

Communication Director (voluntary role) – Paths for Everyone

We are looking for an enthusiastic Communications Professional to manage the positive benefits and encourage stakeholder and community engagement for Paths for Everyone (PfE).

The Communications Director's responsibilities include developing marketing and communication strategies as well as understanding the importance of timing in setting messages.

Responsibilities

- Establish and drive a multi-channel communications strategy
- Prepare and manage all communications material
- Develop a PfE brand voice and maintain brand integrity across all platforms
- Manage media relations
- Develop contacts with media members, influencers and community leaders
- Assist in the creation of digital, video, audio and print content
- Works within the budget available

Requirements and skills

- Proven work experience as a Communications Director or similar role
- Demonstrated knowledge and proficiency with communications technologies
- Understand principles of copywriting, graphic design, layout and publishing
- Familiarity with social media platforms and social media marketing
- Impeccable copywriting and copy editing abilities

Reporting

- As a member of the P4E Project Team
- Works with the P4E Project Team in developing and execution of the above
- P4E is a project of Ryedale Environment Group, registered charity 1202762

To discuss the role, please contact p4eryedale@outlook.com