

I'm not a robot































The year is 1954. Dave and Jim\*, two budding entrepreneurs, were on a mission to create the perfect broiler that would infuse flame-grilled goodness into every burger, giving birth to the Burger King Corporation. Today, the company operates over 17,000 restaurants in more than 100 countries and U.S. territories, serving over 11 million guests daily, still drawn by its flame-grilled flavor. The Burger King brand is owned by Restaurant Brands International Inc., which also owns Tim Hortons and Popeyes Louisiana Kitchen. Despite their success, the company seeks strong operations, bold marketing, and top talent to further grow its brands. If interested, visit RBIs website at [www.rbicareers.com](http://www.rbicareers.com) for career opportunities. Burger King celebrates the launch of its new How to Train Your Dragon menu with a fun event in Miami, featuring dragon-themed items and photo ops. The company also supports Michael Spray, a Burger King Franchisee who recently acquired two local restaurants in South Georgia, with his efforts to revitalize underperforming locations and give back to his community. The new menu at Burger King is part of their family-first strategy, aiming to make it a go-to destination for families. The menu features unique items like Dragon Flame-Grilled Whopper and Viking's Chocolate Sundae. Burger King U.S. & Canada President Tom Curtis emphasized the importance of a family-first marketing strategy in recent interviews. The Burger King Foundation provides scholarships through its BK Scholars program, supporting deserving students and team members. The brand has undergone changes over the years, with Tom McDonald opening his first restaurant in Las Vegas in 1987. Now, he's part of the image committee and sees Sizzle as a modern and long-lasting image for Burger King. A new innovation center was opened at their Miami-based support center, providing resources for corporate teams to brainstorm improvements through cutting-edge technology and menu testing. **###Burger King Unveils Plans to Shape Its Future, Welcomes New Marketing Officer Marc Aust** recently spoke with QSR Magazine about the space and its impact on the brand's future. The company is "dreaming a little bigger" about the guest experience. Burger King US&C has also announced that Joel Yashinsky is joining as Chief Marketing Officer. Joel brings extensive QSR marketing experience, building on the brand's existing Reclaim the Flame plan. He was most recently at Applebees and prior to that, spent nearly two decades at McDonalds in senior marketing roles across North America. The company has also enhanced its internal operations with Henry Chang, Senior Director of Marketing Science for Burger King US & Canada, who streamlined analytics-based processes and systems. Henry emphasizes the importance of curiosity, saying it drives his success. Burger King recently introduced the Steakhouse Bacon Whopper, featuring A.1. sauce, crispy onions, bacon, Swiss cheese, creamy peppercorn aioli, lettuce, and tomato. The innovation was inspired by guests who submitted their dream Whopper creations through a contest last year. The Steakhouse Bacon Whopper has received excitement from fans, prompting Burger King to bring it nationally. The brand continues to be inspired by its customers' ideas. Stan's key to success as a Franchisee lies in his ability to foster a positive team culture, setting an excellent example for his peers. He has implemented various systems to boost morale among his Team Members, including internal incentives with monetary rewards, recognition programs, and anniversary bonuses. Stan's pride stems from the moment everything falls into place when the team dynamic, operations, and customer satisfaction come together in harmony. **Verified offer - verified** Today's Editor's Pick **See couponarrow-forward** **Verified offer - verified** (Note: All other text has been removed as it appears to be unrelated to the original article or contains advertisements) **Looking for Burger King promo codes, discounts, and deals?** Check out the latest offers on their website or app, where you can get a free Whopper, Croissanwich, or Original Chicken Sandwich on your first digital order. Join the Royal Perks program to earn Crowns and redeem for free food, sides, or drinks daily. Currently, there are 17 verified coupon codes available, with the top one being **Get 2 Chicken Sandwiches + 2 Medium French Fries For Just \$7.49**. You can use these codes on mix-and-match combos, get free menu items, upgrade your meal, and more. Visit [bk.com](http://bk.com) or download the BK App to access exclusive deals and discounts, including a new user credit for a free sandwich entree on orders worth \$3 or more. Here is some valuable information about Burger King coupon codes, promotions and rewards. Check your promo code to ensure it's valid and hasn't expired before using it. Make