

RETURN TO CAMPUS. REDEFINE THE FUTURE.



2027 IC3 Regional Camps
Strategic Partnership Opportunities



A TRUE “BACK TO CAMPUS” EXPERIENCE

The IC3 Regional Camps are deeply immersive, experiential learning environments established in partnership with leading Host Institutions.

By taking educators out of convention halls and bringing them onto an active campus, we create a true “back-to-school” atmosphere. Delegates walk the halls, eat together, and engage in hands-on sessions specifically aligned with our yearly themes. From shared learning spaces to staying in climate-controlled campus accommodations, this unique structure strips away the formal corporate layers. It places school leaders, counselors, and university representatives back in the seat of the learner—fostering authentic, sustained relationships that last long after the camp concludes.



WHAT PARTNERSHIP DELIVERS

By partnering with the IC3 Regional Camp, you tap into an engaged, focused delegation of high school decision-makers and university representatives from across South Asia.

Visibility:

Prominent brand placement across digital outreach campaigns, on-site campus signage, and virtual assets.

Access:

Exclusive speaking roles, dynamic camp-style networking floors, and curated introductions to key educational influencers.

Positioning:

Your brand named alongside the global leaders actively shaping the future of experiential career and college counseling.



Pipeline:

Meaningful, face-to-face engagement with qualified school and university decision-makers in a relaxed, collaborative setting.



THE MISSION IN ACTION

The IC3 Regional Camps are driven by five core objectives designed to uplift the entire counseling ecosystem:

- **Advance Counseling & Well-Being:** Promote equitable access to career and college counseling, and well-being initiatives across diverse regions.
- **Strengthen Community:** Build robust partnerships among secondary schools, universities, policymakers, and industry leaders.
- **Facilitate Learning:** Provide actionable insights into regional trends, student mobility, and emerging career pathways.
- **Enhance Access:** Ensure affordability and accessibility for under-resourced schools through minimal registration fees and scholarships.
- **Empower Stakeholders:** Encourage continuous collaboration among educational leaders to build sustainable, long-term counseling ecosystems.

IMPACT

71

Countries

20,993

Participants

16,433

High School Delegates

3,758

University Delegates

207

Events

6,919

High Schools

594

Universities

3,459,500

Students Impacted



Strategic Partnership Opportunities

YOUR CHOICE, YOUR IMPACT

Premier Strategic Partnerships

Category	Amount	Limit	Page No.
Impact Partner	20,000 USD	1	8
Access Partner	15,000 USD	2	9
Engagement Partner	10,000 USD	3	10
Badge & Lanyard	10,000 USD	1	11
Purpose Partner	8,500 USD	1	12
Experience Partner	5,000 USD	2	13
Mobile App Partner	5,000 USD	1	14

STRATEGIC PARTNERSHIPS AT-A-GLANCE

	Impact	Access	Engagement	Badge & Lanyard	Purpose	Experience	Mobile App
Cost	20,000 USD	15000 USD	10,000 USD	10,000 USD	8,500 USD	5,000 USD	5,000 USD
Complimentary Registrations	5	4	3	3	2	2	1
Acknowledgment at the plenary events	●	●	●	●	●	●	●
Logo on screen during event(s)	●	●	●	●	●	●	●
Advert in the Digital IC3 Counselor's Resource Handbook	Full-page	Full-page					
Mention in the Digital IC3 Counselor's Resource Handbook	●	●	●	●	●	●	●
Website Presence	●	●	●	●	●	●	●
Email Marketing	●	●	●				

IMPACT PARTNER

20,000 USD • Limit: 1

Lead the way and co-create impact on a ground level. Seize the opportunity to be prominently showcased throughout the camp.

- Promotional video [45 seconds] played during the Opening Plenary segment (video to be provided by the partner)
- Speaking role during Opening Plenary (duration 1-minute welcome address)
- Acknowledgment of strategic partnership at the Opening Plenary
- 30 sec video at the pre-camp workshop
- 30 min Podcast with senior leadership of the Institution
- Strategic partner logo and full-page advertisement in the Digital IC3 Counselor's Resource Handbook
- Strategic partner logo on the IC3 Regional Camp website linked to a URL of choice
- Spotlight outreach email featuring the strategic partner sent to the IC3 network
- Strategic partner profile, logo, name, URL on mobile app
- Five complimentary registrations for the IC3 Regional Camp



