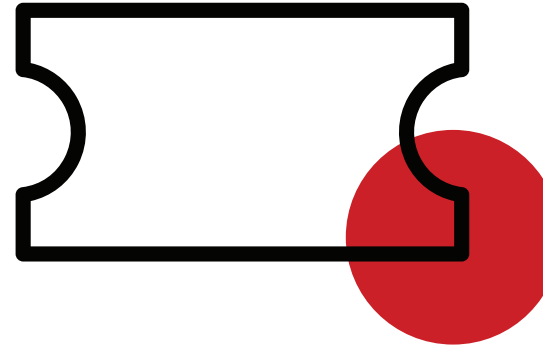




# Why Ticket Price Caps Hurt Fans

Lawmakers across the country are considering limits on reselling tickets. These proposals sound helpful, but the reality is they would make it harder, riskier, and more expensive for fans to attend live events. Price caps reduce access, increase fraud, and push fans into unsafe, unregulated markets, while strengthening the market power of Ticketmaster and Live Nation.



## 01 Ticketmaster gains more power, reducing choices

The biggest supporters of resale price caps are Ticketmaster and Live Nation. That isn't a coincidence.

Price caps restrict competition and solidify Ticketmaster and Live Nation's control of the market. Without competition from independent resale, Ticketmaster and Live Nation will have unprecedented control over price and access.

This is happening while the Department of Justice is suing Ticketmaster and Live Nation for monopolization. Price caps would strengthen the market dominance lawmakers are attempting to break up.

Capping resale eliminates competition and benefits Ticketmaster and Live Nation's monopoly.

## 02 Reduced Access for Fans

Some fans try to buy early. Some are way too busy to wait in line for the initial sale. Others wait to buy until closer to the show to see if prices drop. Research **shows that most resold tickets** are below the original price.

Resale also helps make sure tickets don't go to waste. When plans change, fans can sell their tickets, and other fans can take their place. That fills empty seats and keeps venues full.

Economists consistently find that **price controls create shortages and inefficiencies**, and ticketing is no exception. When lawmakers impose price caps, fewer people sell tickets, more tickets go unused, and fans who miss the initial sale lose out.

# Why Ticket Price Caps **Hurt Fans**

## 03 More scams and fraudulent sales

The U.S. Government Accountability Office **warned** that price caps are **hard to enforce** and push ticket sales into **unregulated markets where fraud is common**.

We see this clearly in countries with price caps:

- In **Australia**, regulators reported **over \$135,000 lost to Taylor Swift ticket scams** in just one month
- A 2025 study found **nearly four times more fraud** in markets with price caps like **Ireland and Victoria (Australia)**

When resale is restricted or banned, fans don't stop buying tickets. They move to **social media, Craigslist, and fake websites**, where there are no guarantees, no refunds, and no verification.

Modern resale platforms provide verified tickets, secure payment systems, more options for fans, and money-back guarantees. These safeguards disappear when sellers and buyers are forced off legitimate marketplaces.



## What actually helps fans





Fans need more competition, more transparency, and more protection, not laws that force ticket sales into the shadows and give more power to the Ticketmaster monopoly.

### Pro-fan policies that work:

- Strong enforcement against fully automated bots
- Upfront, all-in pricing
- Eliminating dynamic pricing and hidden fees
- Protecting fans' right to resell or transfer tickets
- More competition that creates options for fans

## JOIN US

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