

Weekly News

August 13, 2025

American National



In [this issue](#) of **Annuity Watch**:

- Your Smart Start Snapshot
- Certainty with Guarantees
- Personalized Preapproved Ads Ready to Share with Clients
- Palladium Match MYG Now Open to All Distributions

John Hancock

LifeCare Special Bonus

Effective August 1st, producers can earn a higher % of target premium on LifeCare cases placed on or before December 31, 2025. The more cases written, the higher the bonus. [See this flyer for complete details.](#)



Living Longer. Healthier. *Better.*

Read [this issue](#) for:

- Function Health: Easy, insightful, HSA-eligible
- Unlock WHOOP discounts
- Addressing food insecurity with Josh Trautwein
- Top behavioral science news
- Semafor: Brooks Tingle on bringing joy to life insurance
- Worth: Vitality turns 10 — Here's what's next
- Bloomberg Businessweek: Brooks Tingle reflects on 10 years of Vitality live

Lincoln Financial Group

Weekly Market Intel - [See the latest insights.](#)

Investing in what moves you

Lincoln has partnered with Rich Roll, host of the popular self-improvement podcast, to explore the physical, mental and financial ways to make pastimes last a lifetime. The [four-part video series](#) features country music star Walker Hayes, tennis legend Andre Agassi, two-time Olympian and Ironman triathlete Sarah True, and New York Times bestselling author, Morgan Housel. Each installment delves into the unique ways your clients might be thinking about their financial futures.

Even if markets are down...results can be UP

[See how](#) with the 1 Year S&P 500 Dual Trigger account available on a Lincoln fixed indexed annuity.

Mutual / United of Omaha



In [this issue](#) of **Express**:

- Two needs taken care of with one IUL
- Coming Soon: Underwriting Corner - Simplified Edition
- The Future of LTCi: Why MutualCare Solutions stands out
- Rising care costs are reshaping how we plan for the future
- What you should know about non-working spouses and critical coverage
- Out-of-Pocket costs are rising - even with Health Insurance. Here's a smarter way to prepare.
- Why our Fixed Index Annuity has a Surrender Period advantage
- Disaster Relief Notification - Hancock County - Iowa
- Disaster Relief Notification - Plymouth County - Iowa
- California Unfair Claims Settlement Practices Regulation

Nationwide



In [this issue](#) of The BGA Bulletin:

- New! CareMatters Product and Field Underwriting Guide
- Expanded visa eligibility for CareMatters LTC Solutions

OneAmerica

Care Solutions interest rates – [See the rates](#) effective August 15th.

Pacific Life - Lynchburg

Texas – Heavy Rainfall and Flooding (2025) – [Read the notice](#).

Prudential Financial

EssentialTerm Suite

On August 25, 2025, Prudential's EssentialTerm suite will be available in all face amounts, allowing you to better match the budgets and long-term planning needs of your customers. [Learn more.](#)

TermEssential

On August 18, 2025, Term Essential premiums will increase in all states, except New York. The Term Essential product will remain available for the full long form application in states where EssentialTerm has been approved, allowing Prudential to serve the term market with any of your preferred application methods. [Learn more.](#)

Navigating the "One Big Beautiful Bill Act" – A client resource

Now that the "One Big Beautiful Bill Act" became law as of July 4, 2025, clients likely want to know how it affects them. Several provisions in the law, outlined in a new flyer for consumers, could impact personal financial planning, providing you with an opportunity to talk to clients and serve as a reliable resource. [Use this flyer as you talk with your clients.](#)

August Trimester Sales Strategy: The often forgotten component – Business Owner Needs

Connect with business owners about critical planning they may have been putting off due to the demands of running a business in today's fast-paced world. Now is the time to help them understand why planning for the future of their business is critical for themselves, their family, their employees, and their financial legacy. [Visit the strategy page.](#)

Securian Financial

The Premium Deposit Account Agreement (PDA) now available to add to the SecureCare product line

SecureCare clients can now simplify their premium payments with this new optional agreement.

By adding the PDA to their existing SecureCare policy, clients can fund their multi-pay policy with a single lump-sum payment into the account, which will then automatically pay their remaining annual premiums. Plus, the amount deposited into the PDA will earn interest at a fixed rate, which means the amount clients need to deposit in the PDA will be less than their total remaining premiums.

This is a great option for clients with multi-pay policies who want to "set it and forget it."

[See important notes and get marketing resources.](#)

Symetra

Unlock tax advantages and employee benefits with Symetra's MultiLife Business Program

In this [case study](#), see how small-business owners Joanna and John used Symetra's MultiLife Business Program with Accumulator Ascent IUL to create meaningful benefits for key employees while capturing valuable tax advantages for the company.