liberate

Liberate Conversational AI:
Monetize Every Call, Click, and Customer Record

For Lead Providers,
Call Networks & Data Monetization Partners

The Liberate Conversational AI platform bridges voice and digital channels to unlock new revenue streams from the calls and data you already have. Liberate transforms every phone call, aged lead, or unmonetized record into immediate, compliant revenue opportunities.

The Problem:
Missed Revenue Opportunities

- 82% of consumers prefer to buy over the phone, yet most lead providers optimize for clicks.

- Millions in call traffic go unanswered or unmonetized.

- Shared leads are only monetized to ~60% of potential value.

- TCPA rules and limited staffing restrict remarketing efforts.

- Voice leads are valuable — but much of that value is being left on the table.

The Opportunity:
Let Consumers Choose Their Method of Engagement

- Convert inbound calls into compliant, sellable digital leads.

- Monetize both voice and click channels in real time.

- Capture TCPA consent automatically, allowing for compliant remarketing.

- Increase yield without increasing traffic or ad spend.

- Liberate Voice-to-Click is not just automation — it's a monetization engine built for performance marketers.

How It's Built: Agile and Secure

Enterprise Grade

AI Powered Platform to manage customer interactions for complex & regulated environments

Compliant

Single tenant architecture with an emphasis on compliance

SOC 2 TYPE 2   **PCI DSS COMPLIANT**   **HIPAA**

Multi-Modal AI

Production grade deployments of generative AI across Voice, Email, SMS (for the Contact Center) & Digital Intake

Backed By:

ECLIPSE
Investors in AI Chips

Redpoint.
Investors in AI SaaS

Battery
Investors in AI SaaS

Commerce Ventures®
Investors in Insurance Tech

$72M Raised

How It Works: Inbound Flow

Calls are answered within 1 second by Nicole, Liberate's AI agent.

Nicole collects and validates data, confirms interest and determines the best method of engagement based on the conversation.

As Nicole captures information, she facilitates a dynamic pathway for seamless multi-modal engagement, delivering data in the required structured format.

Liberate manages the conversation automatically, creating multiple engagement paths for every lead.

How It Performs: Key Metrics

Database Monetization:
Outbound Flow

Liberate also reactivates your existing CRM or data records to drive new conversions:

- AI dials "dead" leads or aged records.
- Qualifies and sends digital offers via SMS.
- Converts old data into new clicks or inbound calls.

It's a zero-acquisition-cost strategy that unlocks value from data you already own.
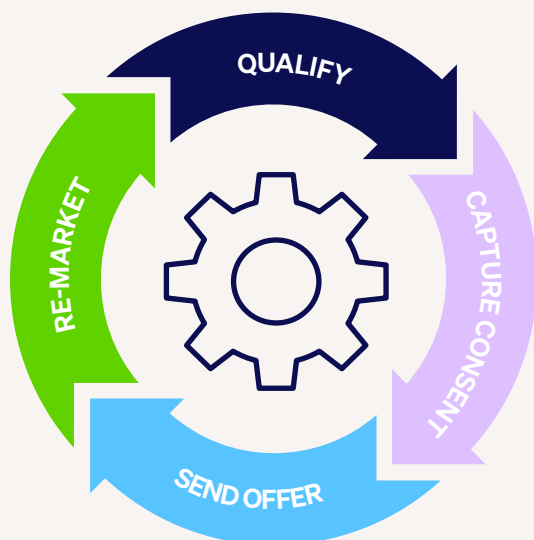
Case Study:
Speed to Lead

A California business integrated Liberate Voice AI to handle inbound calls. Results included:

- 1-second average speed to answer (vs. 99-second industry average)
- 75% of inbound calls handled by AI with no human involvement
- $174,600 in monthly savings
- 6,000 quotes autonomously delivered per month
- 50% reduction in call duration and faster customer conversions

Re-Monetization Loop

Once consent is captured, it becomes a recurring revenue engine:

QUALIFY
CAPTURE CONSENT
SEND OFFER
RE-MARKET

Liberate enables compliant remarketing and ongoing monetization of every record.

ROI Comparison

Liberate drives immediate and ongoing margin and efficiency – more revenue from the same traffic.

Before Liberate   After Liberate

+35%
95%
65%
Lead Monetization

-24%
$55
$42
Cost per Lead

+40%
84K
60K
Revenue per 1,000 Leads