



# How to create a Google My Business page



# How to create a Google My Business page using your computer desktop

1

## Stand out on Google with a free Business Profile

Turn people who find you on Google Search and Maps into new customers with a free Business Profile for your storefront or service area. Personalize your profile with photos, offers, posts, and more.

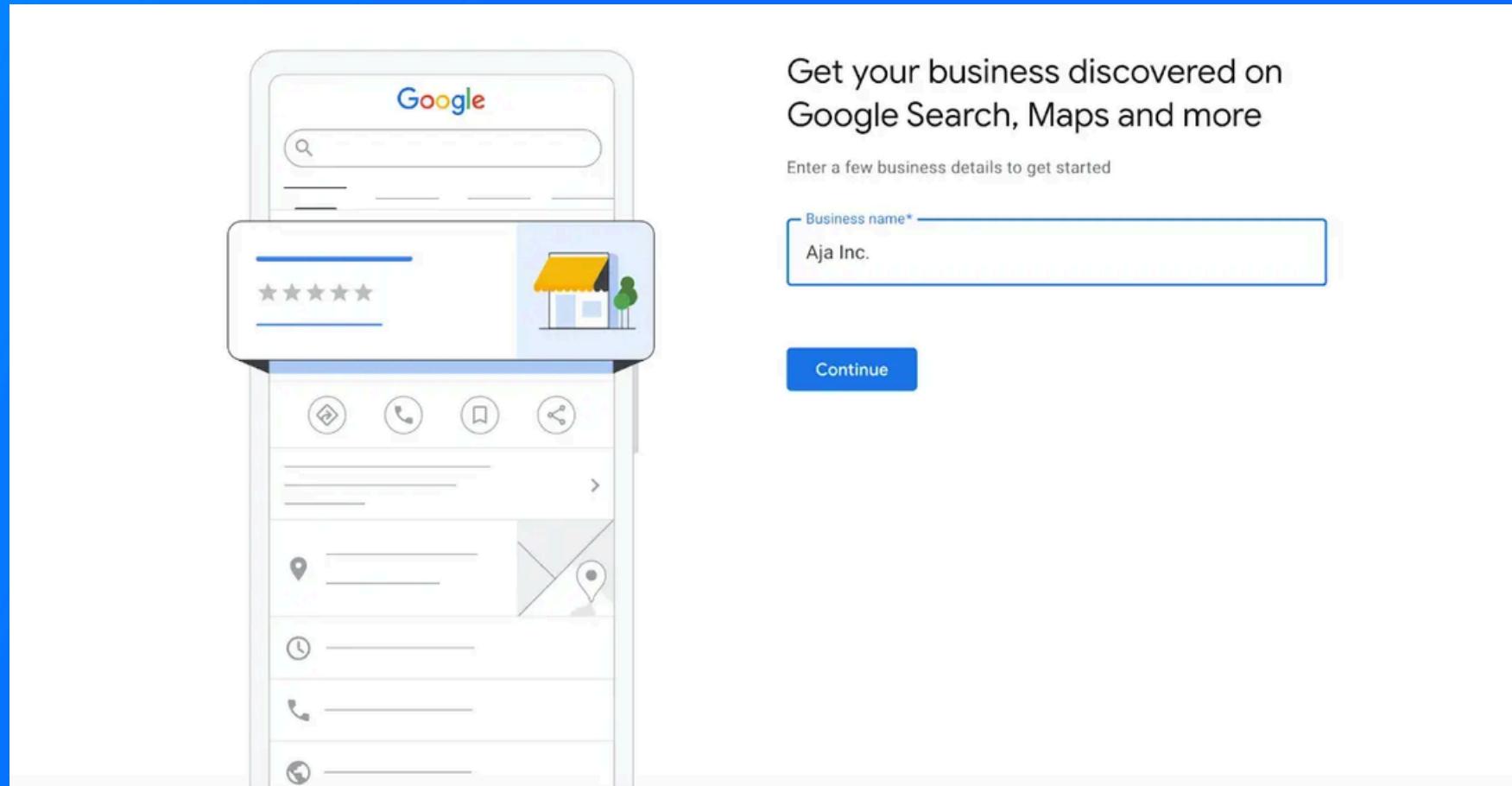
**Step 1:**  
Log into the Google Account you want to be associated with your business (or [create a Google Account](#) if you don't already have one).

**Tip:** See this step-by-step guide on [how to create a new Google Account?](#)

2

Manage now

3



**Step 2:**

**Go to**

**www.google.com/intl/en\_us/business/ and select 'Manage now'.**

**Step 3:**

**Enter your business name.**

4

Choose your business type

Select all that apply to Aja Inc.

