

Protective® Classic Choice term incentive campaign

Protective Classic Choice term is your way to more rewards — and more protection for your clients. Participate in this limited-time campaign and be entered to win one of three \$1,000 prizes.

Eligibility and entry

- To participate, submit Protective Classic Choice term applications between **Sept. 8, 2026, and Oct. 30, 2026. The application must be entered, signed and submitted during this timeframe.**
- To qualify for incentives, policies must be in force by **Nov. 30, 2026.**
- This campaign is open to all writing agents, excluding all agents and applications in the state of New York and registered representatives.

Incentive structure

- 2 paid Protective Classic Choice term policies: **\$100 gift card**
- 3 paid Protective Classic Choice term policies: **\$200 gift card**
- 4 or more paid Protective Classic Choice term policies: **\$500 gift card**
- Each submitted application earns one entry into a random drawing for one of three **\$1,000 gift cards.** Winners will be contacted by Nov. 30, 2026.

Haven't sold a Protective policy yet? Agents who haven't sold a Protective life policy since Sept. 1, 2025 can earn a **\$100 gift card** for one paid Protective Classic Choice term policy.

Rules and regulations

This incentive is governed by the terms and conditions set forth by Protective Life Insurance Company. Applications must be entered, signed and submitted within the specified campaign period and meet all requirements for being placed in force. The rewards are non-transferable, and qualifying participants will receive one gift card. Duplicate entries or non-compliant submissions will be disqualified.



Take advantage of this opportunity to earn more rewards and help clients protect their futures with affordable term coverage.

Protective refers to Protective Life Insurance Company (PLICO) located in Omaha, NE, and its affiliates, including Protective Life and Annuity Insurance Company (PLAIC) located in Birmingham, AL. **Protective Life Insurance Company does not solicit business in the state of New York, nor is it authorized to do so. Product guarantees are backed by the financial strength and claims-paying ability of the issuing company.**

Protective Classic Choice (TL-21) is a term life insurance policy issued by PLICO in all states except New York. Consult the policy for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex.

Protective® is a registered trademark of PLICO. The Protective trademarks, logos and service marks are property of PLICO and are protected by copyright, trademark, and/or other proprietary rights and laws.

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Protective refers to Protective Life Insurance Company.

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