

We are offering it.com domain names for a wholesale price of \$3.50 (Yr. 1) from July 1 until December 30, 2025.

The program is an Agreement that gives you an instant \$21.50 off for each new registration sold during the last six months of 2025. Our regular wholesale price is \$25.00 per year. The discount applies to first-year registrations. All we ask is to commit to any three Promo Activities from the list below during the Promotion Period. Please fill in the Partner Section and choose three Promo Activities:

July 1 <sup>st</sup> through December 31 <sup>st</sup> 2025							
Partner Section			It.com Section				
Promo			Promo Contact:	Your it.com			
Contact:				Representative			
Title:			Title:	Business			
				Development Mgr.			
Company:			Company:	It.com Domains, LLC			
Email:			Email:	help@it.com			
Effective	07/01/2025 – 12/31/2025						
Dates							
Address:			Address:	20 Hammersmith			
				Broadway, London			
				UK, W6 7AF			
Signature:			Signature:	Andrey Insarov			

Promo Activities to Choose From – Please Check off Three Promo Activities Below:

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	Search Results	Feature it.com among the top ten suggested in search	Min: Two months
		results	during promo period
	Website Visibility	Display it.com on your home page, banner, or ad	Min: Two months
			during promo period
	Social Networks	Social Network Campaign	At least 2x on 2+ SNs
		(one related to IT and one related to Italy)	during the Promo
	Blog Campaign	Write a blog post featuring it.com domains. (one related	At least 2x on 2+ SNs
		to IT and one about Italy)	during the Promo
	Email Promo	Promote it.com in your email newsletter	At least 1x during the
			Promo
	Landing Page	Build a dedicated it.com landing page	During the Promo
	Discounts	Pass along a discounted price for it.com domains	During the Promo
	Trade Shows	Feature it.com at a trade show or co-sponsor a mutually	Any time during the
		agreed IT-related trade show with it.com domains.	Promo
	Web Training	Let us train any of your employees or contractors on the	Any time during the
	Session	it.com opportunity.	Promo
	Special it.com	We offer various promos related to gifts to registrants.	Any time during the
	gift promo	Discuss with your Rep.	Promo

# TERMS

Our goal is to be the most registrar-friendly Registry in the industry. We plan to be your Partner for the long term. We trust that you will do your best to help us promote it.com domain names, and we will discount your price from the date you sign this Agreement until the end of the promotion; based on that understanding, we can engage from time to time on promotional activities for it.com domains.

Discount Per 1st Year Domain Registration: USD 21.50

The discount brings the effective 1st-year wholesale price to \$3.50. You can decide your retail price.

## **Requirements:**

Discounts will apply to domains registered from the date you sign up until the end of the Promotion Term. The promotion applies only to the first year of multi-year registrations. Renewals and Transfers are billed as the standard annual wholesale fee of \$25. The discount does not apply to premium names.

## Other Conditions

The Partner shall monitor registrations made during the promotion period to ensure there are no abusive registrations, including but not limited to the following:

- Unusually high volumes of registrations from a single user.
- Extraordinarily high volumes of registrations containing patterns of random strings.
- Registrations detected by a third party as potentially being used for spam, malware, or other purposes that contravene the.it.com ToS and Abuse Policy. If the Registry detects such usage and the Partner takes no corrective action, the Registry reserves the right to lock any such domains, terminate the Agreement, or retroactively apply standard pricing.

## CONFIDENTIALITY

We ask that you keep this discount and any special arrangements confidential.

## LIMITATION OF LIABILITY

To the extent allowed under mandatory law, and except for indemnification and confidentiality obligations, either party shall only be liable where gross negligence or willful misconduct is proven. In no event shall either party be held liable for any special, indirect, consequential, punitive, exemplary, or incidental damages or loss of profits or business interruption, whether contractual, based on tort (including negligence) or otherwise arising, resulting from or related to registration or use of a domain name or the use of the registry system or registry web site, even if it has been advised of the possibility of such loss or damages, including but not limited to decisions taken by the party to register or not to register a domain name based on the applicable rights protection mechanisms and processes. To the extent allowed under mandatory law, the parties' liability for damages shall, in any case, be limited to the fees charged by the Registry to the registrar of record in relation to the domain name transaction concerned.

## **General Terms**

This Agreement does not create, and nothing contained in it will be deemed to establish, a joint venture between the parties or the relationship of employer-employee, partners, principal-agent, or the like. Any and all disputes arising out of or in connection with this Agreement will be finally settled in London by arbitration.