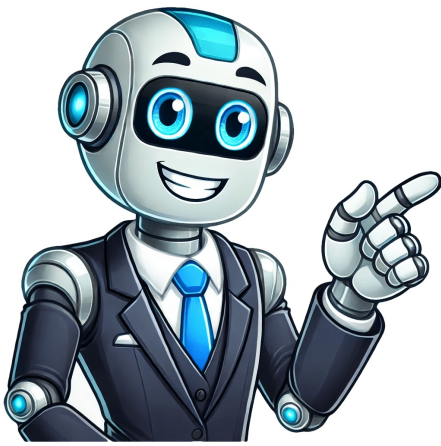


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Khan Academy is a non-profit educational organization founded by Sal Khan in 2008. The mission is to provide free online tools for education. Khan initially started tutoring his cousins on Yahoo! Doodle Images, but as demand grew, he began creating video lessons and publishing them on YouTube using a drawing application. After reading positive responses in USA Today, Khan quit his job to focus full-time on creating educational content. The organization produces over 10,000 video lessons covering various subjects, including math, science, literature, history, and computer science. All resources are available for free on the website and mobile app. In 2010, Google donated \$2 million to support new course development and translation of content into other languages. Khan Academy has received top ratings from Charity Navigator and GuideStar, which evaluate non-profits. The organization's financial reports show revenues of \$31 million in 2018 and \$28 million in 2019, with Sal Khan receiving \$839,000 as CEO compensation in 2019. In addition to funding from philanthropic organizations, Khan Academy also has a school, Khan Lab School, which was founded by Sal Khan and opened in California in 2014. Khan Academy receives donations from various organizations and individuals to support its educational content. In 2013, Carlos Slim's Luis Alcazar Foundation donated money to create Spanish-language versions of videos.[1] AT&T contributed \$2.25 million in 2015 for mobile access through apps.[2] The Bill & Melinda Gates Foundation also made a donation of \$1.5 million. Elon Musk's Musk Foundation donated \$5 million on January 11, 2021. The platform offers classes with educational videos hosted on YouTube, and users can track progress, practice exercises, and use teaching tools on the website. Material is accessible through mobile applications, allowing students to learn at their own pace. Videos are used in Flipped Classroom teaching methods and display drawings on an electronic blackboard. Non-profit groups distribute offline versions of the videos in rural areas worldwide. The platform hosts content from Crash Course, the Museum of Modern Art, and educational YouTube channels. It also provides online courses for standardized tests like the SAT, AP Chemistry, Praxis Core, MCAT, and LSAT preparation lessons were released in 2018. Khan Academy has collaborations with Code.org's Hour of Code and the College Board's Advanced Placement. The platform introduced Khanmigo, a chatbot powered by GPT-4 technology, on March 14, 2023. Users can access Khanmigo for \$4 per month after registering over 18 years old. Khan Academy videos have nearly 20,000 subtitle translations in several languages. Translations are mainly volunteer-driven with help from international partnerships. The platform is fully available in 12 languages and partially available in 28 other languages since 2015. According to reports, studying for the SAT at Khan Academy is associated with a 115-point average score increase after 20 hours of study. Khan Academy In December 2009, the Khan Academy was established as a non-profit educational organization that aimed to provide free high-quality education to anyone, anywhere in the world. The founder, Salman Khan, was recognized for his innovative approach to teaching and learning. The organization has received significant funding from various sources, including Carlos Slim, AT&T, and Google. The Khan Academy has expanded its offerings to include a range of educational resources, such as video lectures, practice exercises, and mobile apps. It has also partnered with other organizations, including Code.org and the College Board, to provide free test preparation materials and college readiness tools. Over the years, the Khan Academy has gained recognition for its impact on education, with notable endorsements from Bill Gates and Elon Musk. The organization's mobile learning platform has been particularly successful, with over \$10 million in funding from Project 10^100 winners. In recent years, the Khan Academy has continued to evolve and expand its offerings, introducing new features such as Khanmigo, an AI-powered tutoring tool. Despite facing challenges and controversies, the organization remains committed to its mission of providing free and accessible education to everyone. Khan Academy: Threat or Tool for Human Skills? Founded in 2008 by Salman Khan, this non-profit educational organization specializes in short video lessons and supplementary practice materials to support educators and individual students. With a mission to provide great content to those who need it, Khan Academy has