

Weekly News

July 16, 2025

American National



In [this issue](#) of **Annuity Watch**:

- Join the Top Earners!
- Discover the Power of a Smart Start
- Newly Updated Annuity Product Portfolio

Athene



In [this issue](#) of **Accelerate**:

- Insights into Gen X and millennial retirement views and tips to build lasting relationships
- Helping Gen X and millennial clients overcome retirement anxiety
- Building the next generation of financial professionals
- 5 ways to help manage financial stress
- Tips for finding emotional balance in the Sandwich Generation

Corebridge Financial (American General)

Fixed Annuity rates

- [See the rates](#) effective July 8th.
- [Assured Edge Income Achiever](#) – July 1st
- [Assured Edge Income Builder- NY](#) – July 1st

John Hancock

New lower rates on John Hancock term products

[Get details.](#)

The latest insights into combating food insecurity

[Listen to the podcast.](#)

Lincoln Financial Group

Weekly Market Intel

- [See the latest insights.](#)
- See the [3rd Quarter Market Intel.](#)

Elite Indexed Universal Life Insurance (IUL) Portfolio Multiplier Rider

Lincoln's new Elite Indexed Universal Life Insurance (IUL) Portfolio offers products that allow clients to have both protection and participation. And they can up their performance by taking advantage of the multiplier rider. [Learn more.](#)

WealthAccumulate 2 IUL to be discontinued on August 10th

With the addition of Lincoln WealthBuilder ECV IUL and the previously released Lincoln WealthBuilder IUL to the Lincoln Elite IUL Portfolio, Lincoln will sunset new sales of Lincoln WealthAccumulate 2 IUL.

Lincoln Level Advantage 2 index-linked annuity

[See the rates](#) effective July 18th.

MYGA rates

[See the rates](#) effective July 15th.

MassMutual

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In [this issue](#) of **Debrief60**:

- Introducing the New UL Guard!
- UL/SUL Guard launch call recap, transition rules, and the overview video
- Now Live: New MMSD Life Marketing Hub
- See how UL Guard stacks up to other GUL products
- UL Guard vs UL products w/Guaranteed Death Benefit
- Whole Life 10 pay solution for a high income earner in a preferred risk class
- DI for a Bank Executive
- Coverage choices expand for HIV-positive applicants
- MassMutual eliminates money orders as a form of payment across products effective July 1

Mutual / United of Omaha



Express

A Weekly Update for Mutual of Omaha's
Brokerage Sales Distribution

In [this issue](#) of **Express**:

- Securing the IUL Sale
- Accidents Happen. Protect Your Clients.
- It's Time to Rethink Long-Term Care: A Lifeline Your Clients Deserve
- Updated MutualCare Solutions Product and Underwriting Guides
- Overcoming Objections: "I'm Healthy" and Other Reasons Clients Say No
- Why Critical Illness Coverage Matters More Than Ever

OneAmerica

Care Solutions interest rates

[See the rates](#) effective July 15th.

Pacific Life - Lynchburg

Establish your digital edge

Approximately 41% of financial professionals have successfully converted prospects into clients through social media platforms. If you don't have a social media presence, you may not be reaching a large segment of potential clients. Below are cut-and-paste templates you can use to get started.

- Social Media Content Kit: [Life Goals](#)
- Social Media Content Kit: [Life Insurance](#)
- Social Media Content Kit: [Estate Planning](#)



In [this issue](#) of **Field News Monthly**:

- Quick-read articles with ideas on helping clients
- How PacLife's mutual holding structure and numbers sets them apart
- Wealth Transfer Conversation Starter
- Step-by-Step Guide for Multilingual Clients

Prudential Financial

Momentum IUL – a diversified choice of index options

Prudential's newest accumulation IUL - [Momentum IUL](#) - offers five interest-crediting accounts, featuring both capped and uncapped options for the S&P 500 Index and the Nasdaq-100. It also includes a first-to-market 6-month capped account, giving clients the opportunity to hit more caps during the year - something other carriers do not offer. In addition, Momentum IUL delivers top-quartile income solutions at key ages 35 – 55.

July Trimester: The Benefits of Gifting

Engage clients today and help them discover the benefits of gifting. Holistic legacy plans that include a gifting strategy can help clients ensure that their wealth gets passed on to their loved ones, while potentially reducing their taxable estate.

[See the sales kit.](#)

Symetra

Highlighting Chronic Disease Month this July

It's a powerful time to talk to clients about protecting themselves financially from the unexpected costs of a chronic illness.

Research shows:

- 60% of U.S. adults have one chronic disease.
- 40% have two or more.
- Chronic diseases account for 70% of the top 10 causes of death.
- They account for 90% of the \$4.5 trillion in U.S. health care spending.

Fortunately, life insurance policies with chronic illness riders can help.

- Chronic illness riders provide access to the policy death benefit while the insured is still alive.
- Rider payments may be used for any reason—to cover medical bills and caregiving, replace income, pay for home modifications and long-term care, and more.

See how the [Chronic Care Advantage Rider](#) can help.

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Please note: UUI does not offer variable products.