

Weekly News

September 23, 2026

Athene

New fixed and FIA apps, product updates and more – [Read the bulletin.](#)

Corebridge Financial (American General)

Fixed annuities – [See the rates](#) effective September 21st.

Index annuities – [See the rates](#) effective September 21st.

Genworth Financial

Genworth's 2026 Commission Pay Schedule – [Read the reminder.](#)

NEW Coverage Review Letters with Benefit Options for PCS II and Choice I Policyholders in IA, NM, and OH – [Read the bulletin.](#)

John Hancock

One IUL platform. Three powerful solutions.

Whether clients prioritize protection, accumulation, or legacy planning, John Hancock's enhanced IUL portfolio gives you the flexibility to tailor solutions for a wide range of needs.

- **Protection IUL:** Unlock real-world value and flexibility with industry-leading premiums, strong guarantees, and competitive performance potential.
- **Accumulation IUL:** Help clients maximize cash value growth with flexible accumulation options, income-planning capabilities, and robust indexed account opportunities.
- **Protection Survivorship IUL:** Deliver a smarter survivorship solution with competitive premiums and stronger guarantees to help address estate planning needs.

[Explore the portfolio.](#)

Lincoln Financial Group

Do either of these clients sound familiar?

- Sam wanted permission to spend without worrying about his legacy.
- Joe needed guaranteed lifetime income, but also wanted his wife protected if his time was cut short.

Two different priorities, but both got what they needed using the exact same Lincoln FIA strategy. [See Sam and Joe's full story.](#)

A conversation starter toolkit for Life

- Binge [these podcast](#) to turn conversations into outcomes this LIAM
- Create conversations for Life - The [Create Your Awareness \(CYA\) campaign](#) has turnkey emails and social posts for each week in September, allowing you to easily plug and play and ready to pair compelling stats with customizable features.
- Pricing improvements for Term - See how you can fit Term into your clients' lives, including business owners through key person coverage. [See the case study.](#)

MassMutual

New Whole Life solutions

With Whole Life Guard 10 Pay and Whole Life 95 added to our whole life portfolio, MassMutual has expanded the solutions available to help meet clients' evolving protection, accumulation, and legacy planning needs at every stage of life.

- View the [launch call presentation](#)
- View the [products at-a-glance](#)
- See the [Whole Life portfolio](#)

Mutual / United of Omaha



Express

A Weekly Update for Mutual of Omaha's
Brokerage Sales Distribution

[In this issue](#) of **Express**:

- Large Cases, Clear Advantage
- Earn More with the 10% Commission Bonus
- Permanent Coverage Made Easier with IUL Express
- The Closing Concept: Keeping a Promise and Protecting the Future
- Hospital Indemnity Optional Rider: Outpatient Surgery
- A Closer Look at Mutual of Omaha's Dental Network
- Help Clients See the Value of Hospital Indemnity
- Strengthening Medicare Coverage Through Smart Pairings
- Med Supp Rate Adjustments
- Help Clients Plan Ahead: Use Mutual of Omaha's Cost-of-Care Calculator
- How Care Coordination Eases the Burden of Long-Term Care
- A Complement, Not a Competitor: How Critical Advantage Enhances Existing Coverage
- Help Clients Create Future Income

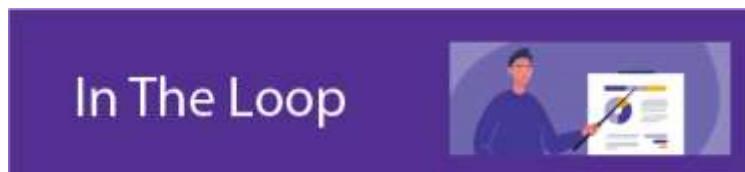
North American Annuity

MYGA rates – [See the rate increases](#) effective September 17th.

Pacific Life - Lynchburg

Nevada Wildfire Disaster Relief – [Read the bulletin.](#)

Protective Life



[In this issue](#) of **In the Loop**:

- Don't miss out on our term life incentive
- New pricing and enhancements for Protective Classic Choice term
- Protective Strategic Objectives II VUL fund enhancements
- Expanded accelerated underwriting for term business
- Print cycle update for VUL policies
- There's still time to reach clients for Life Insurance Awareness Month
- Claims handling requirement in California reminder

Prudential Financial

Your IUL toolkit just got an upgrade

Use Prudential's [interactive experience](#) to navigate by planning objective and pull everything you need without leaving the page.

- Accumulation focus → Momentum IUL
- Protection-first → Protection IUL
- Estate and legacy → Survivorship Index UL

Securian Financial

A simpler 1035 Exchange process – [Get details.](#)

What happens when the guarantee ends at 90?

Your client may live past 90. What about the guarantee?

For preferred non-tobacco insureds age 65, 52% of men and 66% of women reach age 90.1 And many live beyond it.

But when a guarantee ends, later years may become more dependent on nonguaranteed policy performance or additional funding, when options may be more limited.

Age 90 may not be the finish line. Should the guarantee be?

[See why](#) a guarantee to age 100 deserves a closer look for many permanent protection needs.

Annuity rates – [See the rates](#) effective September 22nd.