Online retail  
Customers can purchase products through your website

Local store  
Customers can visit your business in person

Service business  
Your business makes visits to customers

Next

5

Enter a business category

Help customers discover your business by industry by adding a business category

Business category\*  
jewelry store

Jewelry store

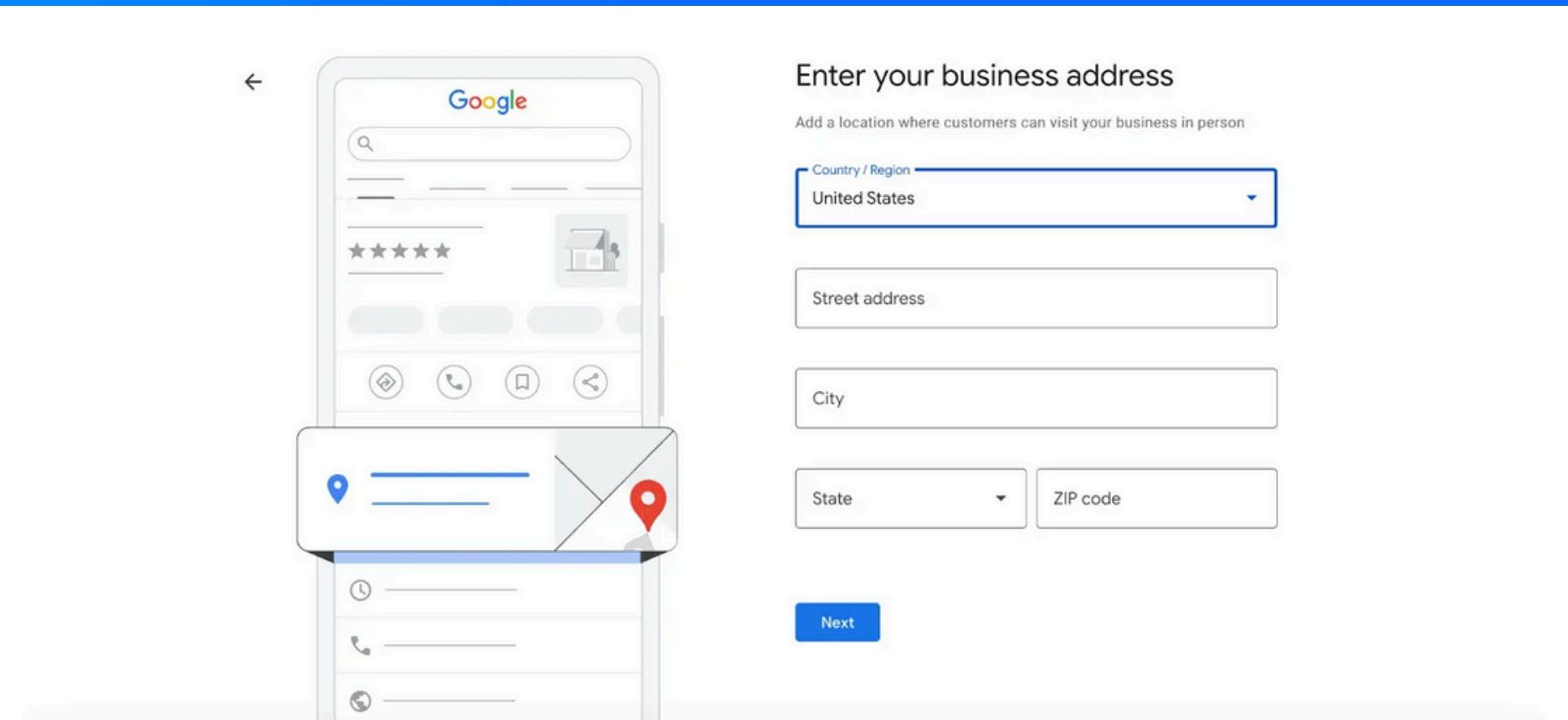
Next

**Step 4:**  
**Choose your business type — you're most likely a service business.**

**Step 5:**  
**Time to choose the category. Select the most accurate category possible — you're essentially telling Google which type of customers should see your business listing.**

**Tip:** Fill out your profile fully, and don't limit your brand to one category. You can add up to 10 different sub-categories to your business beyond your primary option, which can help Google better understand everything you offer.

