

# COPILOT SGP

OpticOdds

## CORE FEATURES

### Enhanced Engagement:

Lets bettors build personalized parlays, driving retention and higher margins

### Instant, Custom Pricing:

Uses OpticOdds' proprietary algorithm and sportsbook data to ensure fair, competitive odds.

### Advanced Customization:

Operators can adjust odds by sport, league, and market to match their strategy.

### Scalable & Efficient:

Automates odds adjustments, allowing sportsbooks to expand offerings without extra resources.

### Comprehensive Coverage:

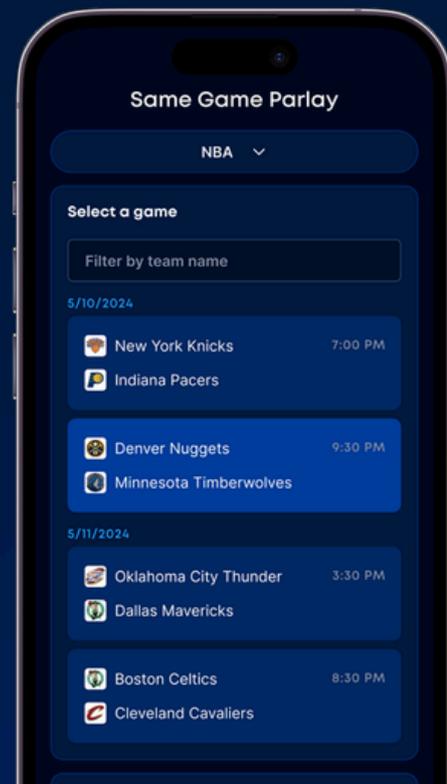
Pre-match, in-play, player props, and more across a wide range of sports.

### Seamless Integration:

Works with multiple data formats to fit with your existing sportsbook platform.

OpticOdds Copilot SGP delivers real-time, customized Same Game Parlay pricing with unmatched accuracy.

Powered by our internal **AlgoOdds**, it optimizes consensus splits across providers, eliminating manual adjustments and accounting for correlation.



OPTIMISE  
RISK

MAXIMISE  
HOLD

GROW  
REVENUE



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