

Leveling the Field:

Strategies to Empower and Engage Frontline Teams

Customer Panel



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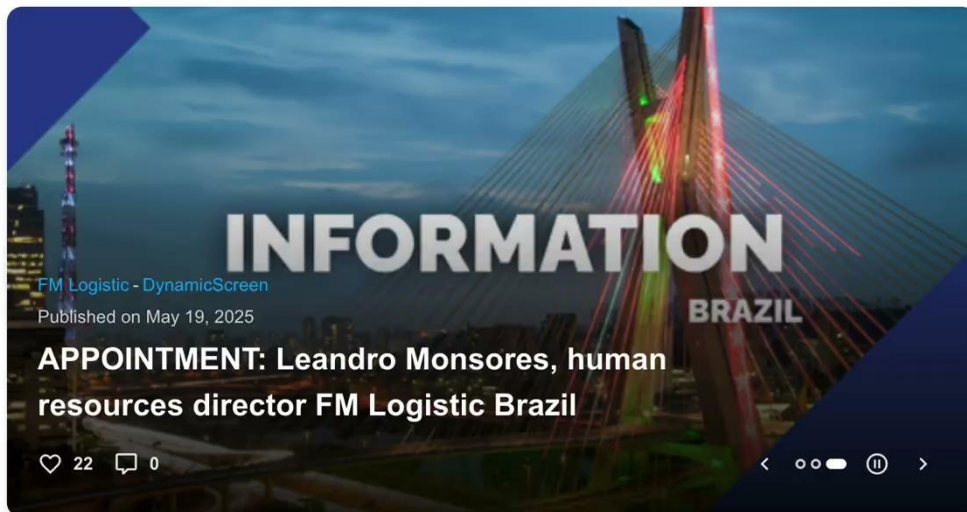
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Hello Communication !



FM Logistic - DynamicScreen

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APPOINTMENT: Leandro Monsores, human resources director FM Logistic Brazil

