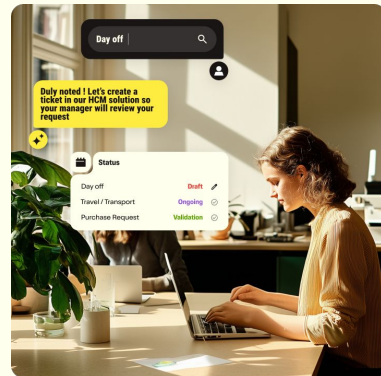
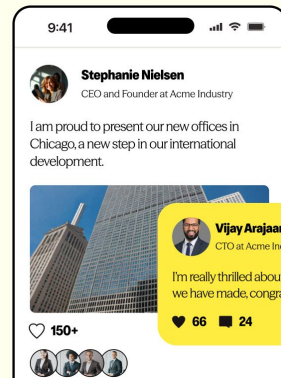


LumApps Market Vision: Trends & Insights

Presentation by Elie Mélois
& Matthieu Silbermann

LumApps Market Vision and Insights: The Rise of the Employee Assistant in the Digital Workplace

Bright 2025



Speakers



Matthieu Silbermann

VP Product Marketing & Strategy

LumApps



Elie Mélois

Chief Technology Officer

LumApps

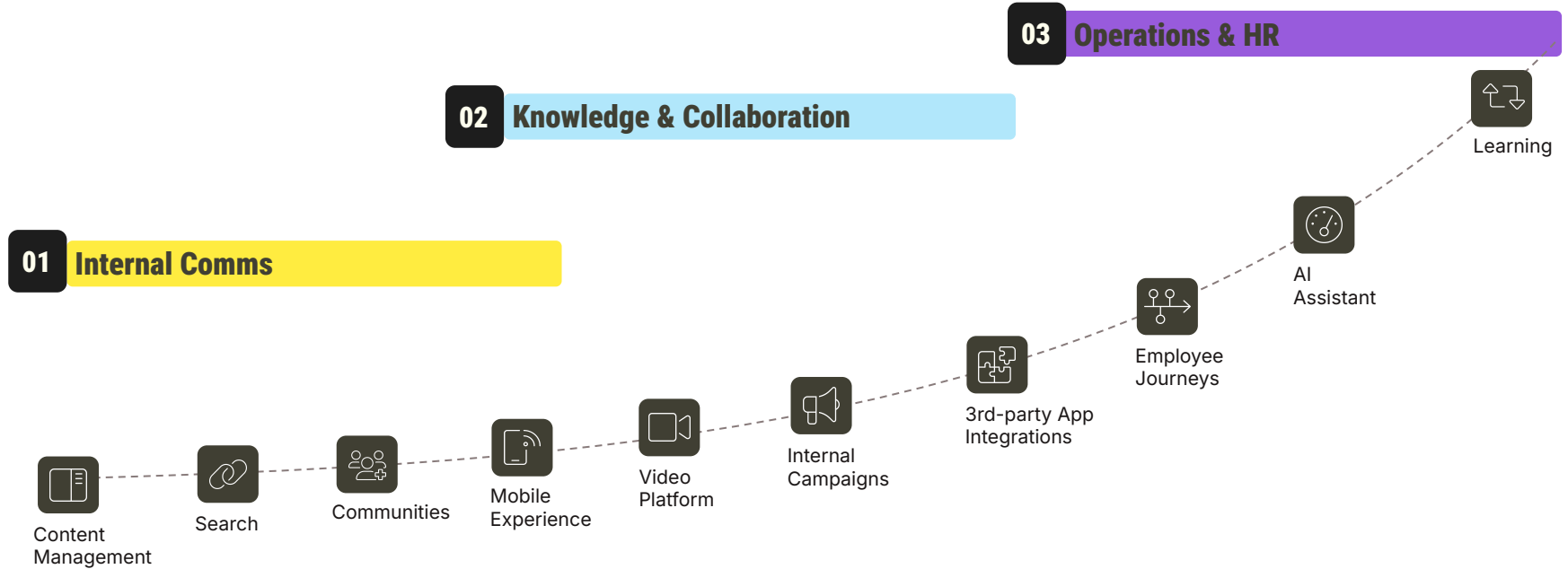


According to Statista, in 2023, organizations worldwide used
an average of

112

Software as a Service
(SaaS) applications.

