



# 2026 IC3 Expo

19 & 20 August  
Mumbai, India

**MAXIMUM  
CITY  
MAXIMUM  
IMPACT**

India: The World's Second-Largest Higher Education landscape

**43 million** students

**28%** current Gross Enrollment Ratio (GER)

India is on the brink of remarkable growth in higher education. As we gear up for the 2026 Annual IC3 Conference & Expo, we're excited to announce that Mumbai, the city where it all began, will once again be our host.

### Why Mumbai?

- Financial Capital and a Prominent Educational Hub
- Positioned at the forefront of India's expanding educational demand

Connect with an estimated 2000+ delegates from leading high schools, universities, and organizations worldwide.

### Event Highlights:

- Network with top professionals shaping the future of career and college counseling
- Access invaluable resources to enhance your efforts

Seize this opportunity to engage with the key influencers in career and college counseling and be part of this landmark event.







## A Decade of Purpose. A Future of Possibilities.

In 2016, a bold idea took root: counseling in every school, purpose for every child. What began as a simple vision has grown into the IC3 Movement — a global, volunteer-driven initiative that brings together high schools, universities, educators, and organizations to reimagine education and empower students worldwide.

As we celebrate 10 years of the IC3 Movement, we mark a decade of impact — over 4 million students reached, a global network of 8,000+ institutions, and a shared mission that continues to grow.

This milestone is more than a celebration; it is the beginning of our next chapter. We're building the foundation for another decade of transformation in career and college counseling — and we invite you to be part of this journey.

### **Event Highlights:**

- Connect with an estimated 2000+ delegates from leading high schools, universities, and organizations worldwide
- Network with top professionals shaping the future of career and college counseling
- Access invaluable resources to enhance your efforts

Seize this opportunity to engage with the key influencers in career and college counseling and be part of this landmark event.

# Annual IC3 Conference & Expo At-a-Glance



## Mumbai, India

### Engage

Interact directly with influential delegates, including high school directors, principals, career and college counselors, and admissions leaders from top universities and approved organizations.

### Learn

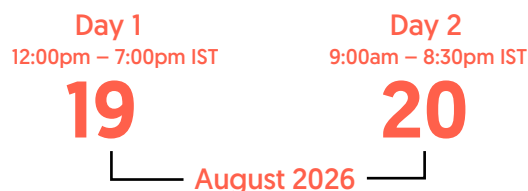
Immerse yourself in transformative keynotes and breakout sessions led by thought leaders. Participate in inspiring discussions on essential career and college counseling topics.

### Connect

Take advantage of diverse networking opportunities to build relationships with thought leaders and peers through:

- Planned Networking Events with Universities & High Schools
- Gala Dinner
- IC3 Host School Student & Parent Conference
- Consciousness & Well-being Track
- Institutional Partnerships

## IC3 Expo At-a-Glance



- **IC3 Expo [Pavilions and Expo Area]:**
  - a. Elevate your brand with immersive networking experiences
  - b. Engage with IC3 Expo participants through the networking lounge and coffee conversations
  - c. Increase visibility at all-delegate lunches and the gala dinner
  - d. Strengthen relationships and enhance the positioning of your institution/organization
- **IC3 Host School Student & Parent Conference:**
  - a. Connect with over 2,000 students and their parents from host schools
  - b. Gain access to breakout sessions for high-profile visibility
  - c. Position your brand prominently in the higher education community
  - d. Build lasting relationships and enhance the presence of your institution/organization

# Your choice, your impact

## IC3 Expo

Category	Amount	Limit	Page No.
IC3 Expo Grand Pavilion (1200 square foot)	50,000 USD	-	6
IC3 Expo Standard Pavilion (500 square foot)	25,000 USD	-	7
IC3 Expo Booth (100 square foot area)	8,500 USD onwards	-	8
IC3 Expo Table (Premium, double-length)	5,500 USD	-	8
IC3 Expo Table (Standard)	3,000 USD	-	9

# IC3 Expo Grand Pavilion

50,000 USD • 1200 sq.ft.

