

Awards Ceremony

Mobile Learning Awards 2025

- 7TH EDITION
- **REWARD THE BEST LEARNING INITIATIVES**
- TWO-STEP EVALUATION PROCESS: INTERNAL & EXTERNAL JURY
- REMINDER: TOMORROW 2PM: FOCUS ON BEST PRACTICES

MLA 2025 - External Jury

Claire Bonnenfant	Emily Boisson de Chazournes	Zina Boukercha	Capucine Bureau	
Learning Designer	Digital Learning Project Manager	Training Manager Europe	Learning & Development Expert	
Graine de pensées	Chanel	Hermès Parfum et Beauté	Chanel	
Federico Lovaria	Isabelle Mahut	Marion Manneveau	Julie Tondu	
Global Head of Retail Training	Digital Learning Manager	Retail Training Manager	Training Project Manager	
Miu Miu (Prada Group)	Clarins	Bompard	Maisons du Monde	



<u>JURY</u>:

Emily Boisson de Chazournes - *Digital Learning Project Manager* - Chanel Isabelle Mahut - *Digital Learning Manager* - Clarins





Winner

In honor of remarkable achievements

Best Native Training Award

Van Cleef & Arpels



Blooming days Formation native (100% ToM)

Welcome to Paris!

Whether it's your first or fifth time in the most beautiful city in the world, this journey will be full of surprises! You will experience unforgettable immersive days in the world of Van Cleef & Arpels in Paris, Geneva and in our workshops,

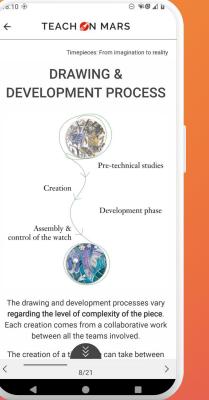
So, keep your eyes wide open, pay attention to every detail, and make sure to find the codes to unlock your experiences and complete this lovely journey.

100 % 🧭



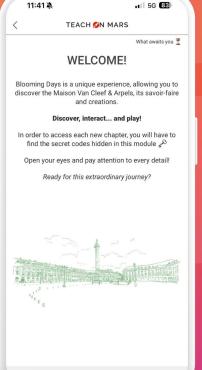
BEFORE YOU START ...

) What awaits you 🍸



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Winner

In honor of remarkable achievements

Intranet Launch & Relaunch Impact Award



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Services ~

Actualités

Annuaire

Référentiels ~

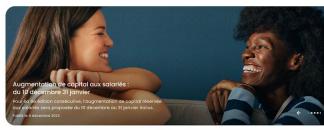
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Accueil

Bienvenue Pierre

Mon espace 🛩

Dernières actualités





Innover dans l'Assurance : Défis et Opportunités pour le Futur

Actualités RH



Info des marchés Prochains évènements





Article - metadata

BU/SU

Challenge réussi avec l'école supérieure de publicité !

L'équipe diaital Workplace vous propose des Lundi 11 décembre s'est tenu le concours webindires et des portes ouvertes. annuel avec l'école ICOM. Publié le 23 Novembre 2023 Publié le 13 Décembre 2023 Article - metadata

EVENEMENT

19 décembre : inauguration de la nouvelle cafétéria Assistez à l'inauguration de la nouvelle cafétéria du 16/18.

Publié le 13 novembre 2023

EVENEMENT

16 décembre : Digital Excellence Workshop

Explorez les dernières avancées numériques et découvrez comment elles transforment notre façon de servir nos clients.

Publié le 12 Décembre 2023



oir plus d'actualités

Lieu de travail

ARTICLE

Epargne-Retraite

Les webinaires Teams arrivent !

Besoin de (re)découvrir les bases Teams ?



Groupe CAA 🗸



JURY:

Marion Manneveau - *Retail Training Manager* - Bompard Julie Tondu - *Training Project Manager* - Maisons du Monde





Best Integrated Training Award

Winner In honor of remarkable achievements





Jusqu'au 4 juillet 2025
L'INTERDIT IMMERSIVE EXPERIENCE
Formation intégrée (incluant Scorm)

Follow **Rooney Mara** into the mysterious depths of the Parisian metro and learn the story of L'INTERDIT.

Your adventure will start with the original L'INTERDIT launch in 1957, then will cover the 2018 renaissance before unveiling the new daring variation: L'INTERDIT Eau de Parfum Intense ABSOLU.

Expect some forbidden surprises along the way...

TIMING: 15 min

Moins

THE IMMERSIVE EXPERIENCE

START HERE
Web Activity

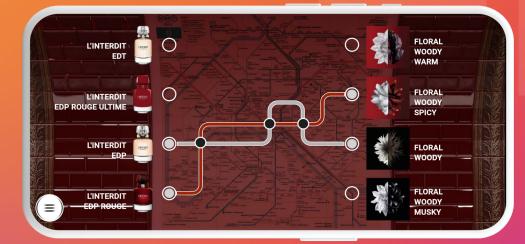
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THE ABSOLUTE FORBIDDEN

Late at night as the lights of Paris fade, a mysterious **shadow woman** breaks through the darkness. You are fascinated by **her bewitching scent** and decide to follow her to into the capital's **deepest metro station**: Lamarck-Caulaincourt. Step into the station and start a **forbidden chase**.

