

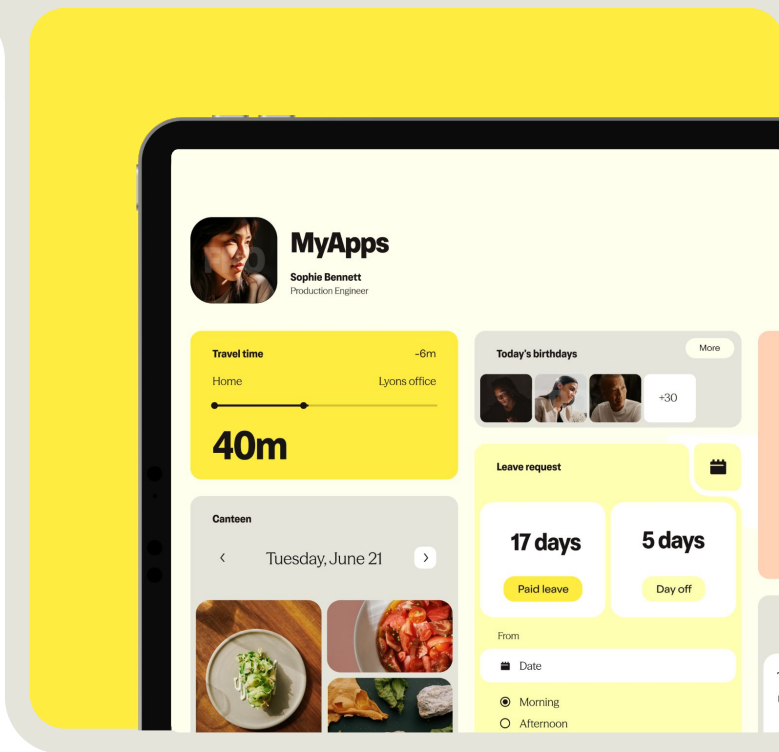
From Intranet to Employee Hub

Presentation by Thomas Maître & Vincent Desnot

Bright Paris

From Intranet to Employee Hub - Companion

The most flexible, scalable, and innovative intranet



AI unlocks the next-level intranet

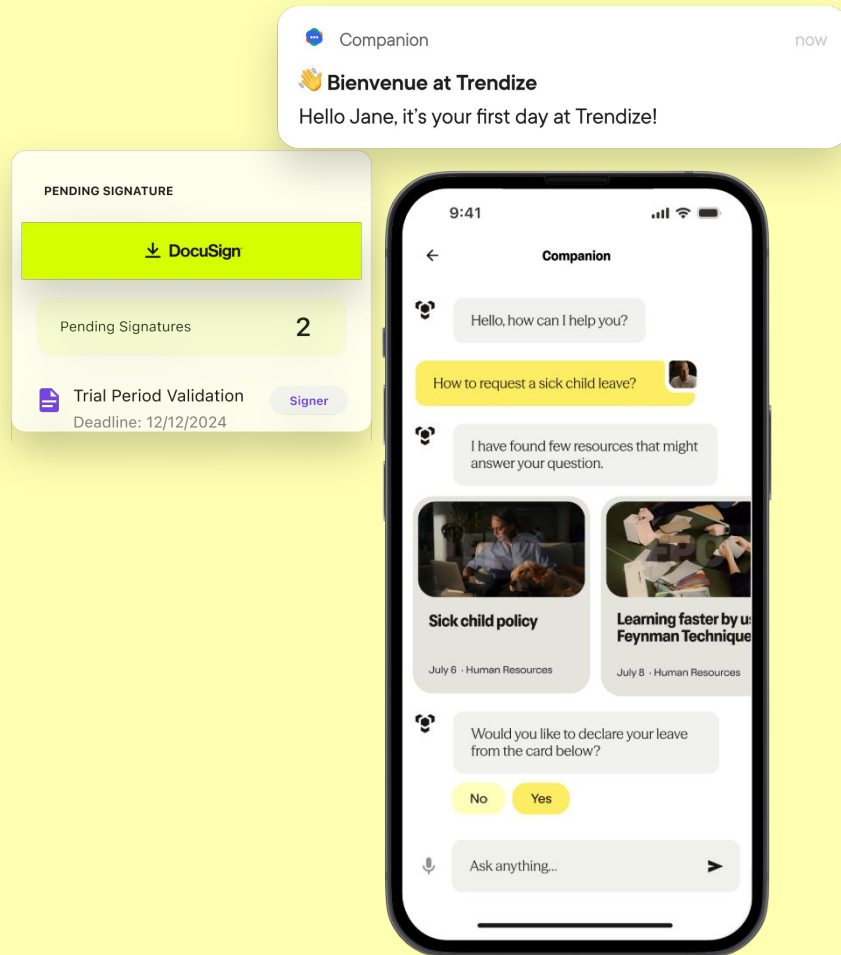
The portal your people already trust can now become their **smartest teammate**.

