

Weekly News

July 23, 2025

American National

Updated Life Discontinuation Notice – [Read the notice.](#)

Smart Start Accumulator Series

When it comes to long-term accumulation, how you start matters just as much as how you end.

With the Smart Start Accumulator Series, clients can benefit from two powerful features from day one – the Best Entry Window and an optional Premium Enhancement* – which work in tandem to create a multiplier effect that can significantly impact long-term outcomes. [Get the details.](#)



In [this issue](#) of **Annuity Watch**:

- Your Guide to Portfolio Possibilities
- Palladium Match Multi-Year Guarantee (MYG)
Annuity, formerly for bank distribution only, will soon be available across broader distribution channels
- Newly Updated Annuity Product Overview
- Rate Certainty Annuity Available in Oregon

Corebridge Financial (American General)

Living Benefits that can help support clients through illness

The primary reason for life insurance is the death benefit. But what if your clients could access that benefit while they're still living? Value+ Protector III IUL, offers an [optional living benefit rider](#) that help clients when facing serious illness. Whether it's helping cover medical expenses or easing the burden on loved ones, this living benefit rider can provide flexibility, control, and financial support – when it's needed most.

Index annuity rates – [See the rates](#) effective July 16th.

John Hancock

The combo sale: Maximizing \$500/month with term and permanent insurance

With their newly reduced term rates, you can now offer your clients \$1.5M in coverage for just \$500 a month with an innovative combination of John Hancock term and permanent protection. [See how.](#) Learn the [benefits](#) of this strategy.

Lincoln Financial Group

Weekly Market Intel - [See the latest insights.](#)

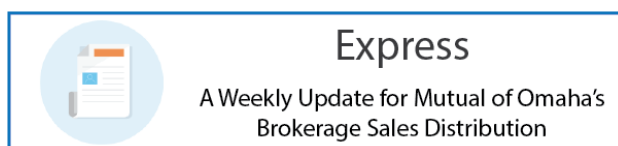
MassMutual

You can now submit applications for the new UL Guard/SUL Guard! [Get complete details!](#)

Start the DI conversation with high-earning executives

This new [Business Executive Infographic](#) makes it very simple to start the conversation with clients, by visually breaking down the income risks, and showing why Disability Income Insurance (DI) is critical for high income earners.

Mutual / United of Omaha



In [this issue](#) of **Express**:

- Use our IULs to help clients determine how to pass the family business down to their next generation equally
- More than life insurance: The Living Benefits of Term Life Express
- Inforce LTCi Rate adjustments effective October 1st
- Positioning LTCi as a key part of retirement planning
- Rising out-of-pocket costs = growing need for lump-sum protection
- What Is Mutual of Omaha's Critical Advantage product-and who is it right for?
- Disaster Relief Notification - Texas Severe Storms, Straight-line Winds, and Flooding

Nationwide

The right solutions at the right time for your clients

- [Tap into these tax-efficient tips](#)
- [Maximize wealth transfer with strategic legacy planning](#)
- [Navigate the long-term care conversation successfully](#)
- [Give small business owners a big tax boost](#)

Securian Financial

Maximum issue age on SecureLink Chronic Illness Access has increased from 75 to 80

[SecureLink Chronic Illness Access](#) features an Accelerated Death Benefit Rider (automatically included for a cost) that grows over time, provides protection for beneficiaries, and offers flexibility to be used for any reason if your client becomes chronically or terminally ill.

Symetra

Annuity rates – [See the rates](#) effective July 25th.