

Experience

TransUnion – Senior Product Designer

Aug 2022 – Present | Remote

- **Design Systems:** Design and document reusable components for enterprise design system across multiple products. Define component variants, usage guidelines, and accessibility standards. Collaborate with developers to ensure consistent implementation and scalable patterns.
- **Systems Thinking & Technical Collaboration:** Designed algorithmic action plan feature, working with data scientists to translate risk assessment logic into user-facing workflows. Created patterns for variable action types and risk profiles. Design work contributed to securing multimillion-dollar enterprise contract.
- **Scalable Pattern Design:** Designed plan comparison system accommodating 2-5 plans with thousands of variable feature configurations across different data schemas. Created mobile-optimized pattern that surfaces plan differences and unavailable features. Collaborated with developers to map data structure requirements.
- **Research & Testing:** Conduct usability tests, execute tree testing for navigation, and synthesize findings with affinity mapping. Shape research briefs and hypotheses that guide UX research strategy.
- **Presentation & Storytelling:** Present designs to executives, senior leaders, and large internal groups (80–100 people). Tailor presentations for diverse audiences to drive buy-in and alignment.

Beau-Coup.com – Graphic Designer

Oct 2018 – Jul 2020 | Hybrid

Delivered UX improvements including major overhaul of personalization tool (reduced order time by 80%), navigation redesign, and workflow enhancements. Created marketing assets and product photography for e-commerce platform.

Education

Post-Baccalaureate Certificate in Data Science

Northwestern University – 2024 Cumulative GPA: 4.0

- Data analysis & visualization, database design & engineering, predictive modeling & machine learning
- Developed a deep understanding of data-heavy applications, data visualization, and database interactions, allowing for stronger collaboration with engineers and more effective design of data-driven interfaces.

B.A. in Visual Communication

Northern Illinois University – 2019

Specialized in graphic design, information design, and UX principles.