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Enter your business address

Add a location where customers can visit your business in person

Country / Region: United States

Street address:

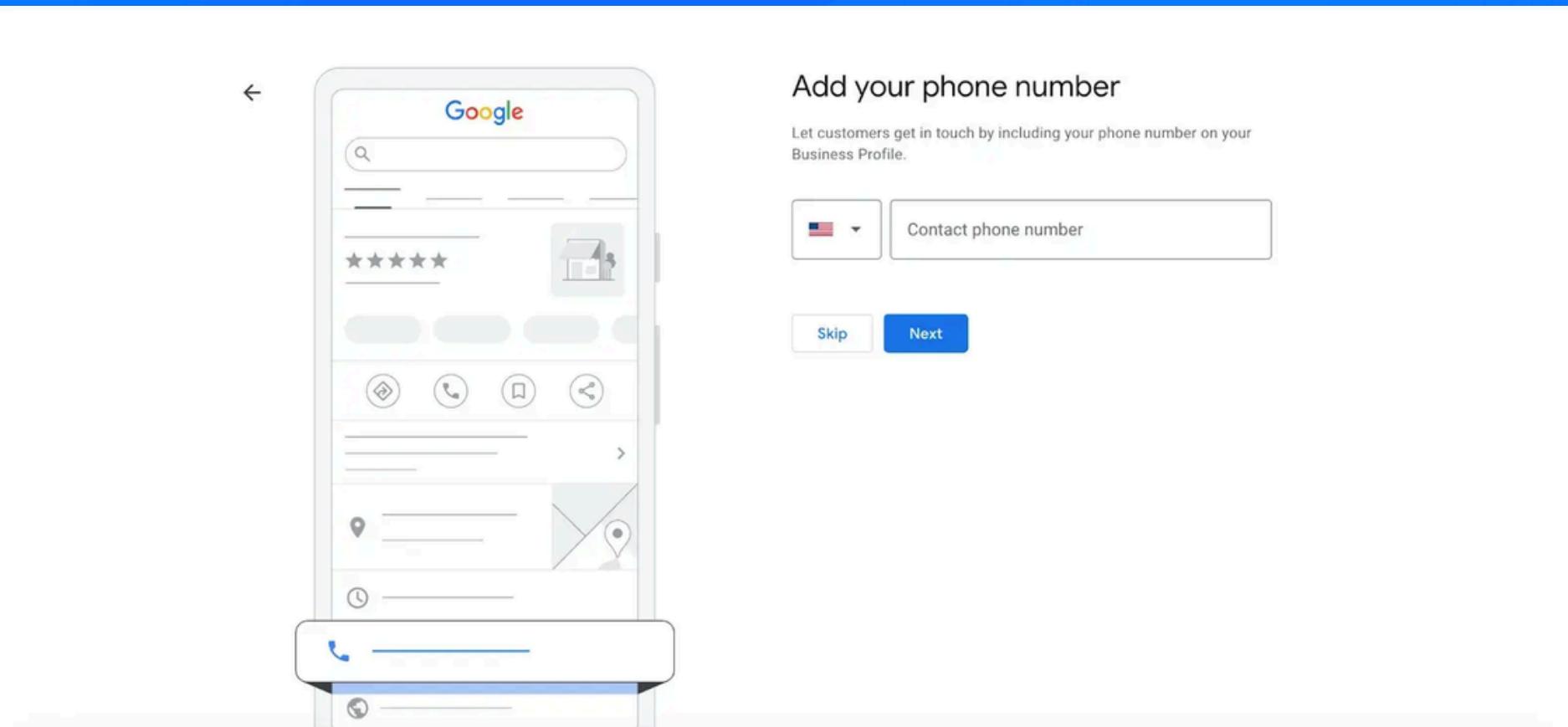
City:

State:  ZIP code:

Next

This screenshot shows the 'Enter your business address' step of the Google Business Profile setup. It features a mobile phone icon on the left displaying a Google search result for a business. The main form on the right asks for the business's address, including street, city, state, and ZIP code. The 'Country / Region' dropdown is set to 'United States'. A 'Next' button is at the bottom.

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Add your phone number

Let customers get in touch by including your phone number on your Business Profile.