From SaaS clutter to AI agents clutter...



Inflation of Content & Apps is hurting productivity



Desk & Frontline Employees & Learners

Can't find information

*Which document is the official
one?*

Which app should I use?



Content Contributors & Learning Course Creators

Nobody is reading my content !

What should I write about?

*How do I know if employees
understood my message?*



Intranet Administrators, IT project managers

*Too much obsolete content and
apps, where to start?*

*How to target content and apps
to the right employees?*

*We have too many apps nobody
uses*

Employees are TIRED of getting lost in their digital workplace when they looking for critical information, policies, applications, and resources.

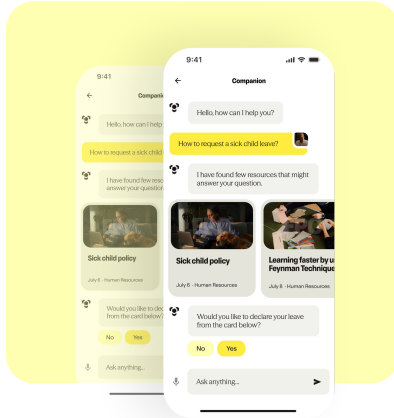


In 2025, your employees' expectations have radically changed

1

Immediacy

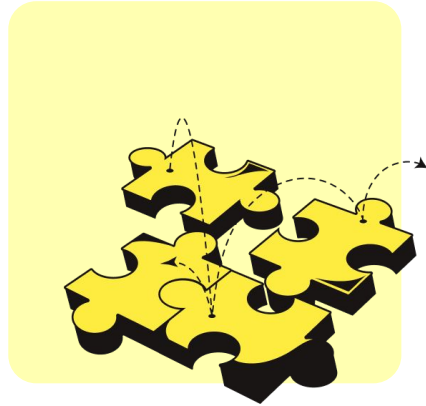
Need to immediately access the *necessary* information and services.



2

Personalization

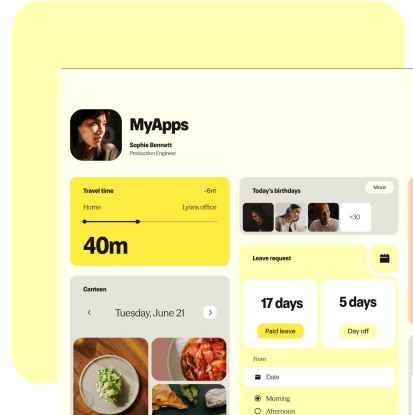
Need an experience that adapts to *their* specific needs.



3

Assistance

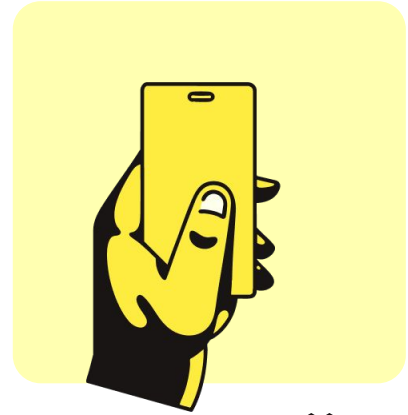
Need tools to *simplify* tasks and quickly find answers.