During the 2026 Annual IC3 Conference & Expo: Wednesday, 19 August & Thursday, 20 August 2026

Make an unforgettable impact at the IC3 Expo with a 1,200 sqft Grand Pavilion — the ultimate platform for immersive engagement with school delegates. Create a collective showcase by bringing together geographically linked institutions or organizations under one impressive space. Pavilion exhibitors receive a discount on expo space and enhanced visibility during the event. Customize your expansive area with technology, furniture, signage, and more. *(To be contracted directly with the conference venue).*

## Conference week perks

- Preferential placement in the IC3 Expo
- 20 complimentary 2026 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)

Contact [partnerships@ic3movement.com](mailto:partnerships@ic3movement.com) for larger pavilions.



\* The deadline for strategic partners to provide ad artwork files for the 2026 Annual IC3 Conference & Expo program booklet is 1 July 2026. NOTE: All digital logos, art files, etc., should be sent to [partnerships@ic3movement.com](mailto:partnerships@ic3movement.com).



# IC3 Expo Standard Pavilion

25,000 USD • 500 sq.ft.

During the 2026 Annual IC3 Conference & Expo: Wednesday, 19 August & Thursday, 20 August 2026

Create a dynamic presence at the IC3 Expo by reserving an individual pavilion for an immersive experience for the school delegates or forming a pavilion of geographically linked institutions or organizations. Pavilion exhibitors receive a discount on expo space and enhanced visibility during the event. Pavilion exhibitors can customize their assigned area by incorporating technology, furniture, signage, etc. *(To be contracted directly with the conference venue).*

## Conference week perks

- Preferential placement in the IC3 Expo
- Ten complimentary 2026 Annual IC3 Conference & Expo registrations (one registration is applied for each participating representative)

Contact [partnerships@ic3movement.com](mailto:partnerships@ic3movement.com) for larger pavilions.



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# IC3 Expo Booth

8,500 USD [Open on two sides]

10,500 USD [Open on three sides]

Gain visibility with influential higher education leaders across the globe by increasing brand awareness and encouraging growth for the counseling community with an expo booth in the IC3 Expo (100 square feet). A booth area is limited to one exhibitor only and may not be shared.

## Branding & advertising

- Logo in the IC3 Conference program booklet

## Digital Branding

- Logo and embedded weblink of choice on the IC3 Expo web page
- Logo and embedded weblink of choice in the IC3 Expo section of the mobile app

## Engagement & interaction

- 100 square feet area in the IC3 Expo, the site of all lunch and networking breaks
- Access to IC3 Host School Student & Parent Conference

## Conference week perks

- Three complimentary 2026 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]

Contact [partnerships@ic3movement.com](mailto:partnerships@ic3movement.com) for larger booths.

# Expo Table: Premium (double-length)

5,500 USD

With an expo table in the IC3 Expo, you can make a meaningful impact on influential higher education leaders worldwide by increasing brand awareness and encouraging growth for the counseling community. A premium expo area is limited to one exhibitor only and may not be shared.

## Branding & advertising

- Logo in the IC3 Conference program booklet

## Digital Branding

- Logo and embedded weblink of choice on the IC3 Expo web page
- Logo and embedded weblink of choice in the IC3 Expo section of the mobile app

## Engagement & interaction

- Eight-foot length table in IC3 Expo, the site of all lunch and networking breaks
- Access to IC3 Host School Student & Parent Conference

## Conference week perks

- Two complimentary 2026 Annual IC3 Conference & Expo registrations [one registration is applied for each participating representative]



# Expo Table: Standard

3,000 USD

With an expo table in the IC3 Expo, you can make a meaningful impact on influential higher education leaders worldwide by increasing brand awareness and encouraging growth for the counseling community. A standard expo area is limited to one exhibitor only and may not be shared.