DIVERSITY & ACCESS PARTNER

15,000 USD • Limit: 2

Diversity & Access Partners will be recognized as thought leaders aligning with IC3's core value of providing every counselor with access to essential training and development opportunities in career and college counseling. Funds from this partnership will, based on need, support 15-20 IC3 Scholars attending the IC3 Regional Camp

- Each strategic partner's contribution supports approximately 15-20 IC3 Scholars, covering their registration fees and limited travel (based on need)
- Nominate 3 full-time school delegates for the full registration waiver (decisions to be confirmed by the committee)
- Strategic partner logo and full-page color advertisement in the Digital IC3 Counselor's Resource Handbook
- Strategic partner logo on the IC3 Regional Camp website linked to a URL of choice
- Spotlight outreach email featuring the strategic partner sent to the IC3 network
- Strategic partner profile, logo, name, URL on mobile app
- Four complimentary registrations for the IC3 Regional Camp



ENGAGEMENT PARTNER

10,000 USD • Limit: 3

Positioned as a strategic partner synonymous with connection and collaboration through a unique networking experience designed to foster meaningful conversations and lasting connections.

- Logo on the scrap book* given to all attendees
- Strategic partner logo on the IC3 Regional Camp website linked to a URL of choice
- Spotlight outreach email featuring the strategic partner sent to the IC3 network
- Strategic partner profile, logo, name, URL on mobile app
- Three complimentary registrations for the IC3 Regional Camp

***Scrap book** - A designed physical scrapbook distributed to each participant, offering strategic partners branded visibility within a lasting memento of the camp journey.



BADGE & LANYARD

10,000 USD • Limit: 1

- Brand logo prominently displayed on Camp badge holder and lanyards
- Strategic partner logo in Digital IC3 Counselor's Resource Handbook
- Strategic partner logo on the Camp website linked to a URL of choice
- Strategic partner profile, logo, name, URL on mobile app
- Three complimentary registrations for the IC3 Regional Camp



PURPOSE PARTNER

8,500 USD • Limit: 1

- Welcome address and promotional video played at the Boot camp (Pre-conference workshop) [total 5 mins]
- Strategic partner logo on the IC3 Regional Camp website linked to a URL of choice
- Strategic partner profile, logo, name, URL on mobile app
- Two complimentary registrations for the IC3 Regional Camp



EXPERIENCE PARTNER

5,000 USD • Limit: 2

- High-energy networking and wellness engagement at the dedicated networking session during the IC3 Regional Camp
- Brand logo on the jersey for team building activities
- Strategic partner logo on the IC3 Regional Camp website linked to a URL of choice
- Strategic partner profile, logo, name, URL on mobile app
- Two complimentary registrations for the IC3 Regional Camp



MOBILE APP PARTNER

5,000 USD • Limit: 1

- Strategic partner logo displayed on top banner of mobile app
- Strategic partner logo on the IC3 Regional Camp website linked to a URL of choice
- Strategic partner profile, logo, name, URL on mobile app
- One complimentary registration for the IC3 Regional Camp



ADVERTISING OPPORTUNITIES: IC3 COUNSELOR'S RESOURCE HANDBOOK

Inside Front Cover Ad

2,000 USD

- One exclusive full-page advertisement in the most prominent position of the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2027 IC3 Regional Camps]

Inside Back Cover Ad

1,750 USD

- One exclusive full-page advertisement in a prominent position in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2027 IC3 Regional Camps]

Full-Page Program Ad

1,500 USD

- One full-page advertisement in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2027 IC3 Regional Camps]

Half-Page Program Ad

900 USD

- One half-page advertisement in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2027 IC3 Regional Camps]

Quarter-Page Program Ad

500 USD

- One quarter-page advertisement in the IC3 Counselor's Resource Handbook [digitally distributed to all participants across all 2027 IC3 Regional Camps]

2027 IC3 Regional Camps

Strategic Partnership Opportunities Agreement

Strategic Partnership Opportunity

Check the box to select a strategic partnership opportunity category

Impact Partner
20,000 USD

Access Partner
15,000 USD

Engagement Partner
10,000 USD

Badge & Lanyard
10,000 USD

Purpose Partner
8,500 USD

Experience Partner
5,000 USD

Mobile App Partner
5,000 USD

Advertising Opportunities

Inside Front Cover Ad
2,000 USD

Inside Back Cover Ad
1,750 USD

Full-Page Ad
1,500 USD

Half-Page Program Ad
900 USD

Quarter-Page Program Ad
500 USD

Region

Organization Information

Organization

Contact First Name

Contact Last Name

Designation/Title

Address

City

State

Country

Postal Code

Phone

Email

Website

Method of Payment

Check

Wire Transfer

Credit Card

We agree to abide by all rules, regulations, terms, and conditions as outlined in this contract. Contract not valid without signature.

