



Nationwide®

Promoting Life Insurance Awareness Month

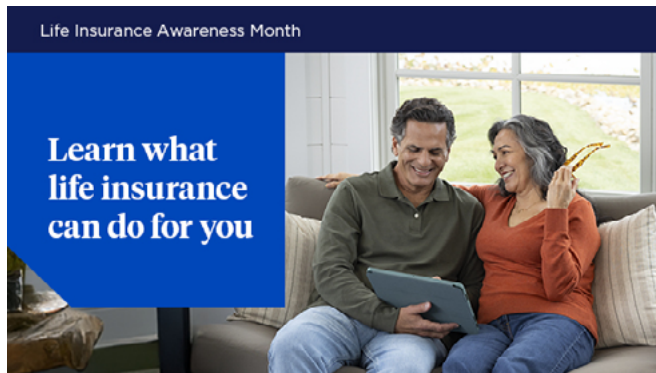
Exclusive resources from Nationwide® created for you

September is Life Insurance Awareness Month. It's the perfect time to talk to your clients and prospects about life insurance solutions that may be right for them. We created some assets to help you get the conversation started. Feel free to use them throughout the month of September.



Emails

For existing clients



[Download](#) 

For prospects



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Social posts

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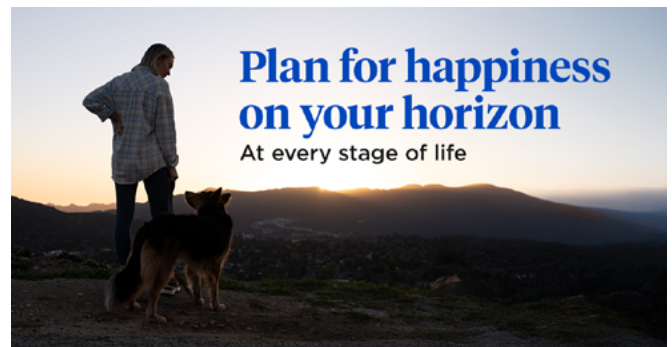
Post 1



The right life insurance solution can help you live your best life at every stage of it — whether it's paying for your child's education, retirement or long-term care.

Reach out to learn more.

Post 2



Horizon planning for retirement with the right life insurance solution can help you plan ahead and live your best life — at every stage of it.

Reach out to learn more.



Social posts

Post 3



The right life insurance solution can help you plan ahead for long-term care costs and help you live your best life — at every stage.

Reach out to learn more.

Post 4



When it comes to paying for your child's college tuition, it helps to plan ahead. Learn how the right insurance solution can give you options.

Reach out to learn more.

Post 5



When it comes to estate planning, it helps to know your options. Learn how certain life insurance solutions can maximize the value of your estate, helping you leave more to your heirs.

Reach out to learn more.

• Not a deposit • Not FDIC or NCUSIF insured • Not guaranteed by the institution • Not insured by any federal government agency • May lose value

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