Country: United States

Contact phone number:

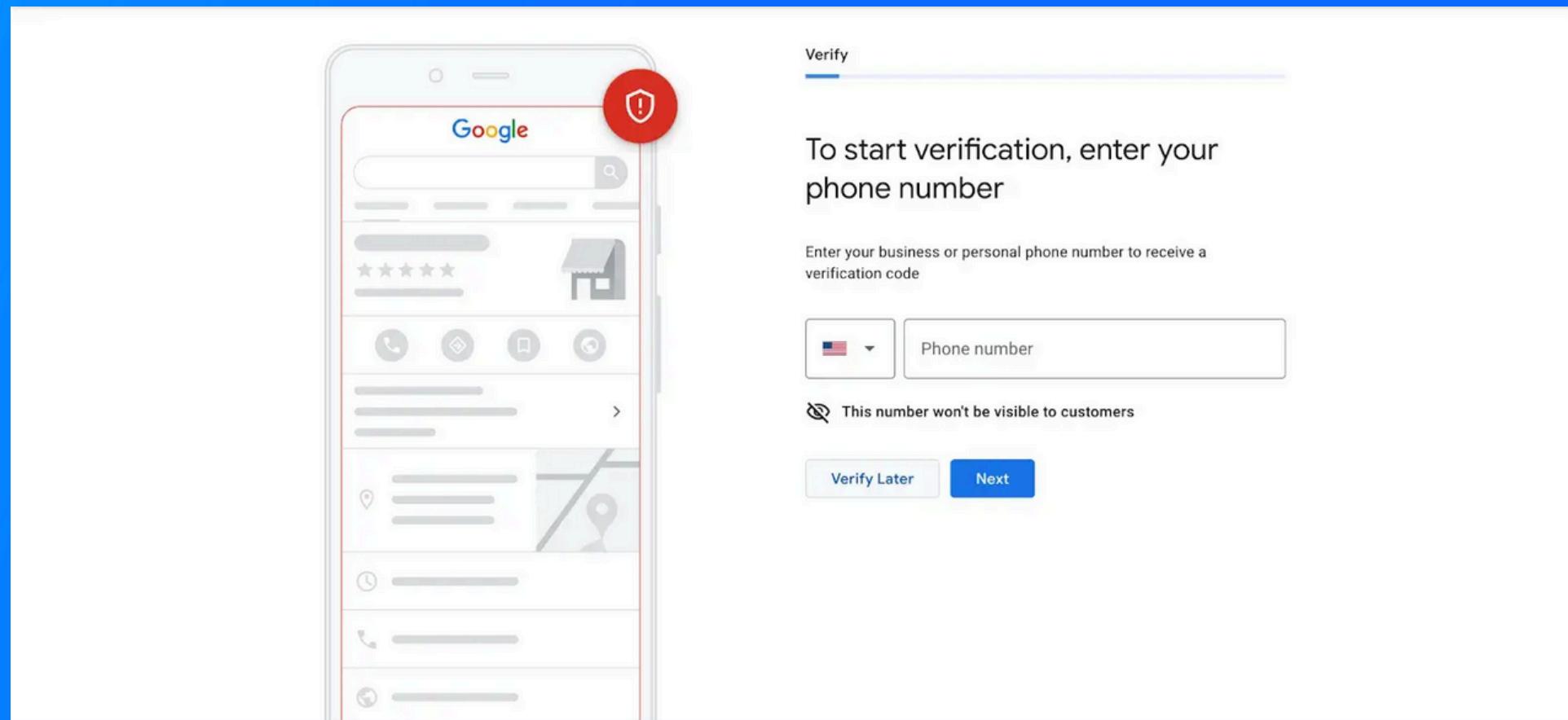
Skip Next

This screenshot shows the 'Add your phone number' step of the Google Business Profile setup. It features a mobile phone icon on the left displaying a Google search result for a business. The main form on the right asks for the business's phone number, with a dropdown for the country set to 'United States'. A 'Contact phone number' input field is provided. A 'Skip' button is available, and a 'Next' button is at the bottom.

**Step 6:  
Enter your business  
address.**

**Step 7:  
Add your business  
phone number  
(optional).**

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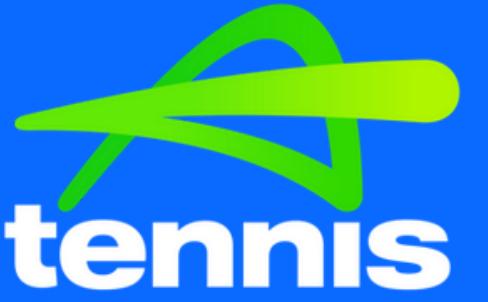


## Step 8: Choose a verification option.

**There are several  
ways to verify your  
account:**

- Postcard
- Phone
- Email
- Instant verification

**[Click here](#) for a step-  
by-step guide for  
each verification  
process.**



# Thank you!