## Branding & advertising

- Logo in the IC3 Conference program booklet

## Digital Branding

- Logo and embedded weblink of choice on the IC3 Expo web page
- Logo and embedded weblink of choice in the IC3 Expo section of the mobile app

## Engagement & interaction

- Table in IC3 Expo, the site of all lunch and networking breaks
- Access to IC3 Host School Student & Parent Conference

## Conference week perks

- One complimentary 2026 Annual IC3 Conference & Expo registration [one registration is applied for each participating representative]

# Immersive Expo Experiences

## Networking Spaces

There are spaces for delegates to network and engage in valuable conversations. It provides a relaxed and exclusive setting where these key contributors can connect with industry peers, discuss opportunities, and build meaningful relationships.

For more information please reach out at [partnerships@ic3movement.com](mailto:partnerships@ic3movement.com)

## Conversations Over Coffee

Need a quick caffeine boost and a place to connect? Our Coffee and networking spaces are the perfect blend of productivity and relaxation. Grab freshly brewed coffee and engage in meaningful conversations with fellow attendees. It's the ideal spot for informal chats, often leading to valuable insights and opportunities.

# IC3 EXPO AT-A-GLANCE

	Cost	Branding & Advertising		Engagement & Interaction		Conference Week Perks	
		WEBSITE PRESENCE	MOBILE APP PRESENCE	SPEAKING ROLE	STUDENT AND PARENT CONFERENCE ACCESS	CONFERENCE REGISTRATION(S)	SIZE AT THE IC3 EXPO
IC3 EXPO							
IC3 Expo Grand Pavilion	50,000 USD	●	●		●	20	1200 sq.ft.
IC3 Expo Standard Pavilion	25,000 USD	●	●		●	10	500 sq.ft.
IC3 Expo Booth	8,500 USD onwards	●	●		●	3	100 sq.ft.
IC3 Expo Table: Premium	5,500 USD	●	●		●	2	8ft table
IC3 Expo Table: Standard	3,000 USD	●	●		●	1	4ft table

## Booth Assignment and Relocation:

UnivAssist Inc. ["Organizer"] reserves the right, in its sole discretion, to modify the floor plan or relocate any Exhibitor's booth space to a different location within the Expo hall. Such changes may be made at any time if deemed necessary for the event, safety requirements, or technical constraints. While the Organizer will make reasonable efforts to maintain the original booth position, the Exhibitor agrees to accept such relocation as a condition of participation.

# 2026 Annual IC3 Conference & Expo

## Strategic Partnership Agreement

Organizations are welcome to apply for multiple strategic partnership packages. Please contact [partnerships@ic3movement.com](mailto:partnerships@ic3movement.com) with questions or to learn more about strategic partnership opportunities.

### Terms and Conditions

1. IC3 Conference is managed by UnivAssist Inc. ["Organizer"]. The Organizer reserves the right, without liability, in its sole discretion, to accept or refuse any strategic partnership application. References to the "event" mean the event as it will or may be held in physical or virtual format.
2. The laws of the state of New Jersey shall govern the validity and interpretation of these Terms and Conditions [these "Terms"] without regard to conflicts of law principles.
3. Strategic Partnership Applicant ["Applicant" or "Strategic Partner"] will pay all fees, charges, and expenses for its application when due and on demand. If the Organizer seeks any legal recourse or remedy to collect any amount due from the Applicant, all charges related to the collection of any unpaid amount (including Organizer's legal fees) will be the responsibility of the Applicant.
4. Applicants will be invoiced for payment, unless paid by credit card, upon the Organizer's receipt of the application. Applications are not subject to cancellation by the Applicant. The invoice will reflect the full cost of the registration fee, which is NON-REFUNDABLE and which will be due within 15 days of the application date or 60 days prior to the start of the event, whichever is earlier. Please be advised that neither expiration of payment due dates nor failure to pay the invoice will terminate the obligation to pay the application fee pledged to the Organizer irrespective of participation in the event or any other circumstances.
5. If the Strategic partner is planning on attending the event, along with the names of each proposed attendee, strategic partner must submit the name of one person to be its representative in connect with installation, operation, and removal of any exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the strategic partner shall be responsible. The strategic partner shall assume all risk and responsibility for any person being in attendance affiliated with the strategic partner, throughout all exposition periods, and the representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times.
6. All attendees shall abide by all rules, regulations, policies, procedures and protocols whether imposed by the Organizer or legal authorities, and each person must agree to, and pass, any and all health screenings. If any person who is in attendance becomes ill, can no longer participate in a proper manner, or does not comply with health or safety protocols, such person may be removed from the event without any liability to Organizer.
7. In addition to strict compliance with local and national laws and policies, as well as those imposed by the Organizer, the conference venue itself, and any other accommodation, health and safety protocols may include:
  - a. A written attestation by each person each day confirming that he or she has not tested positive or possibly been exposed to the COVID-19 virus or other communicable disease within the then prior 14 days and assuring compliance with all health and safety protocols.
  - b. Health screening, thermal and other assessment, upon entry to the conference areas and onsite each day.
  - c. Mask/Face coverings to be worn at all times, covering nose and mouth (and other personal protective equipment may also be required).
  - d. Frequent handwashing with soap and water.
  - e. Social distancing, maintaining at least a 6-ft distance from others.
8. It is the responsibility of strategic partner and each person attending the event to keep up to date and review legal requirements and the conference website frequently for current policies, which are subject to change at any time up to and during the event. The Organizer reserves the right at any time, even during the event, in its sole discretion, to implement and enforce rules that are more stringent than any then current legal requirements or third