One intuitive front door to every app, every insight, every next step.

With LumApps' design-first DNA and unrivaled daily reach, the employee intranet transforms into a true Companion, an always-on hub that erases friction and unlocks focus.

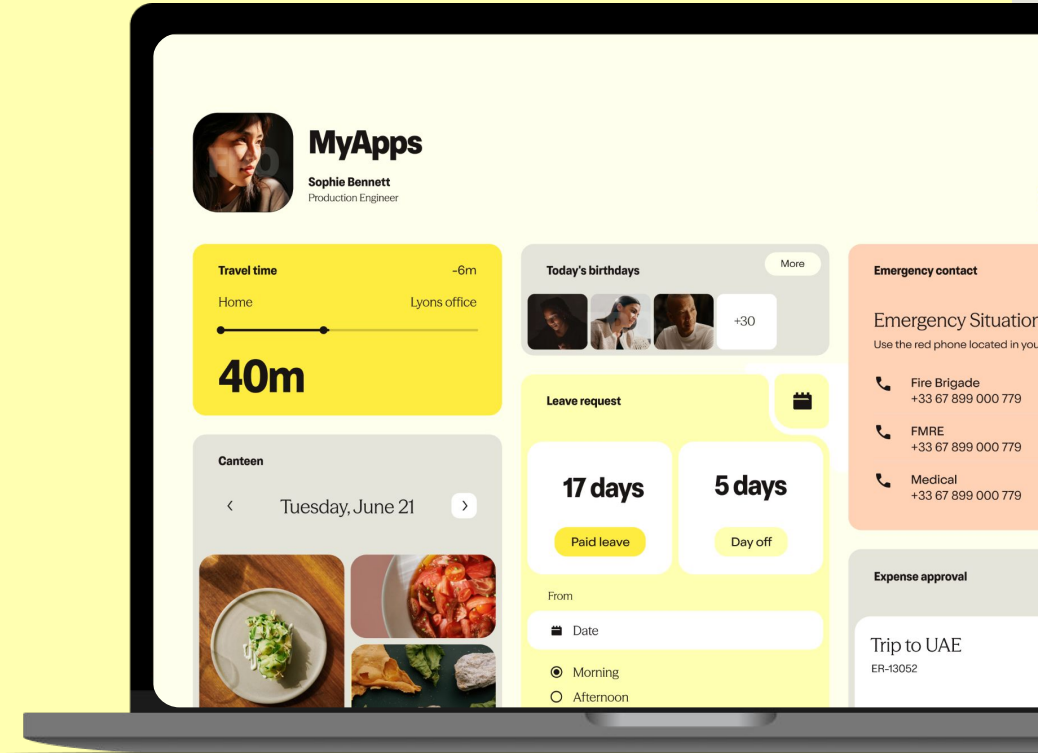
The technology is finally here.

The momentum starts now.



Introducing LumApps Companion

All apps, tasks,
knowledge, and
resources accessible
from a single digital AI
front door



The two pillars of our Companion:

Micro-apps

Surface third-party
data and workflows
right in your platform

Ask AI

Turns employee
queries into
actionable insights

Micro-apps

General Availability

Surface third-party data and workflow with
your branding, your UI



A fantastic Q1 start

Micro-apps

50k+

unique users in Q1 25

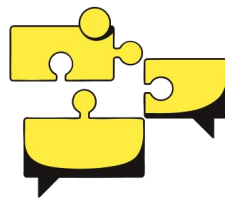
230k+

unique runs in Q1 25

100+

micro-apps in production

Micro-apps Through Our Customers' Eyes



“

Micro-apps have been super easy and fun to build, even by our non-dev team, providing instant added value to our intranet. It's now a central part of our comms and tech strategy.”

