

investment criteria

What We Look For

- › **Founder-Led & U.S.-Incorporated:** Founder(s) who has/have experienced barriers to accessing capital
- › **High-Growth Potential:** Must be targeting a \$1B+ market with a scalable, sustainable business model.
- › **Tech-Enabled Innovation:** Software-driven solutions that leverage technology to drive efficiency and growth.
- › **Market Validation:** A fully functioning MVP with revenue or paid pilots.
- › **Early-Stage Focus:** We primarily invest in pre-seed and seed-stage companies with a pre-money valuation of ~\$10M or less.

Sector Focus

What We Invest In

While sector-agnostic, we are particularly interested in B2B startups innovating in:

- ✓ Digital Health
- ✓ Transportation
- ✓ Supply Chain & Logistics
- ✓ Climate Tech & Sustainability
- ✓ MediaTech
- ✓ Sports & Entertainment
- ✓ FinTech

What We Do Not Invest In

- ✗ Biotech
- ✗ Consumer Products (CPG)
- ✗ Cannabis
- ✗ Crypto/NFTs
- ✗ EdTech
- ✗ Hardware
- ✗ Capital-intensive businesses
- ✗ Businesses requiring inventory