



HUNTER CHILDREN'S RESEARCH FOUNDATION

SPONSORSHIP OPPORTUNITIES

pickleball classic

local businesses supporting local research

**own the court,
fuel the research**

presented by



THE
MARKETING
GP



THE INAUGURAL EVENT

Every year, the Hunter business community rallies together across golf greens and charity luncheons to support great causes. But in 2026, the Hunter Children's Research Foundation (HCRF) is launching something completely different.

Introducing the inaugural HCRF Pickleball Classic - an active-impact corporate challenge that trades the slow-paced golf course for the high-octane pickleball court.

This is Newcastle's ultimate afternoon of fast-paced networking and competitive team culture. No fluff, no forced small talk. Just an energetic afternoon where local businesses smash it out to win the coveted Golden Paddle, all while directly funding life-saving and life-changing children's health research at the Hunter Medical Research Institute (HMRI).

Without local business backing, brilliant medical breakthroughs remain trapped as ideas on a lab shelf. By partnering with us as an event sponsor, your business ensures that every dollar raised on the court goes directly to the researchers saving kids' lives.

EVENT AT A GLANCE

WHEN: Thursday 6 August 2026

TIME: 12:30pm (*Networking & Arrival*) 1:00pm – 3:00pm (*Tournament*)

WHERE: Pickleballerz Cardiff (Hunter's premier fully indoor court complex)

WHO: Directors, business owners and corporate teams from across the Greater Newcastle and Hunter region.

The impact:

Every dollar raised will help take an idea off the shelf. An idea that could change the world for little kids suffering from serious diseases in the Hunter. But also globally.



PARTNER PACKAGES

Major Venue Partner

\$1,500 ex GST (Exclusive)

Help us secure the stadium. Your sponsorship completely covers the 8-court venue hire, ensuring player fees go 100% to medical research.

- Logo placement across all official event marketing, EDMs, and registration pages.
- Exclusive branding at the main entry and court boundaries on game day.
- Corporate shout-out during the opening welcome and major trophy presentation.
- One (1) complimentary team entry (valued at \$300, includes 3-4 players).
- Promoted via HCRF and TMGP social channels.

The Wellness Hub Partner

\$500 ex GST (2 Spots Available)

Fuel the players. This package funds a customer corporate catering experience (e.g. showcasing your unique product relevant to the event) or allows you to provide an in-event recovery experience (e.g. short mobility support, yoga experience or a snapshot of your health expertise).

- Exclusive Naming Rights to your space: "The Wellness Hub, presented by [Your Company]."
- Opportunity to activate the space (ideal for a local health, finance, or corporate wellness brand to display banners or provide branded merchandise).
- Logo display on the main event page and event programs.

The Golden Paddle Trophy Partner

\$800 ex GST (Exclusive)

Cement your place in local corporate history by sponsoring the inaugural perpetual trophy.

- Permanent logo placement on the perpetual "Golden Paddle" trophy (kept by the winning business for one full year).
- Presenter rights: invitation to step onto the court and personally present the trophy to the winning team at 2:55pm.
- Logo featured on the event sponsor board.

Court Partner

\$250 ex GST (8 Available)

Own a piece of the action. Sponsor one of our eight dedicated round-robin courts.

- Your business name allocated to a court (e.g., The Hope Court, proudly presented by [Your Company]).
- Signage rights to display your corporate banner directly on your designated court fence.
- Recognition on the digital scoreboard and main sponsor board.

Come and Play

\$300 ex GST

If you just want to be part of the action and put forward a team of 3-4 people to play, you are welcome to simply join in the fun!

INTERESTED? LET'S CHAT

Spaces are strictly limited to maintain our tournament bracket.

To lock in your preferred partnership tier or discuss in-kind support, please contact the committee today:

Event Contact

Alyssa Brault 0423 628 442

Chairperson

Sheryl Nisner 0411 475 556

Secretary/Treasurer

Lorraine Gardner OAM 0416 044 754

hcrf@outlook.com.au

Hunter Children's Research Foundation

PO Box 235 New Lambton NSW 2305

www.hcrf.org.au