Henry H. -
John Lewis Partnership

“

We built a micro-app to drive engagement with our annual enablement event. Can't wait to use them for things like onboarding as well.”

Natasha P. -
Google

“

We totally reshaped our frontline mobile strategy by including self-service HR apps bringing together IT, HR and Comms content and workflows.”

Jeremy T. -
Valeo



Infinite use cases—A few examples

Canteen Menu

Open a Support Ticket

Recent Documents

Polls & Surveys

Expense Approval

Table Reservation

List Tickets

SharePoint Search

Ooo Statuses

Pending Signatures

Book Meeting Room

Salary Advance

Download Payslip

Hardware Order

Travel Summary

Book a Fitness Class

List Tasks

PTO Balance

Find Meeting Time

Public Transports

Concierge Services

Mandatory Learnings

Clock In & Out

Internal Job Offers

Leave Request

Recommended Learnings

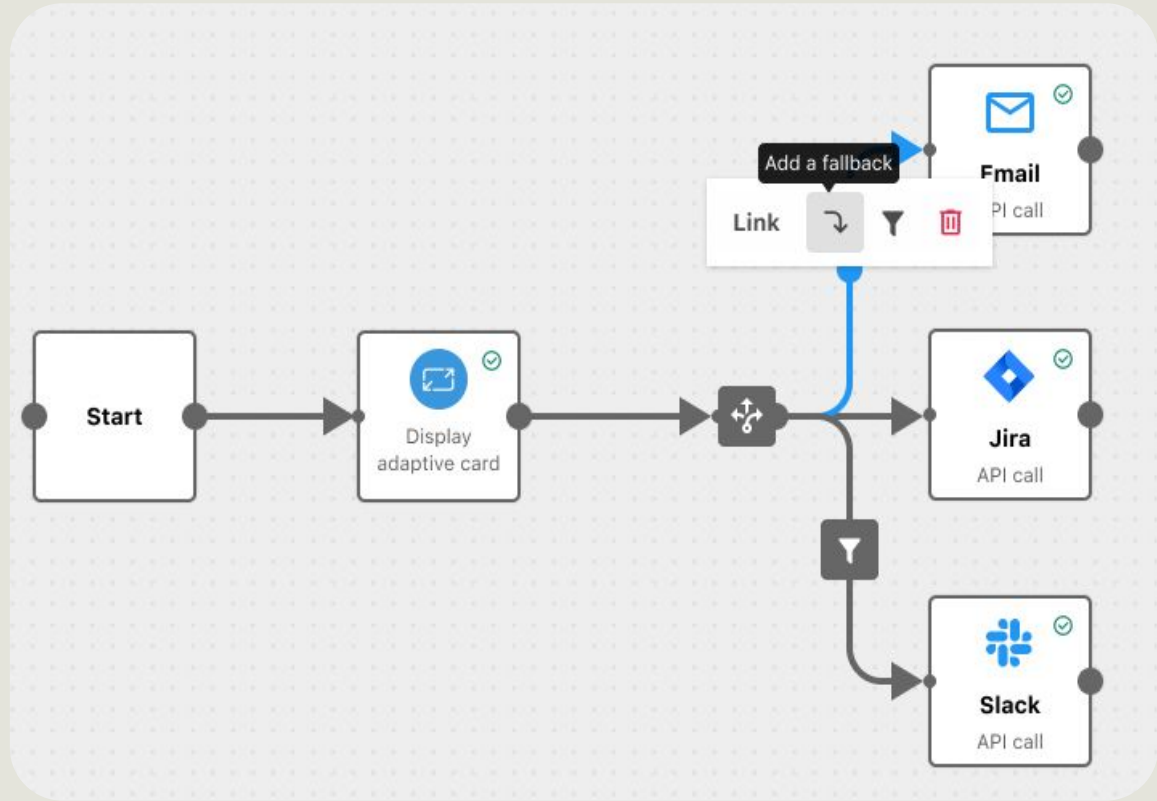
Timesheets

Team Planning

Desk Booking

Powered by our Studio

**An intuitive
low-code/no-code
studio** to create
custom micro-apps



Fast to build

Available anywhere

And a strong ecosystem

30+ plug-and-play micro-app templates
directly working within your ecosystem

The Hive Builders community

Video tutorials, builders Q&A, technical documentation and more

15 partners around the world

Trained to build and maintain micro-apps

Developers advocate team

EMEA and NORAM experts to guide you along the way from tests to deployment



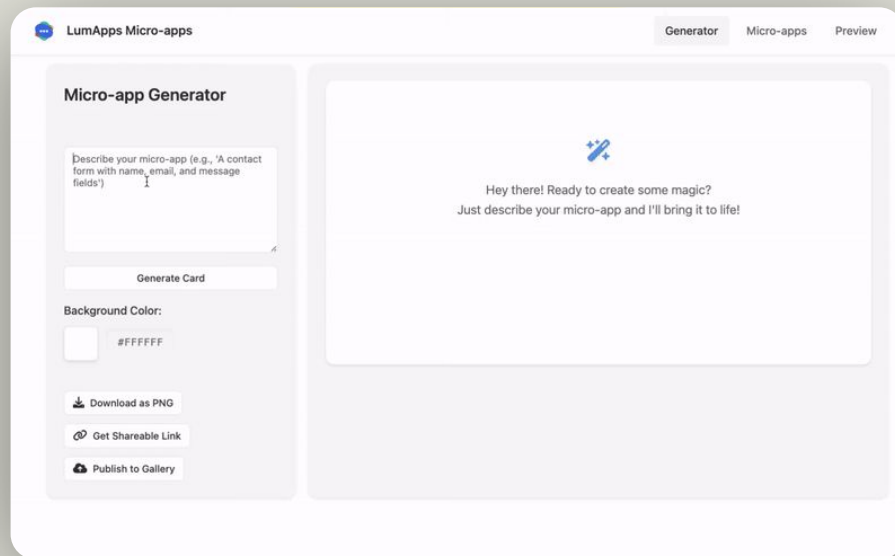
Companion

Prompt to micro-apps

Describe your micro-app in natural language, and see the magic happen.

Vibe coding

Build complete SDK widgets extensions by just chatting with an AI



What's next for our Studio

Ask AI ✨

Closed Beta

Turn employee queries into actionable insights





Welcome



News



Apps



Social



Learning

HUMAN RESOURCES

Announcing Our Updated Travel Policy: What You Need to Know

We are glad to present our updated expense policy. This updated policy aims to offer greater flexibility, convenience and support for all our travelers.

Published on November 5, 2023



Live info

Critical outage with the CRM app - Estimated resolution: 5:00PM EST

Latest News

📅 My News

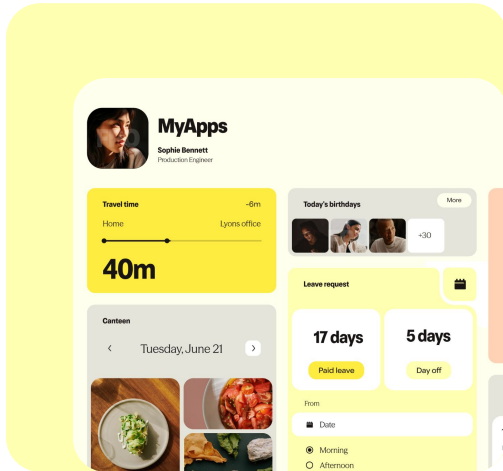
Check your personal news feed, in one



Your AI front door

01

Comprehensive indexing of LumApps content



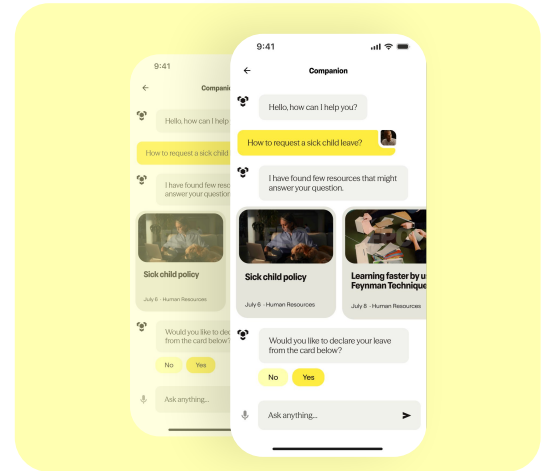
02

Calling any external Agent with Vertex AI, Azure AI and any RAG API



03

Smart routing governance to guide Ask AI to the most relevant context



Obsessed by *accuracy*

Road to General Availability

90%



70%

accurate answers

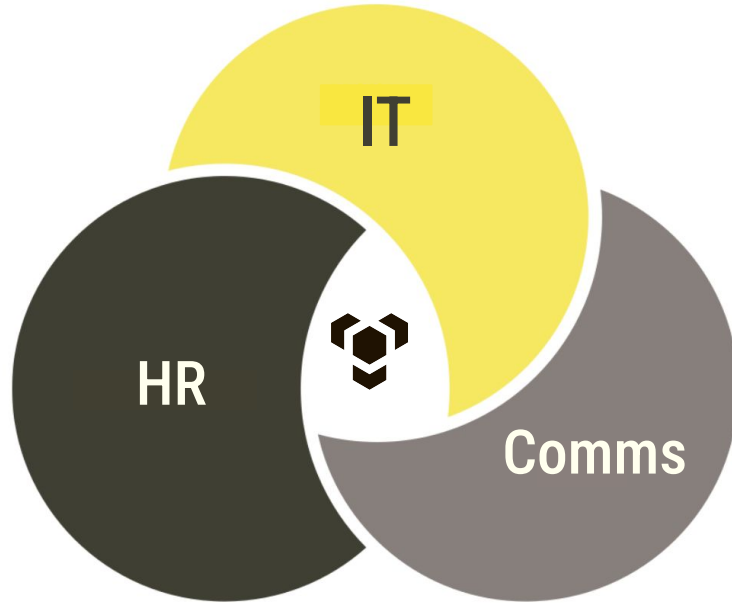
500k+

210k+

total queries

Closed beta

Companion is the combination of Micro-apps and Ask AI, becoming the most flexible AI agentic platform that reunites:



The bright way to learn

How LumApps Learning will change the way your employees learn

What is the average portion of frontline workers in NORAM and Europe?

 **30%**

 **50%**

 **70%**

The average portion of frontline workers in NORAM and Europe is

50%

Source: Wikipedia

Frontline workers

Communication and Training Challenges for Frontline Workers:

- Limited Access to Digital Tools
- Time Constraints
- High Turnover Rates
- Engagement Challenges

Key Strategies for Effective Communication and Training:

- Use mobile-first platforms to deliver updates and training.
- Implement microlearning: short, focused training modules that can be done quickly and on-the-go.
- Promote bottom-up feedback to make workers feel heard and involved.
- Train and empower frontline managers as key communication relays.

What is the average time dedicated to training by employees
in NORAM and Europe?

 **1%**

 **10%**

 **25%**

The average time dedicated to training by employees in
NORAM and Europe is

1%

Source: Statista 2024

Learner engagement

Communication and Training Challenges for employees:

- Information Overload
- Low Engagement and Retention
- Rapid Change
- Lack of Personalization

Key Strategies for Effective Communication and Training:

- Adopt a Unified Communication and Learning Ecosystem
- Implement on-demand, atawad Microlearning
- Use Personalized and Adaptive Learning Paths
- Leverage Social and Collaborative Learning

How much time does it takes to create 1h of eLearning?

-  **2h to 10h**
-  **20h to 50h**
-  **More than 100h**

The time it takes to create 1h of eLearning is

> 100h

Source: Chat GPT 2025

Learning productivity

Communication and Training Challenges for authors:

- Content Overload & Redundancy
- Keeping Pace with Change
- Measurement & ROI
- Lack of Time & Resources

Key Strategies for content creators:

- AI powered authoring
- Modular & Reusable Content
- Integrate with Workflows
- Use Data to Drive Continuous Improvement

The new digital learning platform

Frontline workers ready (mobile-first, external employees) ✨

Data driven learning strategies, manager analytics ✨

Conversational agents ✨

Simple, social & beautiful learning interface, with personalization features ✨

Microlearning & communication content generation: text, image, video, podcast... ✨

Learning automation & integration (journey, content recommendation, communities) ✨

LumApps Employee & AI Hub



Understand

Communications & Knowledge
to drive Employee Engagement

Act

Micro-Apps & Tasks
to drive Employee Productivity

Grow

Learning & Upskilling
to drive Employee Retention

through experiences:



AI Agent Hub



Intranets



Communities



Enablement
Hub



Portals



Extranets



Video Hub

powered by:

Creator Studio

Contribution · Omnichannel · Advocacy

AI Studio

Agents · Micro-Apps · Insights

Orchestration Studio

Tasks · Workflow · Extensibility

People Studio

Learning · Listening · Recognition

Identity · Data · Governance · Multi-provider · API · Branding · Personalization

Everyone feels purpose at work
each day through **belonging**,
impact, and **growth**.

Our vision

Easily deploy microlearning in the flow of work (without an LMS)

Rich learning environment, instant deployment, consolidated traffic and data, unified admin.

01 Company culture

Onboarding programs.
Learning games.

Belonging.



02 Employee enablement

Sales enablement portal.
in-house certifications.

Impact.

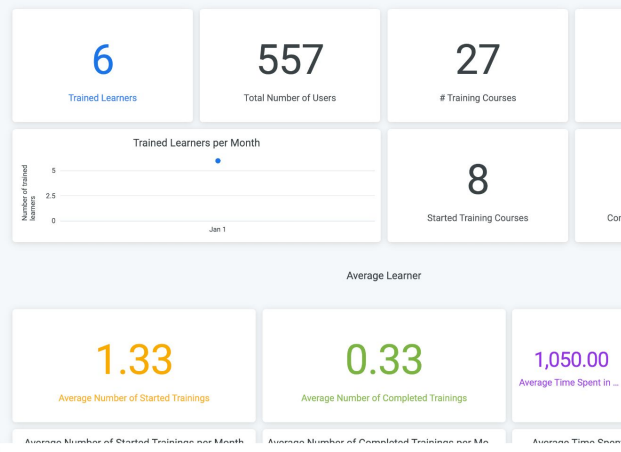
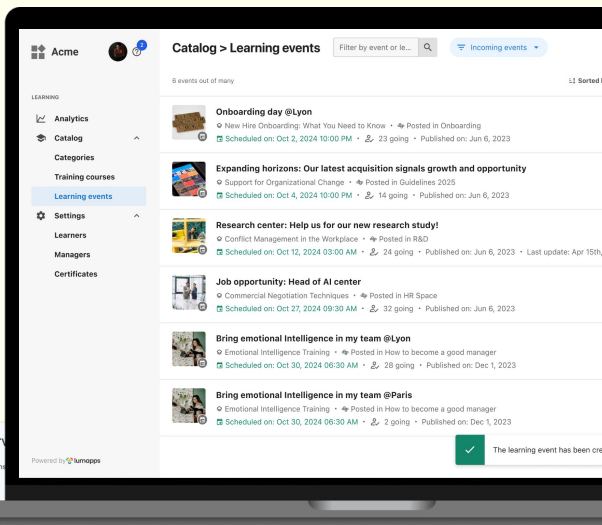
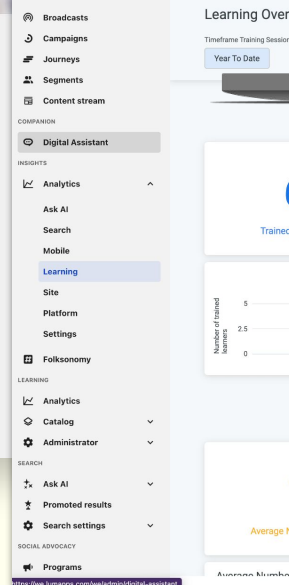
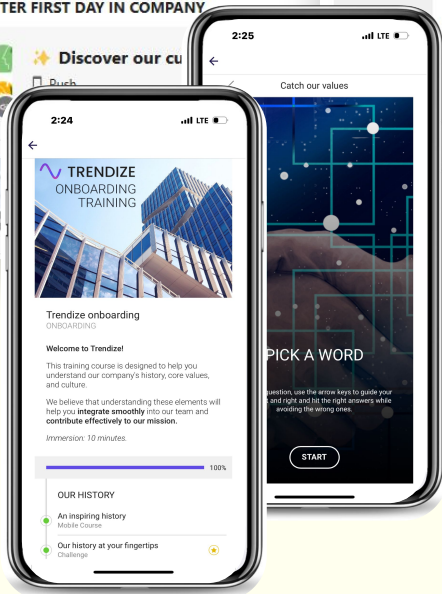
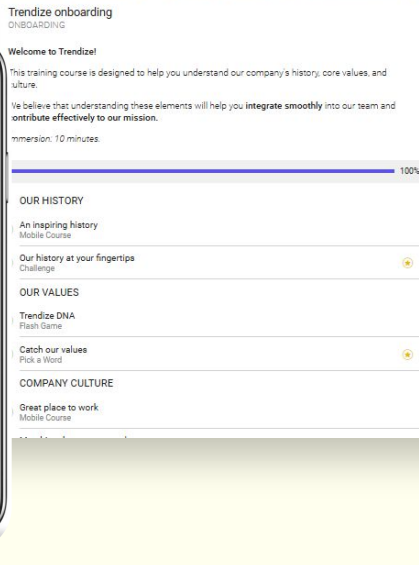
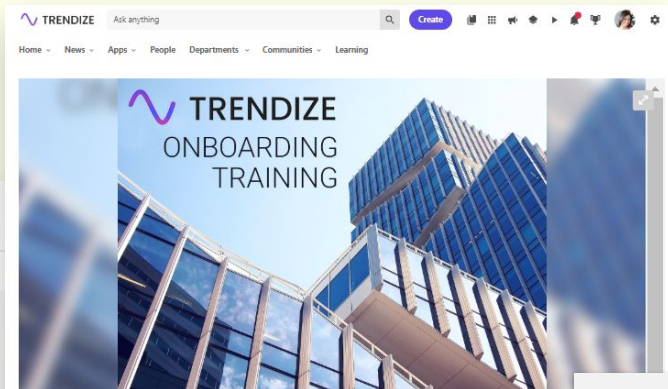
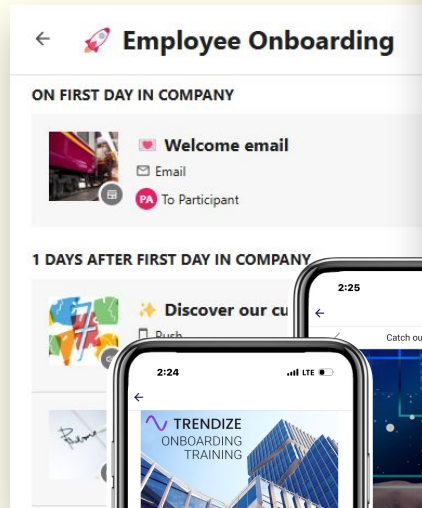


