



MEMBERS EVENT

# Exploring The Future of Legacy Brand

An Evening with Jack Wu from Dunhill



We are delighted to invite you for an exclusive dialogue with Jack Wu, Senior Director of Global Market of Dunhill and a private tour of the historic sanctuary Bourdon House, to discuss the fast-changing fashion and retail industry.

## Speaker



**Jack Wu**

Senior Director of Global Market, Dunhill

Previously served as Managing Director of Dunhill China

## Host



**Joey Zhou**

Director of Policy Research and Business Relations, The 48 Group



## Date / Time:

**24th June, 4pm - 6pm**  
Pre-event registration mandatory



## Location:

**Bourdon House - Dunhill**  
2 Davies St, London W1K 3DJ

## Registration:



**Note:** Please note that this event requires pre-registration and The 48 Group members have priority for registration.



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## AGENDA

**16:00 - 16:15**

Arrival & Guest Reception

**16:15 - 16:30**

Welcome Remarks

**16:30 - 17:00**

Guided visit of Dunhill Bourdon House

**17:00 - 17:45**

Dialogue with Jack Wu

**17:45 - 18:00**

Free exchange & Networking



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