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Latest news

Awards & Acknowledgements

[All Awards](#) >

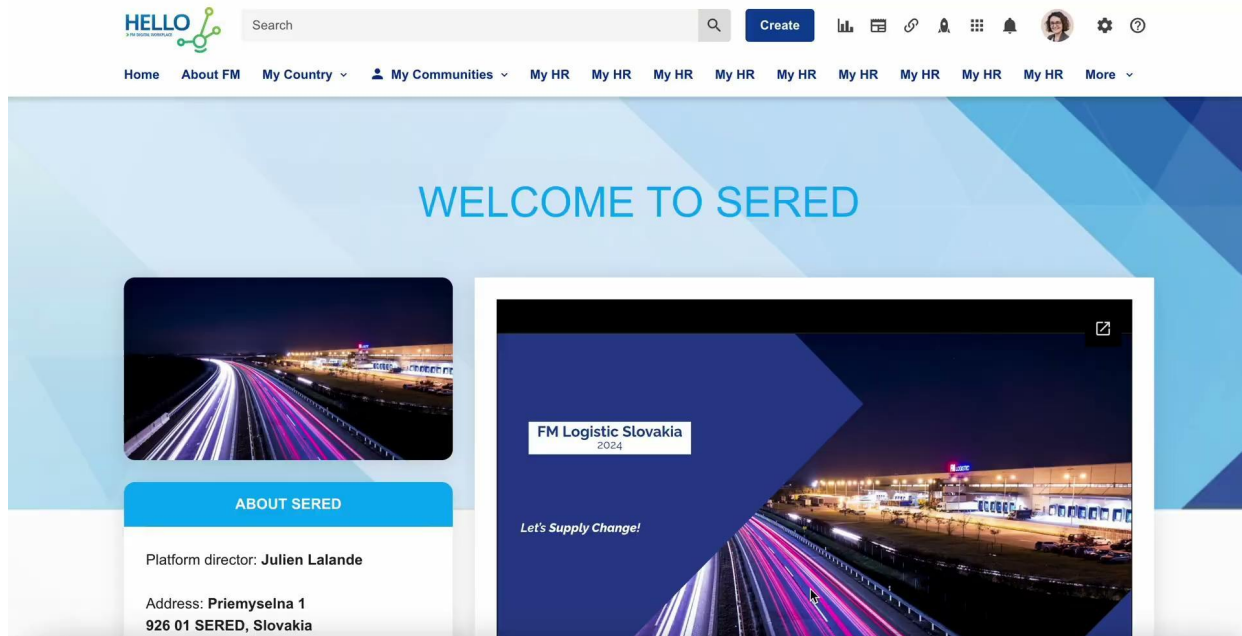
Media review



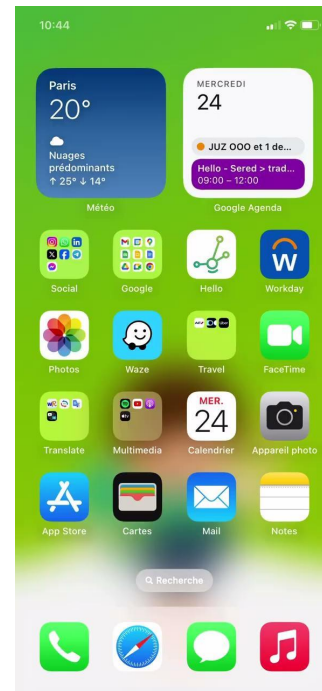
2025.05.15

POC à partir d'un template Hello

DISPONIBLE SUR PC ...



... ET SUR MOBILE



DIGITAL BRIEFING | What does it look like?

A **shared structure** for both tools, based on Group briefing best practices:

DAILY BRIEFING

WELCOME



YESTERDAY'S PERF



TODAY'S VOLUMES

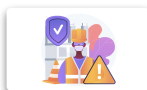


WARM UP



TOPIC OF THE DAY

To be addressed when relevant:



Safety focus



Continuous improvement



Weekly news



Customer KPIs



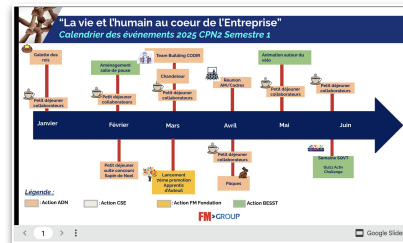
Monthly volumes



Projects update ...

YEARLY CALENDAR

To be customised with local rituals, events & DNA initiatives



Ex: calendar Crépy 2

TOOLBOX

For Group & local useful links:



PEPS



FMU ONLINE



FM LOOP



ALERT REPORT



REGULATORY DOCS



FM DOCS ...

DIGITAL BRIEFING | CRÉPY2: Feedback from the teams



HIGHLY CONVINCED TEAMS

briefing animation for leaders

just need to follow the structure of the page
possibility of creating interactivity with quizzes, etc.

Better understanding

for operational teams

images help to better convey messages (*quality or safety reminders for ex.*)
screen with permanent free access to (re)consult information

