

2026 IC3 Regional Conferences



Strategic Partnership Opportunities





About IC3 Regional Conferences

As we celebrate a decade of impact, we're excited to introduce the next chapter in our journey: the IC3 Regional Conferences.

Building on the impact of the Annual IC3 Conference & Expo, the IC3 Regional Conferences are designed as a back-to-school immersive experience for educators. With thoughtfully curated activities focused on connection, well-being, and relationship building, these gatherings aim to foster sustained engagement between schools and universities throughout the year.

The IC3 Regional Conferences will serve as local platforms for capacity-building among educators, counselors, universities, and government leaders, while bringing the same spirit of collaboration, knowledge-sharing, and community-building to local contexts year-round.

The IC3 Regional Forums: Impact at a Glance

71

Countries

20,993

Participants

16,433

High School Delegates

3,758

University Delegates

207

Events

6,919

High Schools

594

Universities

3,459,500

Students Impacted

Why partner with us

1

Elevate your brand with purpose

Position your brand at the center of a global education movement, gaining exposure among senior decision-makers, school leaders, counselors, and university delegates.

2

Engage the influencers who matter

Connect with those shaping the future of education — the individuals guiding students' college and career decisions in each region.

3

Create lasting impact

Contribute to a mission-driven platform that advances access to counseling and career guidance in every school. Your partnership helps uplift entire communities.

4

Expand your global footprint

Reach an expansive network across 50+ countries through robust communication channels and impactful on-ground presence.

5

Experience the power of immersion

Be part of a one-of-a-kind conference that combines education with sport, culture, and real human connection to deliver meaningful engagement.

6

Align with a trusted legacy

Join a movement that has grown over a decade, built on integrity, innovation, and excellence in education.

Strategic Partnership Opportunities

Category	Amount	Limit	Page
Platinum	15,000 USD	2	5
Gold	12,500 USD	3	6
Diversity & Access	10,000 USD	-	7
IC3 Regional Conference Kit	10,000 USD	1	8
Silver	7,500 USD	4	9

Advertising Opportunities

Category	Amount	Limit	Page
Inside Front Cover Ad	2,000 USD	1	10
Inside Back Cover Ad	1,750 USD	1	10
Full-Page Program Ad	1,500 USD	-	10
Half-Page Program Ad	900 USD	-	10
Quarter-Page Program Ad	500 USD	-	10

Platinum

15,000 USD • Limit: 2

Lead the way as a Platinum partner and co-create impact at the ground level in a wider region of your choice. Seize the opportunity to be prominently showcased throughout the first-ever regional conference.

Branding & Advertising

- Strategic partner branding across prominent conference collateral
- Promotional video (45 seconds) played during the Opening Plenary
- Acknowledgment of strategic partnership at the Opening Plenary
- Strategic partner logo appears intermittently on the back screen throughout the two-day event
- Strategic partner logo and full-page color advertisement in the digital IC3 Counselor's Resource Handbook

Digital Branding

- Strategic partner logo on the conference website, linked to a URL of choice
- Spotlight outreach email featuring the strategic partner, sent to our extensive network

Conference Perks

- Four complimentary registrations for the IC3 Regional Conference
- Priority space allocation in the planned networking area

Gold

12,500 USD • Limit: 3

Blend visibility with value through strong branding and advertising opportunities, including a promotional video, and top-tier engagement across digital and in-person touchpoints.

Branding & Advertising

- Strategic partner branding across prominent conference collateral
- Promotional video (30 seconds) played during the Opening Plenary
- Acknowledgment of strategic partnership at the Opening Plenary
- Strategic partner logo appears intermittently on the back screen throughout the two-day event
- Strategic partner logo and full-page color advertisement in the digital IC3 Counselor's Resource Handbook

Digital Branding

- Strategic partner logo on the conference website, linked to a URL of choice

Conference Perks

- Three complimentary registrations for the IC3 Regional Conference
- Priority space allocation in the planned networking area

Diversity & Access

10,000 USD

Diversity & Access Partners will be recognized as thought leaders aligning with IC3's core value of providing every school with access to essential training and development opportunities in career and college counseling. Funds from this partnership will, based on need, support 10 IC3 Scholars attending the IC3 Regional Conference.

