

PRODUCT DECK · 2026

Product Deck.

01 WE ARE OPTICODDS

An industry leader in sports betting data solutions.

WHAT WE PROVIDE

Odds Screen, Sportsbook API, Automated Trading, Bet Builder and AI integrations, for bookmakers, prediction markets and fantasy operators worldwide.

PROVEN TRACK RECORD

The fastest, most reliable and most comprehensive real-time sports betting data solutions in the industry today.

BUILT FOR PARTNERS

Enhance user engagement, drive revenue growth and optimize operational efficiency across every surface of your book.

02 CLIENT TESTIMONIALS

Hear from our partners.

“

OpticOdds consistently delivers both technically and personally.

KALSHI

The logo for Kalshi, featuring the word "Kalshi" in a bold, teal-colored sans-serif font.

“

OpticOdds are pros with a real passion for sports data.

BETMGM



“

OpticOdds has allowed us to focus on consumer-facing improvements.

PIKKIT



Real-time odds & push feeds.

Real-time betting odds from 100+ sportsbooks: player props, alternate markets, injury data, schedules, rankings, scores and more – every feed built for production.

100+
SPORTSBOOKS

Push
DELIVERY
FORMAT

All
BET TYPES
SUPPORTED

<100ms
LATENCY
TARGET



04 ODDS SCREEN V2

An intuitive screen for traders.

Custom-weighted consensus lines, real-time outlier and movement alerts, historical odds and MyView, purpose-built for the trading desk.

- ◆ Fully customisable desk views with MyView
- ◆ Track opening line data per sportsbook
- ◆ Consensus lines across selected operators
- ◆ Detect market gaps, anomalies & advanced analytics

The screenshot displays the OpticOdds Odds Screen V2 interface. It features a sidebar on the left with navigation options like 'Trading Floor', 'Configurations', 'Bet Builder', 'Screen', 'Consensus Lines', 'Alerts', and 'Market Posting'. The main area shows a table of odds for various NBA games, including teams like New Orleans Pelicans, Charlotte Hornets, Houston Rockets, Indiana Pacers, Minnesota Timberwolves, Memphis Grizzlies, Philadelphia 76ers, Los Angeles Clippers, Utah Jazz, Denver Nuggets, Detroit Pistons, New York Knicks, Washington Wizards, Los Angeles Lakers, Brooklyn Nets, Atlanta Hawks, Miami Heat, Boston Celtics, Dallas Mavericks, Orlando Magic, Oklahoma City Thunder, Chicago Bulls, Milwaukee Bucks, Philadelphia 76ers, Golden State Warriors, Phoenix Suns, and Portland Trail Blazers. The table columns include TIME, #, TEAM, BEST, AVG, CL: MAIN SPORT..., and multiple columns of odds (BM, F, D, C, BE).

INTERACTIVE WALKTHROUGH →

Automated trading, at scale.

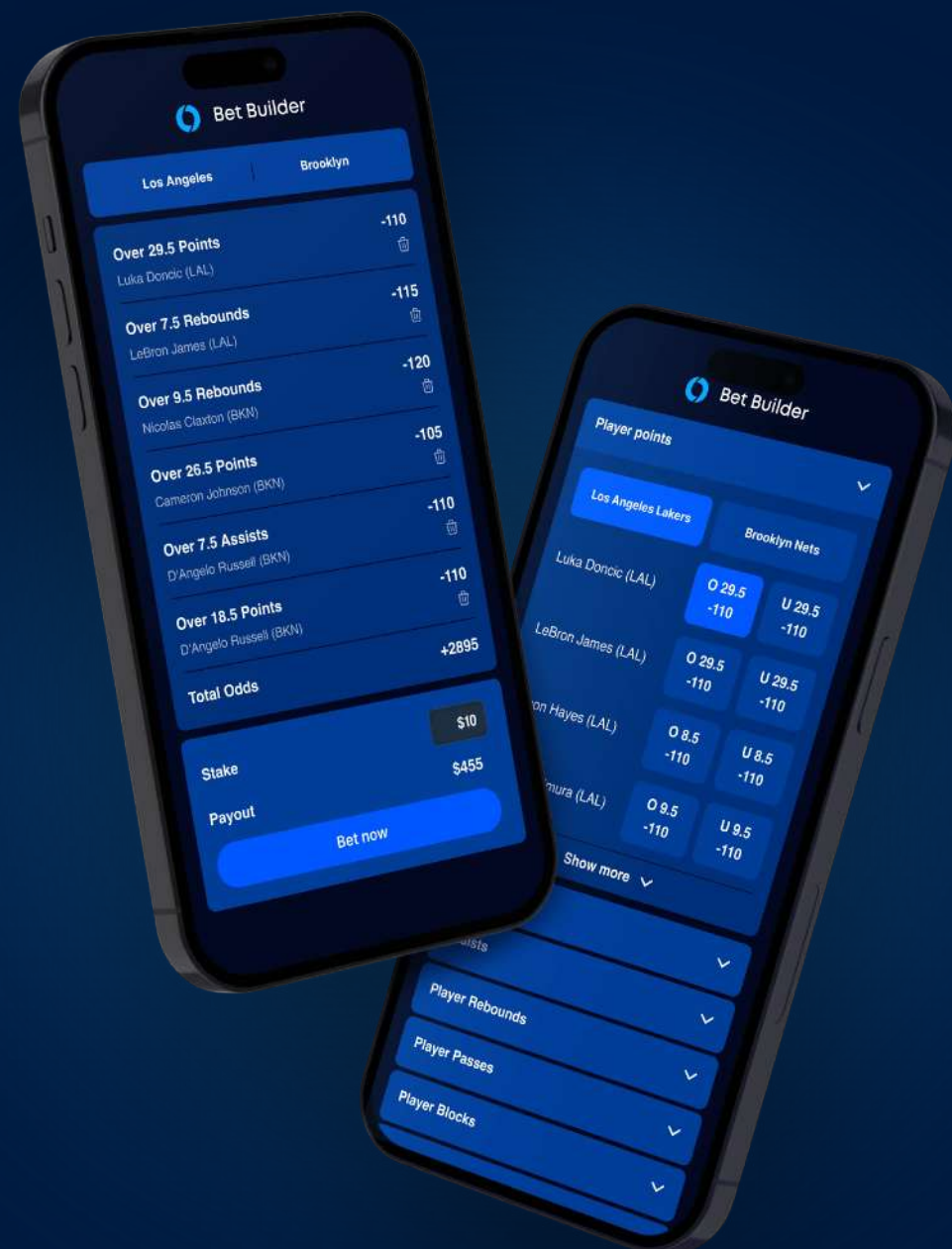
Optimise your sportsbook at scale. Copilot generates bespoke, competitive odds while managing risk in line with your own appetite.