reached tens of millions of students monthly. The platform makes money primarily through donations and grants, as well as tuition fees for the Khan Lab School and partnerships on SAT prep courses. Despite being offered funding to start a for-profit company, Khan decided to found a non-profit organization instead, believing that its mission would be compromised if it were a for-profit venture. With its vast array of lessons and practice materials, Khan Academy is one of the most popular online learning platforms in the world. But what does this mean for human skills? Is it a threat or a tool? The platform delivers interactive and video content for free to people worldwide, with materials available in 190 countries and over 50 million students benefiting from it. Education resources on the site cater specifically to elementary and high school students, featuring videos typically between five minutes and 20 minutes long. After watching educational videos, users are prompted to take a quiz to ensure they grasp the material learned. The platform is used not only by students but also by teachers to enhance lessons and by parents homeschooling their children. Khan Academy offers content in over 40 languages, allowing children globally to benefit from its offerings, earning the organization's founder the nickname "the world's teacher". The platform covers various educational topics, including Math, Science, Economics, History, Art, and Computing, with a significant increase in popularity during the COVID-19 pandemic. Khan Academy also offers free SAT prep courses and has expanded its partnerships to provide test prep help on other standardized tests like the LSAT. Billionaire philanthropist Sal Khan, currently Chairman of Khan Academy's board of directors, leveraged his connections in Silicon Valley to secure donations from notable CEOs. Notable donors include Bill Gates, who contributed \$5.5 million, Google, which gave \$2 million, and Reed Hastings, CEO of Netflix, who donated \$3 million. This influx of funds allowed Khan Academy to continue its mission of providing free educational resources for children. In addition to individual donations, the organization has also received funding from large corporations like AT&T and Bank of America. The Khan Lab School, a private school affiliated with Khan Academy, generates revenue through tuition fees. For the 2022-2023 academic year, lower school tuition is set at \$29,950, middle school at \$32,600, and high school at \$33,600. Khan Academy also monetizes its test prep courses, which are offered for free but generate revenue from partnerships with education companies. These partnerships provide Khan Academy with a steady income stream, helping to offset potential fluctuations in donations. However, the organization faces challenges, including increased expenses and potential downturns in donations. In 2020, Khan Academy experienced a surge in traffic due to the pandemic, resulting in a need for urgent fundraising efforts. The organization's reliance on donations makes it vulnerable to economic downturns or changes in donor behavior. To mitigate these risks, Khan Academy may explore alternative revenue streams, such as digital advertising or new monetization strategies. The organization's financial stability will depend on its ability to continue generating significant donations and revenue from its various business models. Khan Academy saw significant growth in donations and grants, reaching \$65.7 million in 2020, a substantial increase from the \$27.6 million received in 2019. This revenue surge makes it the organization's largest source of income. In contrast, the nonprofit generated \$12.6 million from its test prep programs, despite these services being free to the public. Meanwhile, Khan Academy operates the Khan Lab School, a private non-profit school for kindergarten through grade 12 students, which charges tuition fees that contribute to covering salaries and overhead costs. Khan Academy's funding varies annually, with a notable decline in program revenue from \$17.2 million in 2019 to \$12.6 million in 2020 despite the significant increase in donation income. The organization's primary focus remains on providing free educational content, making it not profit-driven but still capable of generating more revenue than expenses. With over 18 million users monthly and a unique approach to online education, Khan Academy proves an unconventional yet effective business model. Its dedication to free education allows students worldwide access to valuable resources, further emphasizing its positive impact.

How is khan academy useful. Khan academy is good. Khan academy money. How does khan academy make money. Is khan academy for free.