03 Social Learning

Knowledge communities.
Mentoring programs.

Growth.





Onboarding Space

Open

About

Following



Homepage

Posts

Events

Learning

Drive

Add



Kirstin Bennett (MS)

Published a post • March 12, 2024

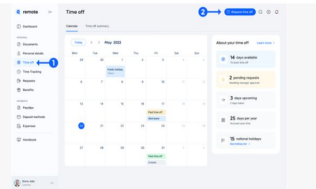
Translate into English

I cannot submit my PTO, help please 🙏

Hi!

Workday is showing up an error message when I try to submit my PTO, can anyone help me understand what I did wrong???

Thx!!!



1 0



Flora Brown (MS)

Published a post • June 25, 2024

Translate into English

A Welcome Video Message From our CEO!

Hello team!

Welcome to Trendize! Please enjoy this welcome video from our CEO.

We are so happy to have you on the Trendize team!



Related training

Search catalog



TRAINING COURSE
Trendize onboarding
ONBOARDING

Related documentation

Our Values.pptx



In-Store Sellers

Open

About

Following



Homepage



Feed



Posts



Articles



Events



Drive

Add

Training to do

In-Store Sellers Space

How to Sell on Trendize Marketplace.pptx

In-Store Customer Experience in the Retail

Inventory list with reorder highlighting.xls

1-3 of 3



TRAINING COURSE

Boost Sales by understanding customers...
CUSTOMER RELATIONSHIP MANA...

Providing a summarizing message

Luca Bonadeti (MS)

Published a post in Good practice • September 11, 2023

Translate into English

Use These 3 Tips to INCREASE SALES in Your Retail Store
A video is worth a thousand words

Our priorities for learning in 2025/26

LumApps is your new front door for learning, simple to use, scalable, cost-effective, capable of reaching everyone (frontline or desktop), with an engaging, social and integrated learning experience.

- Mobile-first
- External workforce
- Simple & beautiful UX
- Micro-learning
- Learning automation
- Social features
- AI agents
- Analytics
- Personalization

Frontline

Flow

Flexible

THANK YOU
Let's meet @ Bright!