# **COOKIE STATEMENT**

#### 1. Introduction

Brooqy uses cookies and similar technologies on its website to improve the user experience, optimize the website's performance, and gain insight into the use of our services. In this cookie statement, we explain what cookies are, what types of cookies we use, and how you can manage your preferences.

#### 2. What are cookies?

Cookies are small text files that are placed on your computer, tablet, or smartphone when you visit a website. They make it possible to remember your settings and preferences, and to collect information about how visitors use the website. Some cookies are necessary for the website to function, while others are used for analytics and marketing purposes.

# 3. Who is responsible?

Broogy is responsible for placing and reading cookies on its website.

Brooqy is located at Breukelsplein 33 in Boxtel and is registered with the Chamber of Commerce under number 89585305.

For questions about this cookie statement, you can contact us via info@broogy.com.

### 4. What types of cookies do we use?

We use the following categories of cookies:

**Functional cookies:** These cookies are necessary for the website to function. Without these cookies, the website cannot work properly.

**Analytical cookies:** With these cookies, we collect statistics about the use of our website. This helps us improve the website and better tailor it to the needs of visitors.

**Marketing and tracking cookies:** These cookies are used to track visitors when using the website. They help us show relevant advertisements on our own website and on third-party websites.

**Preference cookies:** These cookies remember your personal settings and preferences so that the website is better tailored to you.

## 5. How long are cookies stored?

The retention period of cookies varies by type of cookie. Some cookies are deleted as soon as you close your browser (session cookies), while other cookies remain on your device for a longer period (permanent cookies). The maximum retention period is in principle two years, unless a longer period is necessary for the intended purpose.

# 6. Third-party cookies

Our website may contain third-party cookies, such as from Google Analytics or social media platforms. These third parties may collect and process data through their cookies for their own purposes. We have no influence on this. Please consult the privacy policy of these parties for more information about their data processing.

Our website also uses social media buttons. These can redirect you to the relevant platform. These social media platforms can also place cookies and thereby collect your (personal) data. For information about how they handle this data, we refer you to the privacy statement of the relevant platform: LinkedIn (privacy statement).

#### 7. Your consent

On your first visit to our website, you will be asked to give consent for the placement of non-essential cookies. You can withdraw or adjust your consent at any time via the cookie settings on our website or by adjusting your browser settings.

# 8. How can you delete or block cookies?

You can always delete or block cookies via your internet browser settings. The way this is done varies by browser. Consult the help function of your browser if necessary. Please note that some parts of the website may not work properly if you disable cookies.

#### 9. Overview

COOKIE	DOMAIN	DESCRIPTION	DURATION	TYPE
_CFUVID	.brooqy.com	Protects the website against DDoS attacks and bots	Session	Necessary
_GA_*	.brooqy.com	Google Analytics places this cookie to store and count page views.	1 year, 1 month and 4 days	Analytical
_GA	.brooqy.com	The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also tracks site usage for the site's analytics report. The cookie assigns a randomly generated number to identify unique visitors.	1 year, 1 month and 4 days	Analytical
RC::C	google.com	This cookie is placed by Google reCAPTCHA service to identify bots and protect the website from malicious spam attacks.	Session	Necessary
NID	google.com	Remembers preferences and personalizes advertisements (such as language or search settings).	6 months	Marketing/Tracking
_SECURE- 3PAPISID	google.com	This cookie is placed to show personalized advertisements based on user profiles.	2 years	Marketing/Tracking

COOKIE	DOMAIN	DESCRIPTION	DURATION	TYPE
_SECURE- 3PSID	google.com	Used for advertisement profiling and authentication of Google users.	2 years	Marketing/Tracking
_SECURE- 3PSIDCC	google.com	This cookie enhances security (against fraudulent use of sessions) and supports advertisement functions.	1 year	Marketing/Tracking
_SECURE- 3PSIDTS	google.com	This cookie measures user activity and is used to improve advertisement personalization.	2 years	Marketing/Tracking

# 10. Changes to this cookie statement

Brooqy reserves the right to modify this cookie statement. The most recent version is always available on our website. We advise you to regularly check whether any changes have been made.

## 11. Contact

For questions or comments about this cookie statement, you can contact us via:

## **Brooqy**

info@brooqy.com