

# Weekly News

April 15, 2026

## American National

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### New CA Annuity Application

Effective April 25, 2026, California will transition to a state-specific annuity application—Form 11059-CA. This new form includes updated, required fraud-prevention language, aligning with regulatory expectations and reinforcing our commitment to responsible business practices.

To ensure a smooth transition, a 30-day grace period will follow the effective date. During this time, both the current and new versions of the application will be accepted.



[In this issue](#) of **Annuity Watch**:

- Newly Updated RCA Personalized Ads
- Connecting with Millennials
- Retirement Planning Guide

## Corebridge Financial (American General)

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### It's not about what they have – it's what they keep

Taxes on your customers mind? It's a great time to have a conversation.

Help your clients focus on what really matters: tax-efficient retirement income.

- Optimize distributions: shifting allocation now can enhance future payouts.
- Control the "Tax Dilemma": demonstrate how to manage the "how & when" their money is taxed.
- Focus on retention: it's not about how much they save, it's about how much they keep.

Share this "[Tax Dilemma](#)" flyer.

# Gerber Life

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## Gerber Life Agent Portal Features

Whether you are a new or an experienced agent with Gerber Life, their [Agent Portal](#) is designed to help you manage cases, access commissions, download documents, create quotes, and submit applications.

As a reminder - Agent Portal passwords expire every 90 days. You can reset this password by using the Forgot Your Password? link on the Agent Portal login screen.

[Download the Agent Portal Guide.](#)

# John Hancock

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## Enjoy a better buying experience — for you and your clients

Our flexible, [digital purchase process](#) delivers our fastest path to policy issue — particularly on cases \$5M and under — while giving you and your clients a simpler, more convenient experience.

Why submit digitally:

- Instant underwriting decisions on eligible submissions
- Digital Part II — no telephone interview required
- Added convenience — electronically share key application sections so clients can complete on their schedule

# Lincoln Financial Group

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## A quick RMD idea

A lot of clients are concerned while watching RMDs slowly chip away at what they plan to leave their loved one.

[Scenario #2 in this collection of case studies](#) shows how a Lincoln annuity with Estate Lock helped one client meet RMDs and still protect the full investment amount for their beneficiaries. It's a nice way to calm those "forced withdrawal" concerns.

## When Headlines Raise Questions, Be Ready with Answers.

See the [2<sup>nd</sup> quarter Market Intel Exchange](#).



[In this issue](#) of the **Lincoln Leader for Life Solutions**:

- Additional indexed accounts are being made available to select inforce Indexed Universal Life insurance policies
- Temporary USPS International Mail Delivery Suspensions
- Action Required for Lincoln DesignIt Desktop Users
- Life insurance products Updates to Secondary Addressee Notifications for Life Products



## [In this issue](#) of **Express**:

- Competitive Retention thresholds for Large Cases
- Built-In Protection Clients Will Appreciate: The GRO Rider
- IULE and TLE Face Amounts up to \$550,000
- Upcoming LTC Policy Migration — What You Need to Know
- Maximize Your LTC Social Media Efforts with Sales Professional Access
- Out-of-Pocket Costs Are Rising-Even with Health Insurance. Here's a Smarter Way to Prepare.
- How Critical Advantage Insurance Supports Your Lifestyle During Illness
- Advanced Markets: Expertise When Planning Gets Complex

Choosing the right annuity – [Download the annuity guide.](#)

Fixed annuities – [See the rates](#) effective April 6<sup>th</sup>.

Ultra Advantage – [See the rates](#) effective April 6<sup>th</sup>.

## Nationwide

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### Help your clients prepare for a longer life

A longer life is a gift and a bit of a challenge. For a healthy couple, there's a 20% chance that 1 of them will live past age 100. And do you know about the anxiety they're feeling?

You can help with the new Nationwide Indexed UL Accumulator III. It provides a death benefit for their loved ones and a tax-efficient way to invest more for their retirement. [View the client video.](#)

### CareMatters Annuity launched in FL, ND, and SD

Effective April 13, CareMatters Annuity is available in Florida, North Dakota, and South Dakota. [See the product highlights.](#)

## North American Annuity

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### How agents are using our Spanish-language FIA resources

Agents are using [these materials](#) to:

- Share Spanish educational content before or after client meetings
- Support bilingual households and multi-generational conversations
- Use Spanish brochures at seminars and community events
- Expand digital reach with pre-approved Spanish social posts

### NACcelerate is gaining speed – see what's new

Here's what they've added in the last few months:

- Expanded e-signature vendors accepted outside of Firelight's e-Biz for New Business, Suitability, and Agency forms
- Expanded trust ownership types to support more client scenarios
- Real-time suitability indicators (green/yellow alerts) in e-Biz to help identify potential issues earlier

[Learn more.](#)

# OneAmerica

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Care Solutions – [See the rates](#) effective April 15<sup>th</sup>.

## Pacific Life - Lynchburg

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### Establish your digital edge

Did you know that approximately 41% of financial professionals have successfully converted prospects into clients through social media platforms?<sup>1</sup> If you don't have a social media presence, you may not be reaching a large segment of potential clients.

Below are cut-and-paste templates you can use to get started:

- [Life Goals](#)
- [Life Insurance](#)
- [Estate Planning](#)

## Protective Life

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### Unlock better flexibility for paying premiums

Give clients flexibility to choose the premium option that works best for their needs. [Protective Lifetime Assurance UL](#) now accepts short pays, single pays and 1035 exchanges in addition to ongoing premiums for new policies.

Clients can also benefit from:

- Guaranteed coverage up to age 121
- Return of premium endorsement for access to paid premiums at no additional cost
- Optional ExtendCare rider to help offset the costs of chronic illness related expenses

## Prudential Financial

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Sales Strategy: Tax Efficiency in Retirement – [Activate the sales idea.](#)



[In this issue](#) of **Life Essentials**:

- Tax efficiency in retirement
- May 4 webinar: How could Medicare affect health care planning?
- Help clients plan for withdrawals and minimize tax consequences
- Index Account Changes Q2 2026
- EssentialTerm New Business Processing: Fast Facts you need to know
- Life Case Tracker update
- EssentialTerm Suite: Important planned enhancements for new business submission

# Symetra

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Mastering the Mechanics of IUL – [Watch the webinar replay.](#)

Edge Elite – [See the rates](#) effective April 8<sup>th</sup>.

Fixed annuities – [See the rates](#) effective April 8<sup>th</sup>.

## Western & Southern Financial (Integrity Life)

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Indextra – [See the rates](#) effective April 15<sup>th</sup>. (See the [New York rates.](#))

JourneyMark – [See the rates](#) effective April 15<sup>th</sup>.