## Terms and Conditions

party policies, and all persons must adhere to all such rules.

9. It is the responsibility of the strategic partner and each person attending to immediately notify the Organizer of such person's ailment, illness, or suspected exposure to the COVID-19 virus or other communicable disease.
10. Organizer reserves the right, without liability, in its sole discretion, to make changes or postponements to the event including format, daily schedule, dates, cities, and technology used.
11. If the Organizer determines in its sole discretion that for any reason it is not prudent or desirable to conduct the event, whether due to health or safety concerns for attendees, service providers or the public, or otherwise, or if the Organizer is unable to conduct the event in its physical attendance format for any reason, including Force Majeure [defined in Section 13 below], Applicant will not be entitled to any refund but, instead, strategic partner will be directed to participate in the virtual format of the event, if being conducted.
12. If the Organizer is unable to conduct the event in its virtual format, in its sole discretion, due to health or safety concerns for attendees, service providers or the public or due to any Force Majeure [defined in Section 13 below], Applicant will not be entitled to any refund but, instead, to the extent not expended for the originally scheduled event [whether its intended physical format or its virtual format], any or all amounts paid by Applicant shall be credited towards a rescheduled or future event.
13. If any event is changed or rescheduled for any reason and notice is not feasible, Organizer will use reasonable commercial efforts, to the extent not prevented or hindered by Force Majeure or health or safety concerns, to schedule an alternative event. "Force Majeure" means any cause beyond the reasonable control of Organizer, including failure of technical facilities; technological problems, error, interruption or failure; Act of God; natural disaster; accident; fire; flood; inclement weather; labor dispute; riot or civil commotion; act of public enemy; war; military action; public health crisis; disease; pandemic; virus; epidemic; national security; governmental, court, regulatory or administrative act or order; law, regulation or rule; act or threat of terrorism; national day of mourning; strikes; civil unrest; airport or other transportation closings or delays; travel warnings or advisories; emergency announcement or news bulletin; inability to obtain supplies; delays in transportation; or embargo.
14. The Organizer will not be liable for the actions or omissions of independent suppliers or other third parties, including Internet, Web services technology providers, and the event venue, and the Organizer makes no representation or warranty concerning the nature or quality of any services provided by such parties.
15. Organizer reserves the right, without liability, in its sole discretion to deny entry to or to remove any person, including any strategic partner, delegate, participant, or third party from the event.
16. Organizer reserves the right, to modify the floor plan or relocate any Exhibitor's booth space to a different location within the Expo hall. Such changes may be made at any time if deemed necessary for the event, safety requirements, or technical constraints.
17. The Organizer will not provide any compensation, refund or credit, nor be liable for any fees, charges, or expenses paid or owed by Applicant to any third party, including for travel, accommodations, transportation, Internet service providers, or Web based meeting providers [e.g. Facetime, Zoom etc.].
18. To the extent permitted by law and otherwise so long as the applicable minimum legal requirements are met by the Organizer for the production of the event at the event site, the Organizer will not be liable if any person is exposed to COVID-19 or any other communicable disease or contracts COVID-19 or any other communicable disease, whether during any travel, stay, transportation or attendance at the event or otherwise.
19. The Organizer will market the event to endeavor to drive participation but makes no guarantee about the number of participants at the event or the recognition of the event.
20. The Organizer does not endorse the programs, products, or services of the participating individuals, institutions, organizations.
21. Promotional activity is limited to the confines of space assigned by the Organizer. Strategic partners are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors, service providers or any other third party in any display, parent and subsidiary companies of strategic partner excepted. Strategic partner will not share, publish, post or disseminate any conference participant's data or use any such data for mass mailings or any other purpose other than as permitted by the participant for the strategic partner's internal purposes.
22. In order to maintain a professional atmosphere, prevent copyright infringement, and maintain a code of ethics, the Organizer does not permit the videotaping, recording, or photography of any event proceedings, including sessions,

