

## OFFICIAL RULES

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

**TIMING:** The eligibility period for **Enterprise Fleet Summit** Giveaway (the "Giveaway") opens at 9:00 a.m. Eastern Time ("ET") on 11/17/2025 and ends at 11:00 a.m. ET on 9/23/2026 (the "Entry Period").

**ELIGIBILITY:** Registration is open to (i) legal residents of the United States (ii) who are 18 or older, and (iii) who have a standard commercially deliverable, residential mailing address to which a prize may be delivered within one of the contiguous United States or the District of Columbia. Employees of Firecrown Media Inc. ("Sponsor") and its affiliates and subsidiaries including the employees' immediate family (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and household members, whether or not related, are not eligible to enter or win. Only those who have registered for the Giveaway and virtually attended the event are eligible for the Giveaway. Void where prohibited by law.

**HOW TO ENTER:** When you complete your registration for the **Enterprise Fleet Summit** (<https://live.freightwaves.com/enterprise-fleet-summit-2026>) and Virtually Attend during the live event, you will automatically be entered to win the Giveaway ("Registration"). "Virtual Attend" means the registrant (i) logs into the official event streaming platform using the same email address used for Registration, and (ii) remains logged in and active for an aggregate of at least 10 minutes during the live event broadcast, as determined by Sponsor's or platform provider's logs. Sponsor may require proof of identity and/or eligibility. A proper Registration requires completion of all required information fields with accurate information of the registrant, submission to Sponsor, and receipt by Sponsor. Proof of sending or submission will not be deemed to be proof of receipt by Sponsor. Any attempt by any registrant to obtain more than a single entry by using multiple email addresses, identities, profiles, registrations and logins, or any other methods will void all the registrant's Registrations and the registrant will be disqualified. Registrants must submit their Registration with a valid email address for which they are an authorized account holder. The "authorized account holder" of the email address is the individual who is the authorized holder of the email address associated with the account (based upon information submitted at the time the account was created). A potential winner may be requested to provide Sponsor with proof that he/she is the authorized account holder of the email address associated with that winning entry. If the authorized account holder of the email address cannot be established to the Sponsor's satisfaction, that entry will be disqualified. **NO PURCHASE NECESSARY TO ENTER.**

**RANDOM DRAWING:** Each Registration with corresponding live attendance will be assigned a sequential number. Winners will be selected in a random drawing from all eligible Registrations. Drawings will be conducted using Google's Random Number Generator conducted by Sponsor. Sponsor's decisions are final on all matters relating to the Giveaway. Odds of winning any prize, including the grand prize if one is offered, depends on the total number of eligible Registrations received.

**WINNERS:** All prizes will be awarded and winners will be notified by email or mail. The drawing will occur on or about **9/23/2026 (from 11:00a.m. to 1:00 p.m. ET)**, at Freightwaves offices (or remotely), from among all eligible entries received. The winners may be publicly announced by Freightwaves following the Entry Period. Return of prize notification as undeliverable or failure to comply with any requirement of these Official Rules within sixty (60) days of the drawing may result in disqualification and selection of an alternate winner. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Freightwaves. Winner is solely responsible for any federal, state, and local taxes associated with receipt or use of the prize. Freightwaves may issue an IRS Form 1099 (or other applicable tax form) where required by law. Winner agrees to provide any documentation reasonably requested by Freightwaves for tax reporting purposes if required. Winner agrees to fully cooperate with Freightwaves' requests for

additional information necessary to complete the transaction. All winners are advised to consult with their accountants, lawyers or other financial advisers to ensure compliance with the Internal Revenue Code and any other state or local tax laws. Winners are not obligated to accept the prize. Prize will be shipped to the verified winner mailing address within approximately 4–8 weeks after winner verification. Sponsor is not responsible for shipping delays, lost shipments, or damage in transit after delivery to the carrier, except as required by law. Prize is awarded “as is” and without warranty by Sponsor; any product warranties are provided solely by the manufacturer (if any).

**PRIZES:** Limit one (1) prize per registrant/household and one entry per person. Prizes are nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will award a prize of equal or greater value. At any time prior to the drawing, Sponsor may change, substitute, modify, or remove prizes, update or modify these Official Rules, or terminate the Giveaway, all with or without further notice. The prizes are not offered in partnership or otherwise associated with the manufacturer of the product or provider of services or experiences awarded. The following prizes will be awarded by Sponsor:

<b>Prize</b>	<b>Number of Prize Winners</b>	<b>Approximate Retail Value</b>
Active Convertible Backpack 45L in Forest Green   Away	1	\$ 240.35

**GENERAL CONDITIONS:** By entering the Giveaway, entrants agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Giveaway, and release and hold harmless Sponsor and its affiliates, directors, officers, employees and assigns from and against any liability, claims, lawsuits, judgments, losses, damages of any kind, injuries, death, property damage, costs and expenses, arising from, resulting from or in connection with the Giveaway, the participation in the Giveaway, or the receipt, possession, use or misuse of any prize. An entrant who shares a prize with a third party shall indemnify and hold harmless Sponsor and its affiliates, directors, officers, employees and assigns from and against any liability, claims, lawsuits, judgments, losses, damages of any kind, injuries, death, property damage, costs and expenses, arising from, resulting from or in connection with the possession, sharing, use or misuse of the prize by such third party. Except where prohibited, acceptance of a prize constitutes permission to use winner's name, city/state of residence, likeness, and/or prize information for promotional purposes without further compensation. Winner may opt out of publicity by notifying Sponsor in writing within 5 days of acceptance, but only where required by law. Sponsor is not responsible for lost, late, incomplete, inaccurate, stolen, delayed, misdirected, undelivered or illegible Registrations or other errors or difficulties of any kind whether human, mechanical, electronic, typographical, printing or otherwise relating to or in connection with the Giveaway, including, without limitation, errors or difficulties which may occur in connection with the administration of the Giveaway, the processing of Registrations, the announcement of the prizes, or in any Giveaway related materials. Persons who tamper with or abuse any aspect of the Giveaway or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Registrations and Alternative Registrations will be void. The Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend any portion of the Giveaway if it is not capable of running as planned, including, but not limited to, tampering, unauthorized intervention, fraud, technical or network failures or any other problems beyond the reasonable control of the Sponsor. This Giveaway and these Official Rules are governed by the laws of the State of Tennessee. Any dispute related to this Giveaway shall be subject to the exclusive jurisdiction of the state and federal courts located in Hamilton County, Tennessee, to the extent permitted by applicable law.

PRIVACY: Information collected in connection with the Giveaway will be used by Sponsor to administer the Giveaway, verify eligibility, fulfill prizes, and for marketing and other purposes consistent with Sponsor's privacy policy (available at <https://firecrown.com/privacy-policy>). Sponsor may share information with service providers assisting with administration and fulfillment.

WINNERS' LIST: For the winners' names, available after 9/23/2026 send a stamped, self-addressed envelope postmarked by 10/7/2026, to: Firecrown Media Inc., Attn: Legal Department - 3PL Summit Giveaway, 405 Cherry Street, Chattanooga, TN 37402.