- ◆ Unique odds tailored to your customers, or industry benchmarks
- ◆ Comprehensive market coverage
- ◆ Automated market settlement — fewer human errors
- ◆ Fits your infrastructure via multiple data formats

#	TEAM	BEST ODDS	AVG.	D	F	BM	C	BE	P	B	TX	R	S
310	Manchester United	4.20	4.15	4.25	4.15	4.15	4.22	3.94	3.89	3.96	3.92	3.99	4.16
310	Liverpool	3.15	2.88	1.51	1.53	1.54	2.96	2.80	1.81	2.69	1.56	1.49	1.54
316	Arsenal	4.20	+294	3.12	2.12	3.18	3.12	3.18	3.18		3.12	3.18	
317	Chelsea	1.47	1.56	1.49	1.47	1.47	1.49	1.51	1.54		1.47	1.47	

[INTERACTIVE WALKTHROUGH ↗](#)

A revolutionary bet builder.



Powered by our proprietary **AlgoOdds**, Copilot Bet Builder optimises consensus splits across providers, eliminating manual adjustments and accounting for correlation.

- ◆ Unrivalled coverage for SGP & Bet Builder combinations
- ◆ Combined bets across sports, leagues & events
- ◆ Pre-match, in-play and player props
- ◆ Seamless integration in multiple data formats

[INTERACTIVE WALKTHROUGH](#) →

07 SAME GAME PARLAY INSIGHTS

The most complete SGP solution in the world.

Manage SGP and Bet Builder risk better with an entirely unique industry offering – available via API or Odds Screen.

1,500+
MARKETS

30+
LEAGUES

1M+
ODDS /
SECOND

- ◆ Real-time SGP / Bet Builder odds from leading books
- ◆ Full markets coverage
- ◆ Seamless, rapid integration

3) Parlay Pricer

Cleveland Cavaliers @ Toronto Raptors

Brandon Ingram Under 3.5 Player Assists ✕

🏀 -135	🏀 -119	🏀 -120	🏀 -132	🏀 -130	🏀 -138	🏀 -125	🏀 -130	🏀 -120
🏀 -136	🏀 -135							

Immanuel Quickley Over 3.5 Player Assists ✕

🏀 -155	🏀 -154	🏀 -145	🏀 -143	🏀 -136	🏀 -146	🏀 -145	🏀 -145	🏀 -150
🏀 -155	🏀 -155							

RJ Barrett Over 5.5 Player Rebounds ✕

🏀 +105	🏀 -114	🏀 -111	🏀 -117	🏀 -119	🏀 -115	🏀 +100	🏀 -115	🏀 -110
🏀 -115	🏀 +105							

Calculate

Conversational odds data, powered by AI.

Trading teams, developers and operators can connect OpticOdds directly into a conversational AI workflow – no custom integration required. Pull data instantly, without writing a single line of code.

- ◆ **Live fixtures & odds across every supported sport**
- ◆ **Player props & futures comparison on demand**
- ◆ **Line movement history for trends & sharp action**
- ◆ **Cross-book line comparison & outlier detection**



[INTERACTIVE WALKTHROUGH ↗](#)

THANK YOU

Any questions?

OPTICODDS.COM

TALK TO US ↗