



EUIPO Conference on  
**COPYRIGHT**

Navigating Copyright Together in an  
Evolving Digital Landscape

## Conference Programme

*This document is a work in progress. The programme is provisional and subject to change as it continues to evolve.*

*14.11.2025*



## Thursday, 20 November 2025

13:00 – 14:00

### Registration and welcome coffee

Participants will be invited to register and enjoy a coffee and snacks

## EUIPO Auditorium

### Introduction

14:00 – 14:10

#### Welcome – Master of Ceremony

- **Harrie Temmink**, Head of Service IP in the Digital World, Observatory, EUIPO

### Opening ceremony and Keynote address

14:10 – 14:50

**The EUIPO Executive Director and EU policymakers will share their perspectives on current challenges and future developments of copyright and explore the EUIPO's role in this field.**

#### Opening

- **João Negrão**, Executive Director, EUIPO
- **Axel Voss**, Member of the European Parliament
- **Jakob Engel-Schmidt**, Minister for Culture, Danish Presidency of the Council of the European Union
- **Henna Virkkunen**, Executive Vice-President for Technological Sovereignty, Security, Democracy, European Commission
- **Renate Nikolay**, Deputy Director-General for Communications Networks, Content and Technology, European Commission

### Session 1: EUIPO and Copyright

14:50 – 15:15

**This session will highlight the EUIPO's role in supporting copyright stakeholders, with a focus on awareness, enforcement, and practical tools. Stakeholder testimonials will showcase concrete achievements and illustrate how the Office contributes to addressing copyright-related issues across sectors.**

#### Panel Moderator

- **Andrea Di Carlo**, Deputy Executive Director, EUIPO

#### Panel Speakers

- **Ariadna Matas**, Legal Copyright expert at Europeana
- **Živilė Plyčiuraitytė-Plyčiūtė**, Ministry of Culture of the Republic of Lithuania, Advisor, Public Information and Copyright Policy Group
- **Carla Isabel Barros**, Head of the Educational Resources and Technologies Team, Directorate-General for Education, Ministry of Education, Science and Innovation of Portugal



## Session 2: Is EU copyright fit for the digital age?

15:15 – 16:15

**This session will address the EU's challenges for copyright holders and users in a rapidly evolving technological landscape. After an overview of recent case-law on copyright in the Digital Single Market, a panel of high-level speakers will set the scene for discussions on copyright and competitiveness, the role of exceptions and fundamental rights, and the impact of evolving business models on licensing schemes and remuneration.**

### Panel Moderator

- **Giuseppe Abbamonte**, Director Media Policy, DG CNECT, European Commission

### Setting the scene: Evolving case-law on copyright in the Digital Single Market

- **Maciej Szpunar**, First Advocate General of the Court of Justice of the European Union

**The speaker will highlight the evolution of the case-law by the Court of Justice of the European Union in the field of copyright and its impact on the exercise of this and other IP rights.**

### Panel Speakers

- **Antanina Garanasvili**, Senior Lecturer in Economics for the Guildhall School of Business and Law, London Metropolitan University
- **Martin Senftleben**, Professor of Intellectual Property Law, Director of the Institute for Information Law (IViR), University of Amsterdam, The Netherlands
- **S  verine Dusollier**, Professor of Intellectual Property, Sciences Po Paris, France

### Discussion

16:15 – 16:45

**Coffee break in the main hall**

## Session 3: Protecting creativity in Europe – The voices of cultural and creative sectors in Europe

16:45 – 18:00

**Introductory presentation: Protecting creativity – Copyright hand in hand with other IP titles**

**This session will examine the cumulation of IP rights from a business perspective, focusing on how some creative sectors leverage multiple IP rights (including copyright) to protect and value their work. Among other, it will explore the video game sector, situated at the intersection of innovation and creativity, and how it utilises these rights effectively.**

### Speakers

- **Estelle Derclaye**, Professor of Intellectual Property Law, University of Nottingham, United Kingdom
- **Ann Becker**, Head of Policy and Public Affairs at Video Games Europe



### Testimonies from cultural and creative sectors in Europe

A journalist, a music composer, a fashion designer, an actor and a writer will offer each a testimony about how copyright is key to their creation, profession and for the public in general, showcasing the impact of technological developments on their creative processes and the exploitation of their works, to then provide their recommendations on the issues the EUIPO Copyright Knowledge Centre should address as a matter of priority.

#### Speakers

- **Simon Riaux**, journalist and scriptwriter
- **Andy Smeets**, musician and film music composer
- **Lucian Broscatean**, fashion designer
- **Nathalie Boyer**, actress and voice-over artist
- **Grażyna Plebanek**, novelist and screenwriter

#### Closing Statement

- **Maravillas Abadía Jover**, Member of the European Parliament

**18:00 – 20:30**

### Housewarming Cocktail with live performances in the main hall

The EUIPO Copyright Knowledge Centre will be officially launched by the EUIPO Executive Director.

## Friday, 21 November 2025

**09:00 – 09:30**

Welcome coffee in the main hall

### EUIPO Auditorium

#### Keynote addresses: Exploring new paradigms of copyright in a globalised and digital era

**09:30 – 09:50**

Globalisation, economic integration and digitalisation call for harmonious engagement across borders to meet the challenges of our interconnected world. The key addresses explore how copyright can be more effectively tackled at the European and international levels, focusing on the growing need for multilateral cooperation, coordinated policies, and practical solutions to ensure that copyright and innovation thrive in an AI-driven landscape.

