

Guidelines for Participating in beMedTech Meetings

✗ DON'TS

- ✗ Never make **deals** or exchange individual company **prices, costs or margins**
- ✗ Don't attend meetings without a clear scope and **written agenda**
- ✗ Avoid **unannounced meetings** unless clearly social
- ✗ Don't form **anti-competitive agreements** via beMedTech e.g. by coordinating future commercial strategies or prices
- ✗ Never share non-public or **sensitive information** and openly reject it if shared by competitors
- ✗ Don't engage in market studies or benchmarking without legal advice
- ✗ Avoid joint purchases or **negotiations** unless legally cleared
- ✗ Don't agree to limit production, allocate markets or **boycott** suppliers/customers

✓ DO'S

- ✓ Share **publicly available market data** and discuss general industry **trends** and **regulatory** developments
- ✓ Benchmark using **aggregated**, anonymized **data**
- ✓ Circulate a complete **agenda in advance**, **adhere** to during the meeting and keep **written records** to ensure transparency
- ✓ Promote best practices for **compliance**, adhere to beMedTech's guidelines in the **ethical code**
- ✓ **Object vocally** to any discussion that may violate competition law (such as coordination of prices or exchanges of sensitive information) **and interrupt or leave the meeting** if participants begin discussing these topics
- ✓ **Return sensitive commercial information** without accepting it and confirm in **writing**
- ✓ Inform your management and beMedTech about any approach to exchange non-public information
- ✓ Request a **beMedTech advisor's presence** if there are doubts about a meeting's conduct