Will you dare the absolute forbidden?

ENTER THE METRO











Innovative EX & Intranet Award

Winner In honor of remarkable achievements



by LumApps

Valeo

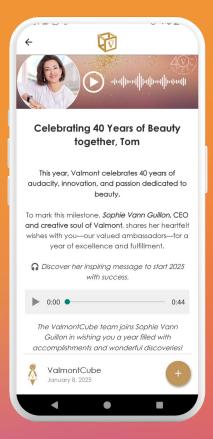
SMART TECHNOLOGY FOR SMARTER MOBILITY



Claire Bonnenfant - *Learning Designer* - Graine de pensées Federico Lovaria - *Global Head of Retail Training* - Miu Miu (Prada Group) Kevin Papin - *Learning Experience Manager* - Teach on Mars











In 2025, we celebrate your commitment... get ready!

For 5 years, ValmontCube has been by your side, enriching your product knowledge and sharpening your sales advice.



In 2025, we celebrate your dedication, commitment, and passion together. To mark our 5th anniversary, we are launching a unique challenge focused on Valmont expertise, just for you.

Participating in this challenge is an opportunity to put your knowledge to the test, challenge yourself, and be rewarded.

What is at stake? An unforgettable reward: an exceptional Valmont experience that will leave a lasting impression!



CATEGORY **Shortlisted**Frontline Excellence in Employee Experience Award







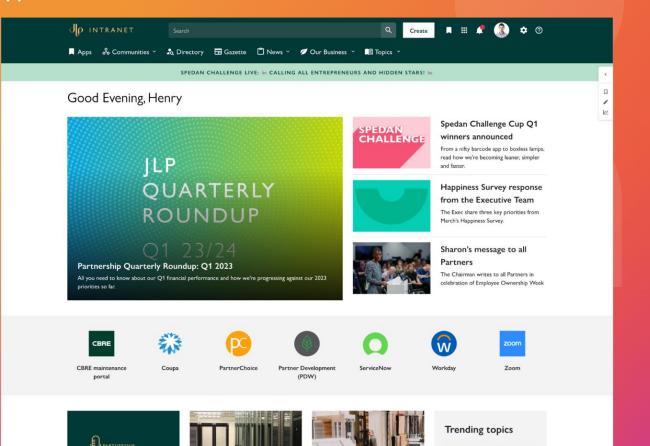




Winner In honor of remarkable achievements

Frontline Excellence in Employee Experience Award







JURY:

Zina Boukercha - Training Manager Europe - Hermès Parfum et Beauté Capucine Bureau - Learning & Development Expert - Chanel

SWITZERLAND





Best Launch

Winner In honor of remarkable achievements

LA PRAIRIE SWITZERLAND



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	November 16, 2024	00	01
	D Be the first to reply		
	Michaela Schurig-Englert		
	Amazing 👍 great Job		
	November 19, 2024	00	Q 2
	D Be the first to reply		
P	Frédérique De Paillette		
	Congratulations for these video	os very as	piratio
	November 20, 2024	00	♡ 2
	Ø Be the first to reply		
ND	Nathalie Delannoy		
	Superbe vidéo! Trop de la chan Bedu tu as Life matrix 😒	ce Guilla	ıme
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	Re the first to reply		
Ô	Your comment		



Q Shortlisted

CATEGORY Employee Communication Campaign of the Year

pro%imus









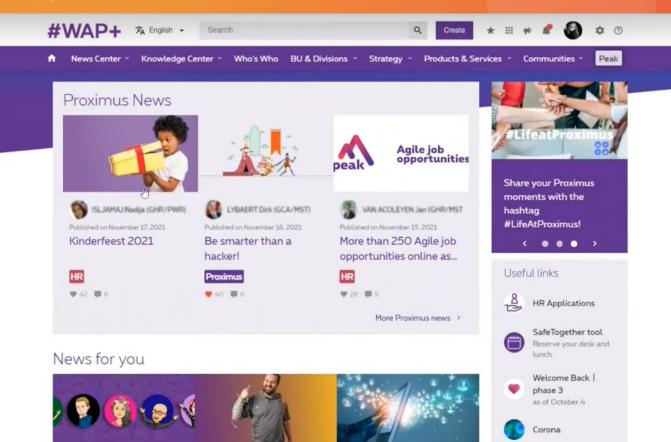


Winner

In honor of remarkable achievements

Employee Communication Campaign of the Year







Jury's Choice Award LEARNING





Jury's Choice Award

Winner

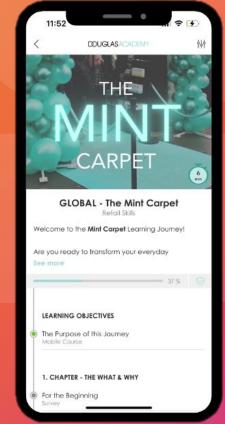
In honor of remarkable achievements











Shining Bright tonight

Congratulations to all!