

School of Business Textbook List

Semester 2, 2025

Students are advised to order textbooks in time for delivery for the beginning of semester.

A good option for purchasing a textbook is to search booko.com.au and select a vendor based on availability and your own requirements regarding cost, delivery timing, print or electronic.

Texts may be available direct from the publisher, for example through <https://www.vitalsource.com/en-au/>.

UNDERGRADUATE COURSES

UNIT		REQUIRED TEXTS
BZ103	Introduction to Marketing	Volkov, M., Love, A., van Esch, P., Ang, S., Armstrong, G., Adam, S., Denize, S., Kotler, P., & Doherty, S. (2020). Appendix 1 Case studies. In <i>Principles of Marketing</i> . Pearson Education Australia. ISBN 9781488626203 eBook held by CHC library – single user licence
BZ104	Economics	Layton, A, Robinson, T, Tang, T, Dharmaratna, D & Tucker I. B. (2022). <i>Economics for today: seventh Asia Pacific edition</i> (7th ed.). Cengage Learning. ISBN 9780170449021 eBook not available through CHC library
BZ106	Information Systems & Technology for Business	<i>Nil</i>
BZ202	Financial Management	Ross, S., Traylor, R., Hambusch, G., Koh, C., & Westerfield, R. (2019). <i>Essentials of corporate finance</i> (5th ed.). McGraw-Hill. ISBN 9781760423605 eBook not available through CHC library
BZ203	Business Law	Gibson, A. (2023). <i>Business law</i> (12th ed.). Pearson. ISBN 9780655708513 eBook available through CHC library
BZ232	Leadership in Organisations	Northouse, P. G. (2022). <i>Leadership: Theory and practice</i> (9th ed.). Sage. ISBN 9781544397566 eBook not available through CHC library
BZ309	Work Integrated Learning (Internship Project)	<i>Readings may be recommended by the unit coordinator</i>
BZ332	Human Resource Management	Nankervis, A., Baird, M., Coffey, J., & Shields, J. (2022). <i>Human resource management: Strategy & practice</i> (11th Asia-Pacific ed.). Cengage Learning. ISBN 9780170458795 eBook not available through CHC library
BZ343	Strategic Planning and Management	Hooley, G., Piercy, N. F, Nicoulaud, B. & Rudd, J. (2024). <i>Marketing strategy & competitive positioning</i> (8th ed.). Pearson Education Limited. ISBN 9781292725017 eBook held by CHC library – single user licence

POSTGRADUATE COURSES

UNIT		REQUIRED TEXTS
BZ510	Financial Management	Atrill, P., & McLaney, E. (2024). <i>Financial accounting for decision makers</i> (10 th ed.). Pearson. ISBN 9781292409184 eBook not available through CHC library
BZ532	Human Resource Management	Nankervis, A., Baird, M., Coffey, J., & Shields, J. (2022). <i>Human Resource Management: Strategy and practice</i> (11th Asia-Pacific ed.). Cengage Learning. ISBN 9780170458795 eBook not available through CHC library
BZ577	Business Planning	The Staff of Entrepreneur Media, & Butow, E. (2023). <i>Write your business plan: Your step-by-step guide to building a thriving business</i> (2nd ed.). Entrepreneur Press. ISBN 9781642011586 eBook available through CHC Library – unlimited concurrent users. Students will not need to purchase this text unless they want to hold their own personal copy Scarborough, N. M., & Cornwall, J. R. (2019). <i>Essentials of entrepreneurship and small business management</i> (9th ed.). Pearson. ISBN 9781292266022 eBook held by CHC library – single user licence
BZ678	Business Process Management	Nil
BZ679	Strategic Management	Hubbard, G., Rice, J., & Galvin, P. (2018). <i>Strategic management: Thinking, analysis, action</i> (6th ed.). Pearson Australia. ISBN 9781488617348 eBook held by CHC library – single user licence
BZ693	Capstone Project	Nil