

Weekly News

April 1, 2026

American National



[In this issue](#) of **Workflow Improvements**:

- AI Powered Review in FireLight
- E Policy Delivery Now Available
- Commission Dashboard Expanding Soon
- Updated Forms Released



[In this issue](#) of **Annuity Watch**:

- Fast Facts on IRAs
- New! AI Driven Document Review in FireLight
- Discover Annuity Solutions That Work
- Access All Training Guides in One Convenient Spot

Annuity rates – [See the rates](#) effective April 1st.

Athene

Athene ranked #1 in U.S. annuity sales for third year – [Read the bulletin.](#)

MaxRate – [See the rates](#) effective March 27th.

Corebridge Financial (American General)

Important product & illustration updates

Effective March 28th we are making the following changes:

- **2026 IRS Per Diem Limits** – impacting Accelerated Access Solution (AAS) Chronic Illness Rider benefits, and
- Updated **NAIC Actuarial Guideline 49-A (AG 49-A) requirements** impacting how historical index returns are shown in IUL illustrations

[Review the bulletin for more details.](#)

Answers to Income for Life rider questions

[Get answers](#) to frequently asked questions regarding the unique Income for Life rider on [Max Accumulator+ IUL](#).

Questions like:

- When can I elect this rider?
- How is my income stream determined upon electing the rider?
- Is my death benefit available after I elect the rider?

Corebridge Financial and Equitable Holdings Announce Transformational Merger

[Read the announcement.](#)

Index Annuities – [See the rates](#) effective April 1st.

Gerber Life

NOW AVAILABLE - Signature by Text Message

The new feature - signature by text message/SMS - is now available on Gerber eApplications.

[See this short guide](#) for an overview of what to expect and a few items to assist in troubleshooting any issues.

Lincoln Financial Group

Income that keeps going

Losing a spouse is hard enough. Losing part of the household income on top of that makes it even tougher.

[In scenario #4 from this collection of case studies](#), each spouse had their own annuity contract with Estate Lock, so when the first spouse passed away, the survivor kept their income and received the full investment amount from the other contract. It's a thoughtful way to bring added security when it's needed most.

MassMutual

Changes made to address coverage gaps for top-earning executives

MassMutual has increased issue and participation limits for their Executive Select Program, giving eligible high-earning executives access to more individual disability income (DI) coverage beyond standard thresholds. [Learn more and access materials.](#)

MMSD Underwriting



[In this issue](#) of **MMSD Underwriting**:

- Updated! Life Field UW Guide
- Life UW Requirements Guide
- DI Executive Select Program
- April 8 webinar: Underwriting Cardiomyopathy

Mutual / United of Omaha

Updated and improved face amounts for our IUL Express (IULE) and Term Life Express (TLE)

Effective April 1, 2026, Mutual of Omaha is increasing the maximum face amounts available on IUL Express (IULE) and Term Life Express (TLE). This enhancement gives producers more flexibility to recommend coverage that better aligns with today's incomes, mortgages, and protection needs.

What's Improved*

Issue Ages	Current	New
18-50	\$300,000	\$550,000
51-60	\$250,000	\$450,000
61+	\$150,000	\$350,000

The Closing Concept

Beyond the Max: New Strategies for High-Income Professionals

What do you recommend when your high-earning clients have already maxed out their qualified retirement contributions?

Traditional avenues like deferred compensation or Roth conversions don't always offer the flexibility or protection these clients truly need. Most of them are sitting on portfolios heavily weighted toward future taxable income, leaving them vulnerable to rising tax rates.

This Closing Concept offers a strategic "tax-free bucket" pivot using one of Mutual of Omaha's Indexed Universal Life products. This isn't just a policy; it's a precision tool designed specifically for the client.

- Watch the [video](#).
- Download the [strategy](#).



[In this issue](#) of **Express**:

- Higher face amounts for TLE & IULE
- Don't Chase the Flashiest Bracket-Play the One That Wins
- Simplified Underwriting. Meaningful Protection. Living Promise.
- Stand Out with LTC Strength: How We Stack Up
- A Simple LTC Conversation Starter: "Can You Afford Not To?"
- Critical Illness - Security and Savings with Return of Premium
- Cancer and Heart Disease Trends: What Clients Need to Know in 2026 and Beyond

North American Annuity

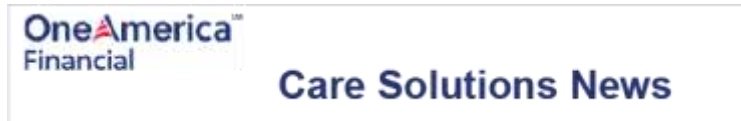
Make retirement conversations easier with client-ready videos

Introducing the [Annuity 101 video series](#), a collection of short, client-friendly videos you can instantly share on social media to make retirement planning conversations easier with clients and prospects.

New Tools to support agents serving Spanish-speaking clients

North American has expanded their fixed index annuity (FIA) resources with Spanish-language product and consumer materials providing additional tools to support agents serving Spanish-speaking and bilingual clients. [Visit the resource hub.](#)

OneAmerica



[In this issue](#) of **Care Solutions News**:

- 2026 Long Term Care Market Outlook: A new era of interconnected care
- Podcast: Hear from ILFS President Dennis Martin
- OneAmerica earns national long-term care award
- Advisor Magazine spotlight: "Unlocking Idle Annuities" article,
- Webinar replay: 2026 Long-Term Care Market Outlook
- Upcoming Flex Underwriting update

Protective Life

Short pays, single pays and 1035 exchanges welcome

Clients need the flexibility to choose a premium option that works best for their needs. Protective Lifetime Assurance UL now accepts short pays, single pays and 1035 exchanges in addition to ongoing premiums for new policies.

Clients can also benefit from:

- Guaranteed coverage up to age 121
- Return of premium endorsement provides access to paid premiums at no additional cost
- Optional ExtendCare rider to help offset the costs of chronic illness-related expenses

Secure Saver Fixed Annuity – [See the rates](#) effective March 24th.

Prudential Financial



[In this issue](#) of **Life Essentials**:

- April 9 webinar: The Power of Life Insurance: Larger Inheritances. More Control. Less Tax.
- Trimester Sales Strategies: Risks to Retirements
- Index Account Changes Q2 2026
- The 2026 Easy Reference Tax Guide
- EssentialTerm Suite: Important planned enhancements for new business submission
- New in LifeInsight: Expanded Book of Business access & self-service tools
- Life Policy Package access
- Welcoming policyholders with consistency and purpose
- Service quick pip: Prusign eDelivery authentication

Help clients earn interest in flat markets with trigger rate

What's the significance of 81%?

It's the percentage of time when the Nasdaq 100® Index has had returns of 0% or greater since its inception. A trigger rate option that credits interest in flat or positive index years can help support more consistent accumulation. ([See the bulletin.](#))

This [trigger rate feature](#) is now available on all Symetra Edge Elite fixed indexed annuity indexed accounts.

Here's how a 7% trigger rate could look:

- 0% index return = 7% interest credited
- 7% index return = 7% interest credited
- 10% index return = 7% interest credited

Elite Edge – [See the rates](#) effective March 17th.



[In this issue](#) of **Sales Flash**:

- April 9th Mastering the Mechanics of IUL webinar
- Top five reasons Symetra IULs are a smart choice
- Business continuity strategies with IUL
- SwiftTerm digital platform enhancements
- Use current forms to avoid processing delays
- Foreign travel underwriting update: Middle East
- Symetra Financial Corporation and Sumitomo Life: A strong and supportive parent