

Earn a **\$100 BONUS** for every qualifying application during DIAM!

May is Disability Insurance Awareness Month (DIAM)*. It's the perfect time to start income protection conversations with clients.

Throughout DIAM, you have a chance to earn cash bonuses **in addition** to the current DI quarterly incentive.



Your DIAM support includes:

- » \$100 DIAM bonus for every qualifying DI application
- » DIAM marketing assets and sales concepts to start conversations with DI clients
- » Full access to our underwriting and sales teams for applications, proposals and anything you need to **grow your business!**

DIAM Bonus Qualifying Specifications:

- Qualifying products are DI105 and BE105**, and there is a minimum annual premium requirement of \$300 for each qualifying application.
 - Application Submission Period: May 1 - May 29, 2026
 - Application Payment Period: May 1 - July 31, 2026
 - Qualifiers will be determined on: August 14, 2026
 - Incentive payments will be initiated by: August 31, 2026
- Only writing agents are eligible, and you must have active agent status as defined by Illinois Mutual to receive the bonus.
- Illinois Mutual determines final bonus recipients, and your agent's contract with Illinois Mutual will control.
- Minimum 13-month premium persistency of 87%.

Learn more about maximizing your bonus opportunities:

Sales@IllinoisMutual.com • (800) 437-7355, Option 2

**DIAM is an industrywide event coordinated by Life Happens. Illinois Mutual is a member of Life Happens.*

Policy Form DI105, Disability Income Policy; Policy Form BE105, Business Expense Policy

Not available in AK, CA, DC, HI, NM, NY or VT. Coverage and availability may vary in other states.

Persistency is an average of all an agent's production, not to exceed 12 years.

***Simplified Issue DI (Policy Form WSD07) and DI105 policies with the Non-cancelable Policy Rider (Policy Form 9251) attached are excluded from this bonus.*

For costs and complete details of the coverage, contact Illinois Mutual.

HO352 (2/26) Agent Use Only