Branding & Advertising

- Strategic partner branding on conference collateral and venue signage
- Strategic partner logo displayed intermittently on the back screen throughout the two-day event
- Acknowledgment as the partner facilitating 10 scholarships through the IC3 Scholarship Initiative during the Closing Plenary
- Strategic partner logo and half-page color advertisement in the digital IC3 Counselor's Resource Handbook

Strategic Impact

- Opportunity to engage with the 10 scholarship recipients during a special, curated session

Digital Branding

- Strategic partner logo on the conference website, linked to a URL of choice

Conference Perks

- Two complimentary registrations for the IC3 Regional Conference

IC3 Regional Conference Kit

10,000 USD • Limit: 1

This strategic partnership ensures your brand gains extensive visibility throughout the event and beyond, with your logo on the lanyards and conference bags, including social media presence.

Branding & Advertising

- Strategic partner branding featured on delegate badges & lanyards
- Strategic partner branding featured on one side of the delegate bags (for the chosen conference[s])
- Strategic partner logo displayed intermittently on the back screen throughout the two-day event
- Acknowledgment of strategic partnership during the Closing Plenary

Digital Branding

- Strategic partner logo on the conference website, linked to a URL of choice

Conference Perks

- Two complimentary registrations for the IC3 Regional Conference

Silver

7,500 USD • Limit: 4

An ideal starting point for organizations looking to support regional impact while gaining essential visibility.

Branding & Advertising

- Strategic partner branding across conference collateral
- Acknowledgment of strategic partnership during the Opening Plenary
- Strategic partner logo displayed intermittently on the back screen throughout the two-day event
- Strategic partner logo and half-page color advertisement in the digital IC3 Counselor's Resource Handbook

Digital Branding

- Strategic partner logo on the conference website, linked to a URL of choice

Conference Perks

- Two complimentary registrations for the IC3 Regional Conferences

Advertising Opportunities: IC3 Counselor's Resource Handbook

Inside Front Cover Ad

2,000 USD

- One exclusive full-page advertisement in the most prominent position of the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2026 IC3 Regional Conferences]

Inside Back Cover Ad

1,750 USD

- One exclusive full-page advertisement in a prominent position in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2026 IC3 Regional Conferences]

Full-Page Program Ad

1,500 USD

- One full-page advertisement in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2026 IC3 Regional Conferences]

Half-Page Program Ad

900 USD

- One half-page advertisement in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2026 IC3 Regional Conferences]

Quarter-Page Program Ad

500 USD

- One quarter-page advertisement in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2026 IC3 Regional Conferences]

Strategic Partnership Opportunities at-a-Glance

	Platinum	Gold	Diversity & Access	Conference Kit	Silver
Cost	15,000 USD	12,500 USD	10,000 USD	10,000 USD	7,500 USD
Complimentary Registrations	4	3	2	2	2
Acknowledgment at the plenary events	•	•	•	•	•
Logo on screen during event(s)	•	•	•	•	•
Advert in the digital IC3 Counselor's Resource Handbook	Full-page	Full-page	Full-page		Half-page
Mention in the digital IC3 Counselor's Resource Handbook	•	•	•	•	•
Website Presence	•	•	•	•	•
Email Marketing	•				

2026 IC3 Regional Conferences

Strategic Partnership Opportunities Agreement

Strategic Partnership Opportunity

Check the box to select a strategic partnership opportunity category

Platinum
15,000 USD

Gold
12,500 USD

Diversity & Access
10,000 USD

Conference Kit
10,000 USD

Silver
7,500 USD

Advertising Opportunities

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900 USD

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500 USD

Region

Organization Information

Organization

Contact First Name

Contact Last Name

Designation/Title

Address

City

State

Country

Postal Code

Phone

Email

Website

Method of Payment

Check

Wire Transfer

Credit Card

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract. Contract not valid without signature.

