# **PRIVACY STATEMENT**

#### 1. Introduction

Brooqy attaches great importance to your privacy and the protection of your personal data. In this privacy statement, we explain what data we collect, why we collect it, and how we handle it.

#### 2. Who are we?

Brooqy is located at Breukelsplein 33 in Boxtel and is registered with the Chamber of Commerce under number 89585305. For questions about this privacy statement, you can contact us via info@brooqy.com.

# 3. What personal data do we collect?

We process the following personal data:

- Name, address, and place of residence (NAW data)
- Email address
- Telephone number
- Payment details
- IP address and website usage
- Data from cookies and similar technologies

## 4. How do we obtain your personal data?

We collect your personal data in the following ways:

- Directly from you, for example via a contact form;
- Through third parties, such as referrers; and/or
- Through cookies and similar technologies on our website.

#### 5. For what purposes do we process your personal data?

We process your data for customer contact, marketing, website optimization, customer relationship management, market research, payments, customer service, financial administration, IT security, and news provision. This helps us serve you better, improve our services, and comply with legal obligations.

# 6. Legal basis for processing

We process your personal data based on:

- Your consent (for example, for newsletters);
- Performance of a contract (for example, for service delivery and payments);
- Legal obligations (such as financial administration);

• Legitimate interest (such as website analysis and CRM system).

## 7. How long do we retain your data?

We do not retain your personal data longer than necessary for the purposes mentioned above or as long as the law requires us to retain them.

## 8. Do we share your personal data with third parties?

We only share your data when necessary, for example with:

- IT service providers for hosting and security;
- Government authorities if legally required.

With all third parties we work with, proper processing agreements are concluded to ensure the protection of your data.

#### We never sell your data to third parties.

Our website also uses social media buttons. These can redirect you to the relevant platform. For information about how they handle your data, we refer you to the privacy statement of the relevant platform:

• LinkedIn (privacy statement)

#### 9. International data transfer

In principle, your personal data is not shared with parties outside the EU/EEA. If this becomes necessary in the future, we will take appropriate measures, such as the use of model contracts or other safeguards required by the GDPR.

## 10. How do we protect your data?

We take appropriate technical and organizational measures to protect your personal data against loss, misuse, and unauthorized access. Examples include:

- Encryption of sensitive data;
- Access control and authorization management;
- Regular security audits and monitoring; and
- Secure connections (SSL/TLS) for data transfer.

## 11. Your rights

You have the right to:

- View, correct, or have your personal data deleted;
- Object to certain processing;
- Withdraw your consent (if applicable); and
- Request data portability.

You can submit a request by sending an email to info@brooqy.com within the timeframes provided by the GDPR. We will respond to your request within one month, or within 3 months at the latest for extensive requests.

### 12. Cookies

Our website uses cookies to improve the user experience and collect data for analysis and marketing purposes. For more information about cookies, please refer to our cookie policy.

**Cookie Statement** 

# 13. Changes to this privacy statement

This privacy statement may be updated. The most current version is always available on our website.

# 14. Contact details and complaints

For questions about this privacy statement or to file a complaint, you can contact us via info@brooqy.com.

If you believe that we are not handling your personal data correctly, you also have the right to file a complaint with the Dutch Data Protection Authority via www.autoriteitpersoonsgegevens.nl.

Brooqy, version November 2025.