



Artur Shved

UI/UX Designer

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Key Achievements

- Increased the conversion rate on the main page of an online store by 20% after a redesign.
- Developed a unique application for FIT Service with no market analogs.
- Implemented a loyalty program, increasing the share of online payments by 40%.
- Created a component library that accelerated team workflow and improved development processes.

About Me

UI/UX designer with over 7 years of experience. Started my career as a freelancer, later transitioning to in-house roles in various companies. Currently, I am a team lead at a design studio, managing projects, mentoring other designers, and actively contributing to team development.

My responsibilities include conducting research and designing interfaces that are not only aesthetically pleasing and technically sound but also effectively address business challenges.

I have worked on projects for major clients such as Beeline, MEGA shopping malls, Cosmos Hotel, and the FIT Service chain of auto repair shops.

Work Experience

MDH.ONE Design Agency, Senior UI/UX Designer

May 2022 – Present

- Work directly with studio clients, including project approvals and refinements.
- Participate in recruitment, conduct training, and mentor employees.
- Developed a training program that improved team quality and reduced onboarding time for new staff.
- Designed a component library to accelerate project workflows and enhance team efficiency.
- Lead projects for the FIT Service chain, including creating an employee app and a client dashboard. These solutions had no market analogs at launch.
- Participate in tenders, creating design concepts that helped the studio win key contracts.

WESTWING, E-Commerce Store, Middle UI/UX Designer

August 2021 – May 2022

- Conducted a redesign of the main page, increasing conversion rates by 20%.
- Collaborated with the team to implement a loyalty program that increased online payments by 40%.

INKOM, Real Estate Agency, Middle UI/UX Designer

August 2020 – August 2021

- Launched and tested websites for residential complexes and cottage communities, conducting A/B testing.
- Implemented website design changes to enhance user loyalty.
- Designed banners for targeted and outdoor advertising.

Professional Skills

- Figma, Adobe Illustrator, Photoshop, XD, Webflow.
- A/B testing, user research.
- Component libraries, design system creation.

Soft Skills

- Leadership and team management.
- Research and interview skills.
- Communication and client relations.
- Time management and task prioritization.