#### Keynote Speakers

- **Axel Voss**, Member of the European Parliament
- **Karin Zvokelj**, Chairperson of the EUIPO Management Board
- **Sylvie Forbin**, Deputy Director General, Copyright and Creative Industries, WIPO

**Session 4: Building the copyright infrastructure in the age of generative AI****09:50 – 11:30**

**Generative AI, like earlier technological shifts such as peer-to-peer sharing, digitisation, and streaming, is putting copyright to the test. It is reigniting long-standing debates on copyright in the digital age and its adaptability to support both creation and innovation. While we urgently seek solutions to the challenges posed by generative AI, a broader question emerges: how can we prepare for the next wave of technological disruption and build a copyright infrastructure that is future-ready? This session will address these key issues and include an international perspective.**

**Panel 1: Copyright and GenAI - What are the paths to reconciling creativity and innovation?****Panel Moderator**

- **Maria-Daphne Papadopoulou**, Acting Director of the Hellenic Copyright Organization, Greece

**Panel Speakers**

- **Pablo Schumacher**, Lead Legal Counsel at Aleph-Alpha
- **Pascal Hetzscholdt**, Senior Director of AI Strategy & Content Integrity at Wiley
- **Ana Ramalho**, Senior Copyright Counsel at Google
- **Saskia Lensink**, Product Manager GPT-NL, initiative from Netherlands Organisation for Applied Scientific Research (TNO)

**Discussion****Panel 2: What now? Settling for the past and looking for solutions for a tech-resilient future****Panel Moderator**

- **Anna Vuopala**, Senior Ministerial Adviser and Vice Head of Unit in the Art and Cultural Policy Department of the Ministry of Education and Culture in Finland

**Panel Speakers**

- **Kai Welp**, General Counsel, GEMA, Germany
- **Paul Keller**, Director of Policy at Open Future Foundation
- **Alain Strowel**, Professor, UC Louvain, Senior Partner Pierstone, Brussels

**Discussion****Panel 3: Beyond EU - International perspectives and emerging strategies on copyright and GenAI****Panel Moderator**

- **Ulrike Till**, Director IP and Frontier Technologies Division, WIPO

**Panel Speakers**

- **Hyeyoon Choi**, Deputy Director, Cultural Trade and Cooperation Division, Copyright Bureau of the Ministry of Culture, Sports and Tourism of Korea (online)
- **Lee Tiedrich**, Professor, University of Maryland and Duke University
- **Ankit Sahni**, Intellectual Property Lawyer from India

**Discussion****11:30 – 12:00****Coffee break in the main hall**



## Session 5: Copyright threats and enforcement

12:00 – 12:40

This session will explore how copyright enforcement is adapting to a complex and fast-moving digital landscape. From emerging threats like streaming fraud and live event piracy to the dual role of technology in both enabling and combating infringement, the panel will spotlight innovative tools and practices that support more agile and effective enforcement across Europe.

### Panel Moderator

- **Emmanuelle Du Chalard**, Head of Copyright Unit, DG CNECT

### Panel Speakers

- **Alex de Joode**, Legal, Regulatory, Risk & Compliance for AMS-IX and EuroISPA Board Member
- **Elena Blobel**, Director of Global Litigation at the International Federation of the Phonographic Industry
- **Katarzyna Gorgol-Maeder**, Regulatory Counsel, International Olympic Committee

### Discussion

## Session 6: Copyright for the next generations of creators

12:40 – 13:20

How can copyright better serve and empower tomorrow's creators? This session will explore ways to engage digital-native artists and to support young talent in navigating rights, licensing, and the evolving impact of technologies like generative AI. The session will also highlight success stories that demonstrate how copyright frameworks can serve as assets for creative and professional success.

### Panel Moderator

- **Péter Lábody**, Vice-President for Legal and International Affairs at the Hungarian Intellectual Property Office

### Panel Speakers

- **Cecilie Waagner Falkenstrøm**, Artist and Director, Artificial Mind
- **Dominick Luquer**, General Secretary at International Federation of Actors
- **Niclas Molinder**, Songwriter, music producer and musician, Founder of Music Rights Awareness Foundation
- **Ibán García del Blanco**, Former MEP, International Affairs Director LASKER

### Discussion



## Closing remarks

**13:20 - 13:30**

**Participants will be invited to the street art venue for the closing remarks and the inauguration of the newly completed mural**

### Speakers

- **Lara Chaguaceda Bermúdez**, Deputy Director General for Copyright, General Directorate for Cultural Rights, Ministry of Culture
- **Andrea Di Carlo**, Deputy Executive Director, EUIPO

**13:30 - 14:30**

**Music (DJ) performance and lunch in the amphitheatre**

End of conference

Wubbo de Boer Inte@active Centre

## Post-conference youth debate Creative Futures: European Youth Copyright Challenge

**14:30 - 17:00**

**Young people (EUIPO trainees, students and young creators) will be invited to take part in a dynamic debate about the way copyright applies to them (both as creators and users), their main challenge and what concrete tools would best support them in their copyright journey.**