Authorizing Signature:

Date

Terms & Conditions

1. IC3 Regional Conference is managed by UnivAssist Inc. ["Organizer"]. The Organizer reserves the right, without liability, in its sole discretion, to accept or refuse any application. References to the "event" mean the event as it will or may be held in physical or virtual format.
2. The laws of the state of New Jersey shall govern the validity and interpretation of these Terms and Conditions (these "Terms") without regard to conflicts of law principles. Additionally, the applicable laws of the host country shall also govern and be enforced, ensuring compliance with local legal requirements alongside the laws of the State of New Jersey.
3. In addition to strict compliance with local and national laws and policies, as well as those imposed by the Organizer, the Host Institution, the conference venue itself, and any other accommodation, health, and safety protocols
4. Organizer reserves the right, without liability, in its sole discretion, to make changes or postponements to the event including format, daily schedule, dates, cities, and technology used.
5. If the Organizer determines in its sole discretion that for any reason it is not prudent or desirable to conduct the event, whether due to health or safety concerns for attendees, service providers, or the public, or otherwise, or if the Organizer is unable to conduct the event in its physical attendance format for any reason, including Force Majeure (defined in Section 13 below), Applicant will not be entitled to any refund but, instead, will be directed to participate in the virtual format of the event, if being conducted.
6. If the Organizer is unable to conduct the event in its agreed format, in its sole discretion, due to health or safety concerns for attendees, service providers, or the public or due to any Force Majeure (defined in Section 13 below), Applicant will not be entitled to any refund but, instead, to the extent not expended for the originally scheduled event (whether its intended physical format or its virtual format), any or all amounts paid by Applicant shall be credited towards a rescheduled or future event.
7. If any event is changed or rescheduled for any reason and notice is not feasible, the Organizer will use reasonable commercial efforts, to the extent not prevented or hindered by Force Majeure or health or safety concerns, to schedule an alternative event. "Force Majeure" means any cause beyond the reasonable control of the Organizer, including failure of technical facilities; technological problems, error, interruption, or failure; Act of God; natural disaster; accident; fire; flood; inclement weather; labor dispute; riot or civil commotion; the act of public enemy; war; military action; public health crisis; disease; pandemic; virus; epidemic; national security; governmental, court, regulatory or administrative act or order; law, regulation or rule; act or threat of terrorism; national day of mourning; strikes; civil unrest; airport or other transportation closings or delays; travel warnings or advisories; emergency announcement or news bulletin; inability to obtain supplies; delays in transportation; or embargo.
8. The Organizer will produce the official conference merchandise in accordance with the following standard specifications unless otherwise agreed in writing by both parties:
 - a. Bag: The bag will be produced with single-color printing. The standard bag size is 13 inches x 16 inches (W x H); however, the final dimensions may be revised by the Organizer based on production requirements and availability. The printed logo on the bag shall not exceed 7 inches x 2 inches (W x H).
 - b. Lanyard: Single-color printing only.
 - c. Jersey: Single-color printing only.
9. The artwork, branding, print placement, and final production specifications shall be determined by the Organizer. Any requests for changes to the approved design, dimensions, printing method, number of colors, or material specifications after final approval may be subject to additional costs, production timelines, and feasibility, at the Organizer's sole discretion.
10. Organizer reserves the right, without liability, in its sole discretion to deny entry to or to remove any person, including any strategic partner, delegate, participant, or third party from the event.
11. The Organizer will not provide any compensation, refund or credit, nor be liable for any fees, charges, or expenses paid or owed by the institution to any third party, including for travel, accommodations, transportation, Internet service providers, or Web-based meeting providers (e.g. Facetime, Zoom, etc.).
12. To the extent permitted by applicable law, the Organizer will not be liable if any person is exposed to COVID-19 or any other communicable disease or contracts COVID-19 or any other communicable disease, whether during any travel, stay, transportation, or attendance at the event or otherwise.
13. Should any legal restrictions, regulatory guidelines, or venue policies change or otherwise limit the number of in-person attendees permitted at the venue for the event, the Organizer may not be able to accommodate all those who have registered for in-person attendance in a physical capacity. In this case, the Organizer will endeavor to accommodate the maximum number of in-person attendees taking into account applicable laws, guidelines, and venue policies as well as the Organizer's own discretion with respect to health and safety concerns, not only due to COVID-19 but the Organizer may also consider fire, casualty, and other health and safety concerns. The exact admittance number shall be determined at the Organizer's discretion. Any registrants who are not admitted to the venue may attend virtually and the Organizer will refund to such registrants the difference in cost between the in-person and the virtual registration fees.
14. The Organizer will market the event to endeavor to drive participation but makes no guarantee about sponsorship, participation at the event, or the recognition of the event.
15. The Organizer does not endorse the programs, products, or services of the participating individuals, institutions, or organizations.
16. The Organizer may choose to record, with or without video or photograph, the event or portions of the event. Applicant waives

the right to notice of any such recording or photography and waives the right to inspect or approve versions of such images or recordings used for publication or the written copy that may be used in connection with the images or the recordings. The Organizer is permitted, although not obligated, to include the institution's name as a credit in connection with such images or recordings. The Organizer will not share personal data or other information with third parties without the attendee's consent.

17. Applicant assumes all responsibility for and will indemnify, defend, and hold harmless the Organizer and its affiliates, subsidiaries, directors, managers, officers, members, shareholders, partners, employees, agents, and insurers ("Organizer Indemnitees") from any and all claims, demands, suits, expenses (including legal fees), and liability ("Liabilities") for any damage, loss, harm or injury to any invitee, attendee, or participant, or any property, of the Applicant or any of its affiliates, subsidiaries, directors, managers, officers, members, shareholders, employees, trustees, or agents and also any Liabilities arising out of Applicant's application for, travel to, or participation in, the event, including the use of conference premises, as applicable.
18. If any provision of these Terms or the application of any provision to either the Organizer or the Applicant is held by a court of competent jurisdiction to be invalid or contrary to any law, the remaining provisions of these Terms will remain in full force and effect and the invalid or unenforceable provision shall be modified to the minimum extent to render such provision valid and enforceable. The use of the word "or" means "and/or." The terms "include," "includes" or "including" are not exclusive and are inclusive, and mean include, includes or including, "without limitation." These Terms will not be construed or interpreted to the disadvantage of the Organizer as the drafting party.
19. These Terms and all attachments represent the entire agreement between the institution and the Organizer on the subject matter of the event and may not be altered unless mutually agreed upon in writing.
20. Post-Conference Evaluation & Feedback: After the event, both parties agree to share feedback from attendees regarding the conference experience. This information will help in improving future events and should be provided in a structured format that includes both qualitative and quantitative data.
21. Liability & Insurance: The hosting institution will take responsibility for any damages or accidents that may occur during the conference, ensuring proper insurance coverage is in place. The conference organizers will inform the host institution about any specific risks or special needs that might require additional attention.
22. Accessibility & Inclusivity: It's important that the venue is fully accessible to all participants. The host institution will make sure that everyone—regardless of physical ability—has access to the conference spaces. This includes things like wheelchair access, sign language interpreters, and any other necessary accommodations.
23. Health & Safety: The host institution agrees to follow all local health and safety regulations during the conference. Emergency protocols, including first aid and evacuation plans, will be in place. Conference organizers will cooperate with the host institution's safety guidelines and ensure they're followed at all times.
24. Cancellation & Rescheduling: If circumstances beyond our control arise (e.g., natural disasters, health crises, etc.), either party may propose rescheduling or canceling the event. Both the host institution and conference organizers will communicate promptly about any changes, and cancellation policies will be agreed upon in writing if necessary.
25. Emergency Procedures: In the event of an emergency (such as a medical emergency or unexpected disruption), the host institution agrees to have a plan in place for managing such situations. Both parties will cooperate to ensure the safety and well-being of all attendees.
26. Intellectual Property: The content shared by speakers and participants remains their intellectual property. While the host institution may request permission to use some materials for future promotion, the host institution will not claim ownership of any content without the consent of the creator.
27. Confidentiality: Both parties will maintain confidentiality regarding sensitive or proprietary information shared during the planning and execution of the conference, unless otherwise agreed in writing.
28. Agreement Finalization: Once both parties sign this agreement, it will be considered final. Any changes to these terms will need to be mutually agreed upon and documented in writing.