



Polar Fest 2026

Festival Dates: February 6 - 22, 2026

Submission Deadline: December 11, 2026

 polarpetedl@gmail.com |  www.polarfestdl.com

Dear Polar Fest Supporter,

Winter is on its way, and so is Polar Fest 2026! From February 6 - 22, our community will come alive with icy fun, local traditions, and the togetherness that makes Detroit Lakes so special.

Each year, the Polar Fest Committee relies on the kindness and generosity of our community for contributions to the festival and requests all participants contribute to the expenses we incur as a group. Contributions help support Polar Fest and ensure that events are included in the Polar Fest marketing materials, including flyers, social media, newspaper, radio, television, and online exposure. We also rely heavily on www.polarfestdl.com to promote our festival, where each event has its own link and sponsors are recognized.

We would like to request your support for the 2026 Polar Fest, where we celebrate all things in winter and the vibrancy of our fantastic community. Are you ready to jump in (the frozen lake)?

This year, we're asking you to support Polar Fest in two ways to make it unforgettable:

Light Up the Sky – Be a Fireworks Sponsor

The fireworks finale is the crown jewel of Polar Fest—drawing thousands of people and creating memories that last long after the last spark fades. But this community's favorite depends on donations to make it happen.

By sponsoring the fireworks, you'll receive recognition in all fireworks promotions plus visibility on our website, social media, and printed materials. Most importantly, you'll be part of the tradition that makes Polar Fest shine.

We need your help to make the 2026 fireworks bigger and brighter than ever!

Bring the Fun – Host a Polar Fest Event

Polar Fest thrives because of the amazing variety of events hosted by businesses, organizations, and community groups. Whether it's a chili cook-off, snow sculpture contest, live music, or something new, your event adds to the magic.

As a host, your event will be featured on www.polarfestdl.com, our social media, and printed materials. You can also invite Polar Pete to stop by (\$25 per appearance) to make it even more fun!

To get involved, please return the enclosed form(s) by December 11, 2025 to let us know if you're:

Going to be a fireworks sponsor , Hosting an event , Or doing both!

Together, let's make Polar Fest 2026 a festival to remember.

Hot cocoa regards,

The Polar Fest Committee

Polar Fest 2026 Contribution & Event Hosting Form

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Fireworks Sponsorship – Light Up the Sky!

Help us create the grand finale of Polar Fest! The fireworks show is one of the most anticipated events of the festival, and it can't happen without community support.

Fireworks Contribution Levels:

☐ \$2,500 – Arctic Sponsor

Business logo listed on website

Business logo listed on printed flyer

Polar Pete thank you across social media

Ad rotation on website

Logo rotation on paid advertising (print, radio, tv)

☐ \$1,000 – Iceberg Sponsor

Business logo listed on website

Business logo listed on printed flyer

Polar Pete thank you across social media

Ad rotation on website

☐ \$500 – Frozen Lake Sponsor

Business logo listed on website

Business logo listed on printed flyer

☐ \$250 – Icicle Sponsor

Business name listed on website

Business name listed on printed flyer

☐ Other Amount: \$ _____

 Total Fireworks Contribution:

Event Hosting Opportunities

Want to bring people together and showcase your business or group? Host an official Polar Fest event!

Event Contribution Levels:

☐ \$750 – Ice Cube Sponsor: Significant profit event

Event listed on website and on printed flyer

Business logo listed on website and on printed flyer

Polar Pete appearances

Event advertised on p

☐ \$500 – Frigid Sponsor: Moderate profit event

Event listed on website and on printed flyer

Business logo listed on website and on printed flyer

☐ \$250 – Frozen Sponsor – Minimal profit event

Event listed on website and on printed flyer

Business name listed on website and on printed flyer

☐ \$50 Frosty Sponsor: No profit event

Event listed on website and on printed flyer

Other Amount: \$ _____

Event Name: _____

Location: _____

Date: _____ Time: _____

Would you like Polar Pete to appear at your event?

☐ Yes (\$25 per appearance) ☐ No

 Total Event(s) Contribution: _____

Marketing & Contact Information

Business/Organization Name: _____

Contact Person: _____ Phone Number: _____

Email Address: _____

Mailing Address: _____

 Please email your logo, images, or promotional details to polarpetedl@gmail.com by December 11, 2025.