sure you meet the minimum purchase requirements for the coupon to work. If you still have issues, try a different coupon from [CouponFollow](http://CouponFollow.com). You can only use one promo code per order but you can earn Crowns by joining the Royal Perks Reward Program. Members get 10 Crowns for every dollar spent and can upsize their burger once a day. They also receive two Crowns per dollar during birthday month events. Burger King offers various services and fees, which vary by location. The company waives its \$1 delivery fee on Fridays, Saturdays, and Sundays, but charges an extra \$2.50 for orders under \$10. In California, customers are charged an additional \$2 geographical fee. For customer service inquiries, Burger King provides multiple channels: a dedicated phone number (1-866-394-2493), a contact form on their website, and support topics on the [Contact Us page](http://Contact Us page). The company is headquartered in Florida, founded in 1953 as "Home of the Whopper." As of December 2018, it operated over 17,796 outlets worldwide, with 99.7% privately owned. Burger King aims to provide premium ingredients and family-friendly meals at affordable prices. Its menu features a range of products, including flame-grilled burgers, chicken sandwiches, salads, and breakfast items. The company uses fresh ingredients to ensure quality meals and continues to expand globally, offering various promotions and discounts to customers. \* Drinks and Coffee starting from \$2\* Breakfast Meals from only \$5\* Buy Breakfast Burgers as low as \$1\* Enjoy 2 original chicken sandwiches and 2 medium french fries for just \$7.49 with this Burger King code. \* Get Burger King coupons instantly and receive exclusive offers via email.\* Use verified Burger King promos to save 20% off on your next order. **#### Exclusive Offers**\* Get 11% off select orders statewide at Burger King with this discount code.\* Receive 30% off sitewide orders on your shopping cart when you apply Burger King's coupon code at checkout.\* Enjoy free croissan'wich on orders over \$1 when you enter this coupon code at checkout.\* Unlock a 44% discount on your Burger King Bundle when you apply this code at checkout. **#### More Deals**\* Get a free Whopper Jr. on orders of \$1 or more when you apply this discount code at checkout.\* Enjoy twice the flavor for the price of one with our buy-one-get-one-free offer.\* Check out the latest Burger King promo codes, discounts, and deals. **#### Burger King Rewards**\* Join the Burger King Royal Perks to earn Crowns, redeem for BK food, and upsize a side or drink for free daily. Burger King is offering a new user discount where you get credit for a free sandwich entree after placing an order of \$3 or more on [bk.com](http://bk.com) or the BK App. Currently, there are several promos and coupons available for June 2025 on [bk.com](http://bk.com) that can help save money. Some popular options include:\* 20% Off: Use verified Burger King promos & coupons to save 20% off your next order\* 11% Off: Take 11% Off Select Orders Sitewide\* 30% Off: Burger King Discount Code: 30% Off Your Order\* 44% Off: Save 44% on Select Items\* 50% Off: Burger King Discount Code: Save Up to 50% on Burgers To apply a Burger King coupon, follow these steps: 1. Browse Whopper deals and value meal deals on the Offers tab. 2. Pick your favorite Burger King items from the Menu tab. 3. Navigate to the Offers tab when you are ready to submit your order. 4. Click the Have a Promo Code? link at the top of the list. 5. Enter your Burger King promo code in the pop-up text box and click Apply to add it to your order. 6. Click the shopping bag icon in the top-right corner of the page to finalize your Burger King order. If your coupon isn't working, check that you have correctly input your code, ensure your cart meets the minimum purchase amount or any additional requirements, and make certain the coupon code you selected is still valid and has not expired. For speedy online ordering, registered app users can earn and redeem Crowns and exclusive coupon codes. Check the [bk.com Offer Terms page](http://bk.com Offer Terms page) for details on promotions, coupons, and loyalty programs. Spend \$3 or more on a first order to get a free Whopper or sandwich. Visit [Account Settings](http://Account Settings) to opt into the email newsletter and receive updates on BK App offers. Using Deal Hacks can be cost-effective, but some locations have policies against extreme couponing. Participating restaurants offer delivery through the BK App and [bk.com](http://bk.com) with a \$5 minimum order, excluding fees. Friday deliveries are free of charge. Under \$10 orders incur a small-cart fee. California locations add an additional geographical fee. Contact Customer Support for assistance with accounts or the Royal Perks program at 1 (866) 394-2493 or through the website's contact form.

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