

# Weekly News

May 27, 2026

## American National

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**New Maximum Premium Limits** – [See the new limits.](#)

**Rate Certainty Annuity - stability with guarantees**

Rate Certainty Annuity is a fixed indexed annuity designed for simple, long-term savings, offering a balanced approach to growth potential and protection. [Watch this video to discover the full range of benefits.](#)

**Annuity rates** – [See the rates](#) effective May 22<sup>nd</sup>.

## Corebridge Financial (American General)

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**Have clients who are occasional cigar smokers?**

Occasional cigar smokers can potentially qualify for non-smoker life insurance rates. Go to page 15 in the [Field Underwriting Guide](#) for details.

**Fixed annuities** – [See the rates](#) effective May 26<sup>th</sup>.

## John Hancock

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**Elevating wealth management through better client conversations**

[This Hancock Talks podcast](#) shares how understanding your clients' business needs can transform your approach and deliver practical insights that you can put into action right away.

You'll learn how simplifying complex conversations, focusing on long-term relationships, and aligning with your clients' industries can help you deepen connections and drive stronger outcomes



[In this issue](#) of **Spotlight**:

- Discover how Protection IUL outperforms the competition
- New podcast: Inside your heart's performance engine
- Service spotlight: Policy values - on demand
- Webinar Replay: Inside our enhanced purchase process
- Help your clients register for John Hancock Vitality
- Show the full "what-if" value of LifeCare
- New video: LifeCare & inflation
- Elevating wealth management through better client conversations

## Lincoln Financial Group

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### Roth conversions. Simplified.

Give your clients a faster, easier path toward tax-efficient retirement planning. With Lincoln's streamlined Roth IRA conversion process – available through our fixed indexed annuities – you can eliminate the confusion and extra paperwork that often slow conversions down.

Five ways we simplify Roth IRA conversions

- **One application. One checkbox.** - Forget managing multiple forms or duplicate applications. A single application and one simple checkbox initiate the conversion process.
- **Only two contracts that mature together** - Clients receive just two contracts -- one Traditional IRA and one Roth IRA — with the same surrender schedule
- **Flexibility for future conversions** - Clients can convert any amount, at any time, without completing a new application or opening a new contract.
- **Optional tax withholding** - Lincoln can handle withholding directly from the conversion amount, helping simplify your clients' tax planning.
- **Not ready yet? The option stays open.** - Clients can always establish a Roth IRA later with a new application if they choose to convert in future years.

Help clients take advantage of the long-term benefits of a Roth IRA – combined with a smoother, more streamlined conversion experience from Lincoln. [Share the client flyer with them today.](#)

### Coming Soon:

Third group of in-force IUL policies will have access to additional indexed accounts – [Get details.](#)

## MassMutual

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### Living Well Rider to be launched on eligible new whole life policies

The Living Well Rider is an added benefit for eligible whole life clients, giving them access to a bundle of wellness services at no extra cost. [Learn more and register for the May 28<sup>th</sup> webinar.](#)

## Mutual / United of Omaha

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[In this issue](#) of **Express**:

- Turn Inherited Assets into a Planning Conversation
- Understanding your Exposure with Telephone and Text Solicitations
- A Built-In Safety Net: GRO Rider on Income Advantage IUL
- In-force LTCi Rate Adjustments - Effective August 1st
- Critical Illness Insurance - Security and Savings with Return of Premium
- Critical Advantage vs. Other CI Products: What Sets It Apart?
- New SPA Guide: Find What You Need Faster
- Anti-Money Laundering (AML) Refresher Training

## North American Annuity

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Annuity rates – [See the rates](#) effective May 19<sup>th</sup>.

MYGA rates – [See the rates](#) effective May 21<sup>st</sup>.

## Pacific Life - Lynchburg

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Georgia Disaster Relief Order – [Read the notice](#).

## Protective Life

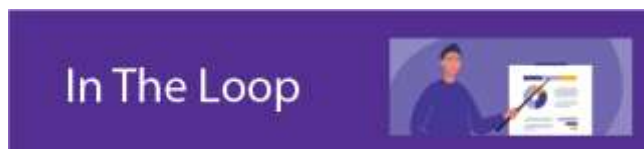
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Offer a competitive term solution without compromise

[Protective Classic Choice term](#) is a flexible, competitively priced solution that works as hard as you do.

This value-packed term solution offers:

- **A seamless path to permanent coverage** - Our conversion rider with optional chronic illness protection meets changing needs.
- **Built-in control over death benefit payouts** - Clients choose how beneficiaries are paid with the no-cost Income Provider Option.
- **35- and 40-year term periods** - one of only three carriers that offer longer coverage.



[In this issue](#) of **In the Loop**:

- A blended strategy for distinct client needs
- Product and underwriting recap
- Best practices for writing business in New York

## Prudential Financial

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[In this issue](#) of **Life Essentials**:

- June 11 webinar: Their future, their plan: Estate Planning for Every Client
- Momentum IUL is coming to New York
- Solve a client need in 10 minutes
- Trimester sales strategies: The extended care conversation
- EssentialTerm Suite: Important planned enhancements for new business submission
- Momentum IUL with BenefitAccess Rider webinar is now on-demand

Annuity rates – [See the rates](#) effective May 26<sup>th</sup>.