging digital trends and their impact on traditional media.

2020

### Interior Design Education

Artis Communication - Constantine, Algeria | 2020

- Gained experience in using design software such as autocad and sketchup for creating 2d and 3d floor plans.
- Acquired foundational knowledge in interior design principles, space planning, and color theory.

2018

### Energy Education In Renewables

Academy Afak For Energy - Batna, Algeria | 2018

- Studied the fundamentals of renewable energy sources, including solar, wind, and hydroelectric power.
- Focused on energy efficiency, sustainable practices, and environmental impact assessment.
- Developed a strong understanding of the global energy market, emerging trends, and the importance of transitioning to sustainable energy solutions.