Authorizing Signature:

Date

Terms & Conditions

1. IC3 Regional Conference is managed by UnivAssist Inc. ["Organizer"]. The Organizer reserves the right, without liability, in its sole discretion, to accept or refuse any application. References to the "event" mean the event as it will or may be held in physical or virtual format.
2. The laws of the state of New Jersey shall govern the validity and interpretation of these Terms and Conditions (these "Terms") without regard to conflicts of law principles. Additionally, the applicable laws of the host country shall also govern and be enforced, ensuring compliance with local legal requirements alongside the laws of the State of New Jersey.
3. In addition to strict compliance with local and national laws and policies, as well as those imposed by the Organizer, the Host Institution, the conference venue itself, and any other accommodation, health, and safety protocols
4. Organizer reserves the right, without liability, in its sole discretion, to make changes or postponements to the event including format, daily schedule, dates, cities, and technology used.
5. If the Organizer determines in its sole discretion that for any reason it is not prudent or desirable to conduct the event, whether due to health or safety concerns for attendees, service providers, or the public, or otherwise, or if the Organizer is unable to conduct the event in its physical attendance format for any reason, including Force Majeure (defined in Section 13 below), Applicant will not be entitled to any refund but, instead, will be directed to participate in the virtual format of the event, if being conducted.
6. If the Organizer is unable to conduct the event in its agreed format, in its sole discretion, due to health or safety concerns for attendees, service providers, or the public or due to any Force Majeure (defined in Section 13 below), Applicant will not be entitled to any refund but, instead, to the extent not expended for the originally scheduled event (whether its intended physical format or its virtual format), any or all amounts paid by Applicant shall be credited towards a rescheduled or future event.
7. If any event is changed or rescheduled for any reason and notice is not feasible, the Organizer will use reasonable commercial efforts, to the extent not prevented or hindered by Force Majeure or health or safety concerns, to schedule an alternative event. "Force Majeure" means any cause beyond the reasonable control of the Organizer, including failure of technical facilities; technological problems, error, interruption, or failure; Act of God; natural disaster; accident; fire; flood; inclement weather; labor dispute; riot or civil commotion; the act of public enemy; war; military action; public health crisis; disease; pandemic; virus; epidemic; national security; governmental, court, regulatory or administrative act or order; law, regulation or rule; act or threat of terrorism; national day of mourning; strikes; civil unrest; airport or other transportation closings or delays; travel warnings or advisories; emergency announcement or news bulletin; inability to obtain supplies; delays in transportation; or embargo.
8. Organizer reserves the right, without liability, in its sole discretion to deny entry to or to remove any person, including any sponsor, delegate, participant, or third party from the event.
9. The Organizer will not provide any compensation, refund or credit, nor be liable for any fees, charges, or expenses paid or owed by the institution to any third party, including for travel, accommodations, transportation, Internet service providers, or Web-based meeting providers (e.g. Facetime, Zoom, etc.).
10. To the extent permitted by applicable law, the Organizer will not be liable if any person is exposed to COVID-19 or any other communicable disease or contracts COVID-19 or any other communicable disease, whether during any travel, stay, transportation, or attendance at the event or otherwise.
11. Should any legal restrictions, regulatory guidelines, or venue policies change or otherwise limit the number of in-person attendees permitted at the venue for the event, the Organizer may not be able to accommodate all those who have registered for in-person attendance in a physical capacity. In this case, the Organizer will endeavor to accommodate the maximum number of in-person attendees taking into account applicable laws, guidelines, and venue policies as well as the Organizer's own discretion with respect to health and safety concerns, not only due to COVID-19 but the Organizer may also consider fire, casualty, and other health and safety concerns. The exact admittance number shall be determined at the Organizer's discretion. Any registrants who are not admitted to the venue may attend virtually and the Organizer will refund to such registrants the difference in cost between the in-person and the virtual registration fees.
12. The Organizer will market the event to endeavor to drive participation but makes no guarantee about sponsorship, participation at the event, or the recognition of the event.
13. The Organizer does not endorse the programs, products, or services of the participating individuals, institutions, or organizations.
14. The Organizer may choose to record, with or without video or photograph, the event or portions of the event.