## Terms and Conditions

discussions, keynote addresses, fairs, exhibits, workshops or receptions, without prior express written permission from the Organizer.

23. The Organizer may choose to record with or without video, or photograph, the event or portions of the event. Applicant waives the right to notice of any such recording or photography and waives the right to inspect or approve versions of such images or recordings used for publication or the written copy that may be used in connection with the images or the recordings. The Organizer is permitted, although not obligated, to include Applicant's name as a credit in connection with such images or recordings.
24. As further condition and consideration of strategic partnership of the event and to promote the event and future events, Applicant grants to the Organizer and its assigns, licensees, and successors the irrevocable royalty free right to use Applicant's image (including any logo), name and voice, as applicable to persons speaking, in all forms and media, including photograph, video and other imaging or recording, and including for advertising, throughout the world in perpetuity.
25. Applicant assumes all responsibility for and will indemnify, defend, and hold harmless the Organizer and its affiliates, subsidiaries, directors, managers, officers, members, shareholders, partners, employees, agents and insurers ("Organizer Indemnitees") from any and all claims, demands, suits, expenses (including legal fees), and liability ("Liabilities") for any damage, loss, harm or injury to any invitee, attendee, or participant, or any property, of the Applicant or any of its affiliates, subsidiaries, directors, managers, officers, members, shareholders, employees, trustees, or agents and also any Liabilities arising out of strategic partner's application for, strategic partnership of, travel to, or participation in, the event, including the use of conference premises, as applicable.
26. These Terms and the strategic partnership Package and each of their attachments represent the entire agreement between the Applicant and the Organizer on the subject matter of the event and may not be altered unless mutually agreed upon in writing.
27. If any provision of these Terms or the application of any provision to either the Organizer or the Applicant is held by a court of competent jurisdiction to be invalid or contrary to any law, the remaining provisions of these Terms will remain in full force and effect and the invalid or unenforceable provision shall be modified to the minimum extent to render such provision valid and enforceable. The use of the word "or" means "and/or." The terms "include," "includes" or "including" are not exclusive and are inclusive, and mean include, includes or including, "without limitation." These Terms will not be construed or interpreted to the disadvantage of strategic partner as the drafting party.

### IC3 Expo

IC3 Expo Grand Pavilion (1200 sq.ft.)	50,000 USD
IC3 Expo Standard Pavilion (500 sq.ft.)	25,000 USD
IC3 Expo Booth: (three-side open)	10,500 USD
IC3 Expo Booth: (two-side open)	8,500 USD
IC3 Expo Table (Premium, double-length)	5,500 USD
IC3 Expo Table (Standard)	3,000 USD

## 2026 Annual IC3 Conference & Expo Strategic Partnership Agreement

### Organization Information

Organization

Contact First Name

Contact Last Name

Designation/Title

Address

City

State

Country

Postal Code

Phone

Email

Website

### Method of Payment

Check

Wire Transfer

Credit Card

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract. Contract not valid without signature.

\_\_\_\_\_  
Authorizing Signature:

\_\_\_\_\_  
Date: