

Weekly News

January 14, 2026

American National



[In this issue](#) of **Annuity Watch**:

- Track Best Entry Window Values Easily
- Fast Facts on IRAs
- New Year, New Retirement Goals
- Jumpstart Your Marketing with Our Newly Designed Personalized Ads
- Latest software updates
- Annuity servicing times

Annuity rates – [See the rates](#) effective January 1st.

Athene

Annuity rates – [See the rates](#) effective January 6th.

John Hancock

Kick off 2026 with LifeCare: The next act in longevity planning

Americans are living longer than ever — yet many remain underprepared for the financial realities of extended lifespans.

[LifeCare](#) bridges the gap with a unique hybrid product designed to help your clients live longer, healthier, better lives.

LifeCare is now stronger than ever, enhancing its position with improved pricing on the redesigned 6-year LTC benefit period, offering:

- **Greater guaranteed initial LTC benefits** - while still often providing substantially more death benefit than other hybrid LTC products
- **Improved market alignment for access to LTC benefits** - featuring a 2-year acceleration and 4-year extension of benefits

LTC in-force rate action notifications for late January – [Get details.](#)

Lincoln Financial Group

Introducing 1 Year Capital Group Dividend Value ETF Participation account

A new way to help clients access growth and address concentration risk, available only with a Lincoln OptiBlend fixed indexed annuity — all at no cost.

- Exclusive to Lincoln — an industry first for fixed indexed annuities
- 100% active management — primarily focused on dividend-paying stocks from larger established U.S. companies
- Outperformed the S&P 500 since inception — [take a look at the ETF results](#)
- 100% downside protection — your account value can only go up, never down

Q1 2026 Market Intel Exchange – [Download it here.](#)

MassMutual

Additional Life Insurance Rider (ALIR) limits increased to better meet client needs

The Additional Life Insurance Rider (ALIR) allows the policyowner to purchase additional participating paid-up life insurance on the policy date of the base policy and on each policy anniversary without evidence of insurability, provided this rider is in effect. [Learn more about the increased limits and get resources.](#)



[In this issue of MMSD Underwriting:](#)

- Fully Underwritten Multi-Life Discount Exclusivity Ends
- Unearned Income – More Flexibility
- Section 179 Boost
- Streamlined W-2 Requirements
- Realtor Upgrade
- New Occupation Classes

Mutual / United of Omaha



[In this issue of Express:](#)

- A Winning Combination – Term & IUL
- IUL Express: Simple, Flexible and Trusted
- Updated Long-Term Care Tax Guides for 2026
- Why Long-Term Care Belongs on Every Client's 2026 Checklist
- Critical Illness: Hope for the Best, Plan for the Unexpected in the New Year
- A Fresh Start for Financial Wellness: Planning for Critical Illness in the New Year

Fixed Annuities – [See the rates](#) effective January 5th.

Ultra Advantage Fixed Index Annuity – [See the rates](#) effective January 5th.

OneAmerica

Care Solutions – [See the rates](#) effective January 15th.

North American Annuity

A powerful end-of-year conversation you won't want to miss

[In this latest episode of Annuity Chat](#), you'll hear about a forward-looking annuity outlook as we head into the new year, standout product highlights, including NAC Guaranteed Allocation and NAC Control X, and powerful marketing resources.

Pacific Life - Lynchburg



[In this issue](#) of **Field News Monthly**:

- Underwriting That Stands Apart
- 3 Optimization Strategies: How to Thrive and Survive
- Using PL Promise Term with Business Owners
- Fresh Year. Fresh Look.

Protective Life

Place term life policies 25% faster

From start to finish, Protective is here to help you place term life policies faster and more efficiently. [Explore Protective Velocity](#).

Indexed Choice UL is closing soon – [See the transition rules](#).

Prudential Financial

Did you know?

70% of Black Americans Don't Have an Estate Plan

[Visit the Blueprints to Black Wealth Playbook](#) to discover client-friendly materials that will help you initiate meaningful estate planning conversations with Black Americans.

Securian Financial

SecureCare IV – *launching January 26th!*

SecureCare IV – Securian's next long-term care (LTC) and nonparticipating whole life insurance policy -launches in all states except CA, CT, DE, IN, MT, ND, NJ, NY, SC and SD January 26, 2026. [See the product highlights](#).

Innovative solutions for your New Year's resolutions

A new year brings new goals and new opportunities to support your clients with innovative solutions that deliver value and help strengthen their financial futures.

- Swift, simplified processing
- Growth-focused IUL strategies
- Beneficiary support that goes beyond the policy
- Industry-first rider package for cancer
- Expertise for the high-net-worth foreign national market

[Get complete details and resources!](#)