

HR: The hidden superpower driving employee engagement

Presentation by Mercer

Why we're so excited about this new partnership!





AMERICA'S BEST MANAGEMENT CONSULTING FIRMS Forbes statista



Gartner® Magic Quadrant™ for Intranet Packaged Solutions

LumApps is named a Leader for the second consecutive year

Two industry experts: one focused on human capital strategies, the other focused on cutting-edge digital experiences... delivering a single solution.



Who owns the employee experience?

...and what is it? Culture, work environment, messaging, EVP, technology, team dynamic, work/life balance, rewards?

We see examples everywhere

Three very different functions, each with their own set of goals, objectives and disciplines with significant impacts on the overall experience



Powering the employee experience

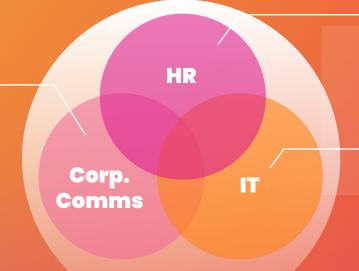
Three very different functions, each with their own set of goals, objectives and disciplines with significant impacts on the overall experience



Employee experience

Connecting the dots

SETTING THE TONE Consistent messaging. Capturing the voice of leadership. Establishing the mission, vision, and values of the organization.



SETTING THE STAGE Personalized and relevant

support. Connecting employees to the right tools and resources in the moments that matter.

SETTING THE STANDARD

Technology alignment and security. Delivering mission-critical tools and systems integrations for employees to succeed.

Let's talk about engaging HR

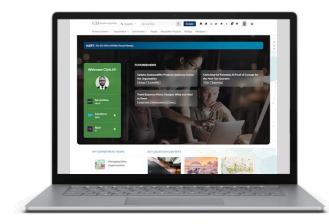
Employees who rate their HR experiences as positive are 3X more likely to be engaged at work



Talent Acquisition & Management Total Rewards Learning & Development Performance Management Fairness & Equity Compliance & Risk Management Change Management HR Technology Life Events Support

It starts with accessibility

One site, accessible from any device, at any time

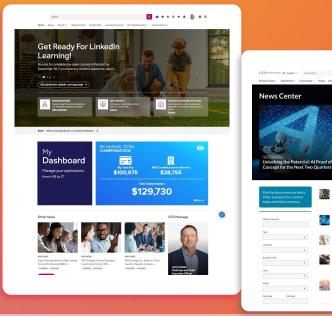


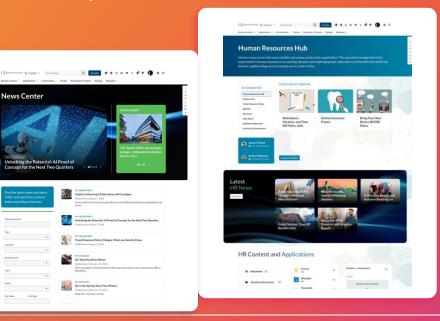




Informed and empowered

The goal is to provide single-click access to what employees need, whenever they need it



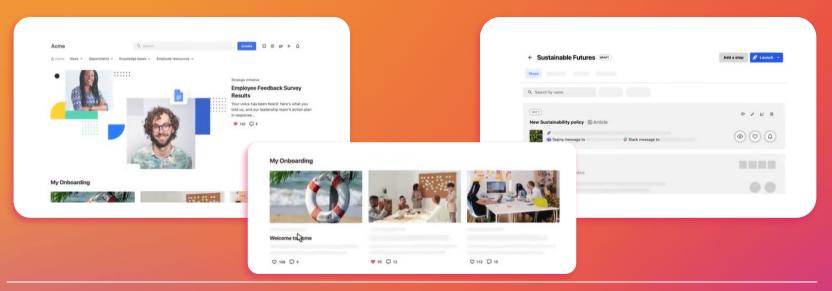


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DC Team Has New Officer

HR Journeys

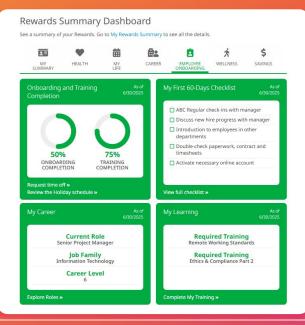
Employees don't remember everything that happens to them at work. But they do remember how they were treated when it mattered.



Make it personal

Taking a personal approach makes the content relevant and more helpful





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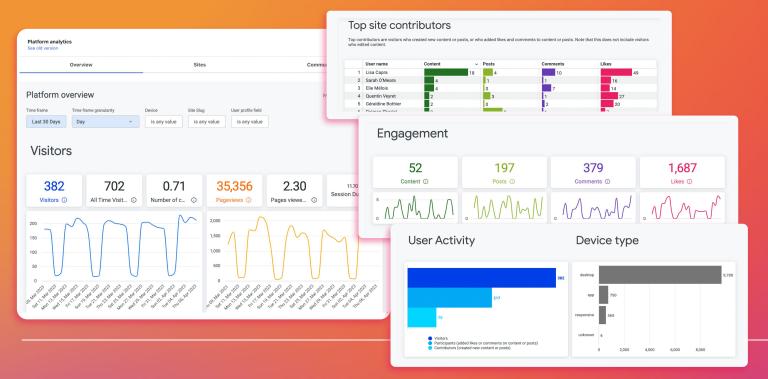
From self-service to self-solving

Engaging a modern workforce requires modern technologies

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Monitor. Analyze. Improve.

Understanding in-site behaviors leads to better engagement



Let's show your HR colleagues that when we connect the dots with Corp Comms, IT, and HR, we can unleash their HR engagement superpower and shape every moment of the employee experience.

Thank you