

Weekly News

November 12, 2025

American National



In [this issue](#) of Annuity Watch:

- Streamline Your Marketing
- 2025 Year-End Submission Deadlines
- Flexible and Secure Retirement Solutions
- Step Up Your Sales Process with Our Personalized Ads

Corebridge Financial (American General)

Help clients personalize their life insurance coverage with built-in & optional riders

With [Value+ Protector III \(VPP\) IUL](#), clients receive cost efficient death benefit protection – plus the opportunity to customized their policy with a variety of rider options that offer additional value.

Illinois Mutual

Simplified Issue DI for Working Spouses

When a worksite client recognizes the need for short-term disability insurance (DI), their next question is often whether coverage is available for their working spouse as well.

[This article](#) shows how you can offer a simple and effective solution to fill this need with Simplified Issue Disability Income Insurance (SIDI).

Lincoln Financial Group

Weekly Market Intel - [See the latest insights.](#)

Don't wait for the next Fed cut — secure today's rates now

The Lincoln OptiBlend Fixed Indexed Annuity offers powerful guaranteed rate strategies designed for long-term growth and stability through our No Renewal Rate Blend:

- [1-Year S&P 500 Cap Lock](#) - Tracks the true S&P 500 with cap rates locked in — no surprises.
- [1-Year S&P 500 10% Daily Risk Control Trigger Lock](#) – Delivers a trigger rate that won't change, offering consistency in volatile markets.
- [Multi-Year S&P 500 Participation Strategy](#) – Provides higher growth potential with no downside risk, tied directly to the S&P 500.

[See how](#) Lincoln's No Renewal Rate Blend strategy stacks up against an Aggregate Bond Index and a 5% fixed rate of return.

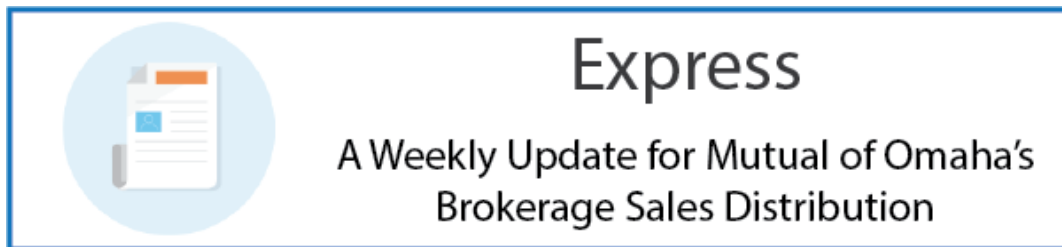
Leaders in Longevity: Forever Strong

[In this latest episode](#), hear how resistance training and muscle-building nutrition can reshape how we fight obesity, aging, and chronic disease.

MassMutual

2026 estimated dividend payout announced – [Get details](#).

Mutual / United of Omaha



In [this issue](#) of **Express**:

- IULs You Can Deliver With Confidence
- Underwriting Corner: Get Relationships Right on the eApp
- LTC Awareness Month is an ideal time to continue the care planning conversation with your clients
- Protecting the Non-Working Spouse with Critical Advantage
- How Critical Advantage Simplifies Protection Sales in a Rising Cost Health Market
- Retirement planning with annuities

Nationwide

Save time with streamlined IUL allocation

Nationwide's new self-service indexed universal life (IUL) allocation tool is here to make managing your clients' IUL policies simpler and more efficient. [Get the guide](#).

North American Annuity

New brochure and disclosure forms required for NAC Guaranteed Allocation fixed index annuity

- [5-year brochure](#)
- [7-year brochure](#)
- [10-year brochure](#)
- [5-year disclosure](#)
- [7-year disclosure](#)
- [10-year disclosure](#)

NACcelerate: fueled by technology to keep you ahead – [Learn more.](#)

Help your clients renovate their financial home

A new Financial Home Makeover social post is now available in our [Social Media Resource Hub](#). This post introduces clients to the idea of creating a financial home that's built to last. Just like a traditional house requires regular care and updates, their financial lives need the same attention.

Tips to close out 2025 – [Watch the webinar replay.](#)

80% of women will manage finances alone – help them prepare with confidence

[North American fixed index annuities \(FIAs\)](#) are built to help address these realities with:

- Income stability: for those with disrupted earnings or reduced Social Security benefits
- Flexibility: for unexpected health and long-term care events, often faced alone
- Growth potential: for those rebuilding savings after caregiving or career gaps

Prudential Financial

Legacy Planning Sales Strategies – [Visit the site.](#)

Symetra

Annuity rates – [See the rates](#) effective November 12th. (See the [NY rates](#).)