Applicant waives the right to notice of any such recording or photography and waives the right to inspect or approve versions of such images or recordings used for publication or the written copy that may be used in connection with the images or the recordings. The Organizer is permitted, although not obligated, to include the institution's name as a credit in connection with such images or recordings. The Organizer will not share personal data or other information with third parties without the attendee's consent.

15. Applicant assumes all responsibility for and will indemnify, defend, and hold harmless the Organizer and its affiliates, subsidiaries, directors, managers, officers, members, shareholders, partners, employees, agents, and insurers ["Organizer Indemnitees"] from any and all claims, demands, suits, expenses [including legal fees], and liability ["Liabilities"] for any damage, loss, harm or injury to any invitee, attendee, or participant, or any property, of the Applicant or any of its affiliates, subsidiaries, directors, managers, officers, members, shareholders, employees, trustees, or agents and also any Liabilities arising out of Applicant's application for, travel to, or participation in, the event, including the use of conference premises, as applicable.
16. If any provision of these Terms or the application of any provision to either the Organizer or the Applicant is held by a court of competent jurisdiction to be invalid or contrary to any law, the remaining provisions of these Terms will remain in full force and effect and the invalid or unenforceable provision shall be modified to the minimum extent to render such provision valid and enforceable. The use of the word "or" means "and/or." The terms "include," "includes" or "including" are not exclusive and are inclusive, and mean include, includes or including, "without limitation." These Terms will not be construed or interpreted to the disadvantage of the Organizer as the drafting party.
17. These Terms and all attachments represent the entire agreement between the institution and the Organizer on the subject matter of the event and may not be altered unless mutually agreed upon in writing.
18. Post-Conference Evaluation & Feedback: After the event, both parties agree to share feedback from attendees regarding the conference experience. This information will help in improving future events and should be provided in a structured format that includes both qualitative and quantitative data.
19. Liability & Insurance: The hosting institution will take responsibility for any damages or accidents that may occur during the conference, ensuring proper insurance coverage is in place. The conference organizers will inform the host institution about any specific risks or special needs that might require additional attention.
20. Accessibility & Inclusivity: It's important that the venue is fully accessible to all participants. The host institution will make sure that everyone—regardless of physical ability—has access to the conference spaces. This includes things like wheelchair access, sign language interpreters, and any other necessary accommodations.
21. Health & Safety: The host institution agrees to follow all local health and safety regulations during the conference. Emergency protocols, including first aid and evacuation plans, will be in place. Conference organizers will cooperate with the host institution's safety guidelines and ensure they're followed at all times.
22. Cancellation & Rescheduling: If circumstances beyond our control arise (e.g., natural disasters, health crises, etc.), either party may propose rescheduling or canceling the event. Both the host institution and conference organizers will communicate promptly about any changes, and cancellation policies will be agreed upon in writing if necessary.
23. Emergency Procedures: In the event of an emergency (such as a medical emergency or unexpected disruption), the host institution agrees to have a plan in place for managing such situations. Both parties will cooperate to ensure the safety and well-being of all attendees.
24. Intellectual Property: The content shared by speakers and participants remains their intellectual property. While the host institution may request permission to use some materials for future promotion, the host institution will not claim ownership of any content without the consent of the creator.
25. Confidentiality: Both parties will maintain confidentiality regarding sensitive or proprietary information shared during the planning and execution of the conference, unless otherwise agreed in writing.
26. Agreement Finalization: Once both parties sign this agreement, it will be considered final. Any changes to these terms will need to be mutually agreed upon and documented in writing.