Easy to update

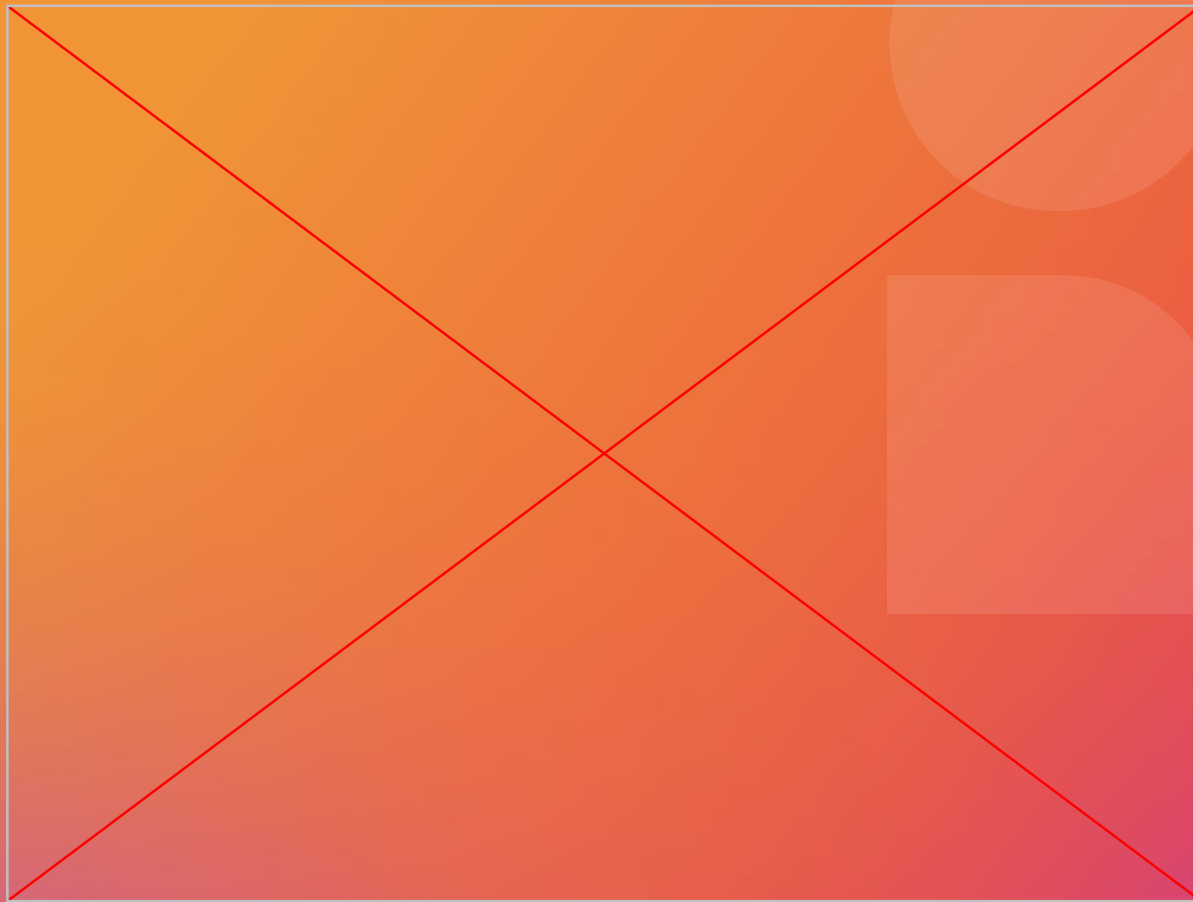
information

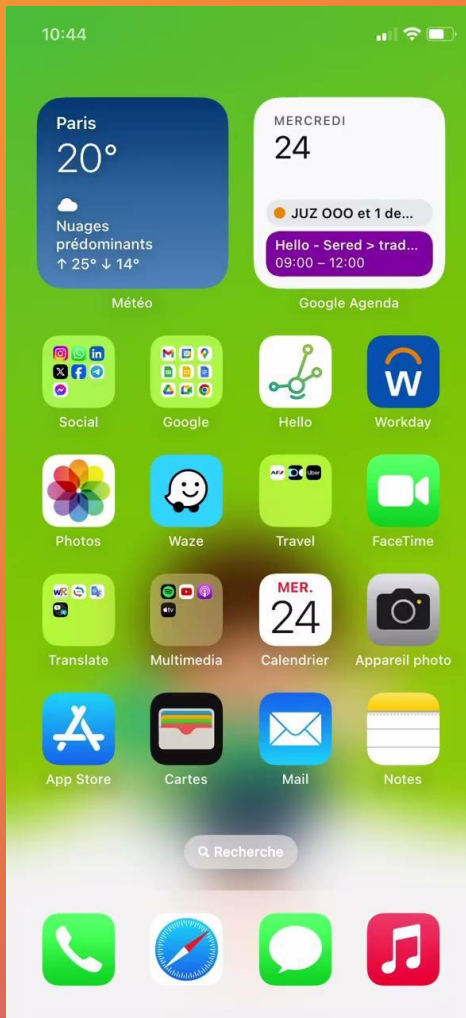
real-time connection to Google reference tools (*spreadsheet, presentation, etc.*)
no more need to go around all the billboards to modify printed documents

Acculturation to Google Workplace

tools

training in digital briefing management has made it possible to (re)train in the correct use of Drive, Sheet (vs Excel), Slides (vs PPT), etc.





Bonjour
ARNAUD

POINT INFORMATIONS
MARSEILLE

ANNUAIRE

MY SUPPORT



Les Galeries Lafayette vivent au rythme de Roland-Garros

Cette année encore, les Galeries
Lafayette Paris Haussmann, Champ...

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