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CASE STUDY

FREIGHT NINJA

LOCATION: CHICAGO, IL & MULTI-SITE (MIDWEST)

INDUSTRY: LOGISTICS, INDUSTRIAL OUTDOOR STORAGE, PROPERTY MANAGEMENT

Freight Ninja is an Industrial Outdoor Storage (IOS) company that manages truck, trailer, and cargo parking across the Midwest. As Freight Ninja scaled, organized theft networks began targeting its off-grid yards. In one instance, thieves stripped seven CPC units from seven trucks in under two minutes, costing \$30,000 in a single night. Manned guards and fixed cameras were ineffective.

THE SECURITY UPGRADE THAT PAID FOR ITSELF IN ONE THEFT

With existing solutions that were neither cost-effective or a deterrent, COO Chris Lantz searched for a permanent fix, and found one in LVT. As Freight Ninja deployed LVT units, everything changed: sales increased, parking lot incidents decreased, and the units stopped intruders before they could act.

“We saw immediate results with LVT, one theft cost us \$30,000, we made our money back in one prevented theft”

— **CHRIS LANTZ**
COO

RESULTS



**Deterrence
Rate of
intruders
stopped by LVT
Units**



Sales Increase
LVT on site
drives trust and
new contracts

\$20K /Month Costs
Savings
eliminating
manned
guards.