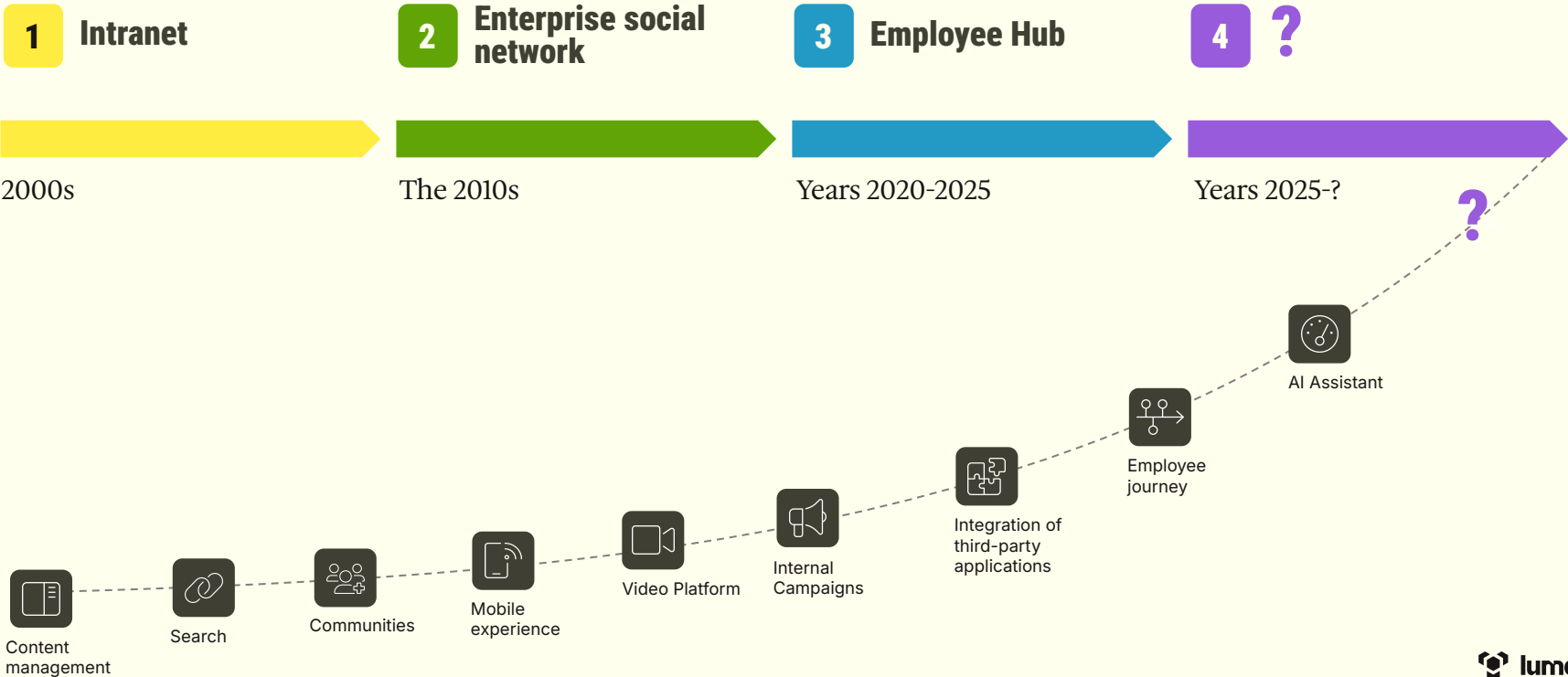
4

Mobile experience

Be able to work and get information *anywhere*, anytime, in any language.



The intranet from yesterday to today



And now?

AI is transforming everything...

Assistance with
writing summaries ✨

Augmented
search ✨

Conversational
agents ✨

Low-code
Assistant ✨

Content
generation: text,
image, video,
podcast... ✨

Workflow
automation ✨

AI Agents: a new, dynamic, and highly fragmented market...

Personal Agents

Google
Agentspace.

Gemini



Copilot

→ "Summarize this meeting for me"

Company Agents



lumapps

→ I need a new device.

Role Based Agents



servicenow®

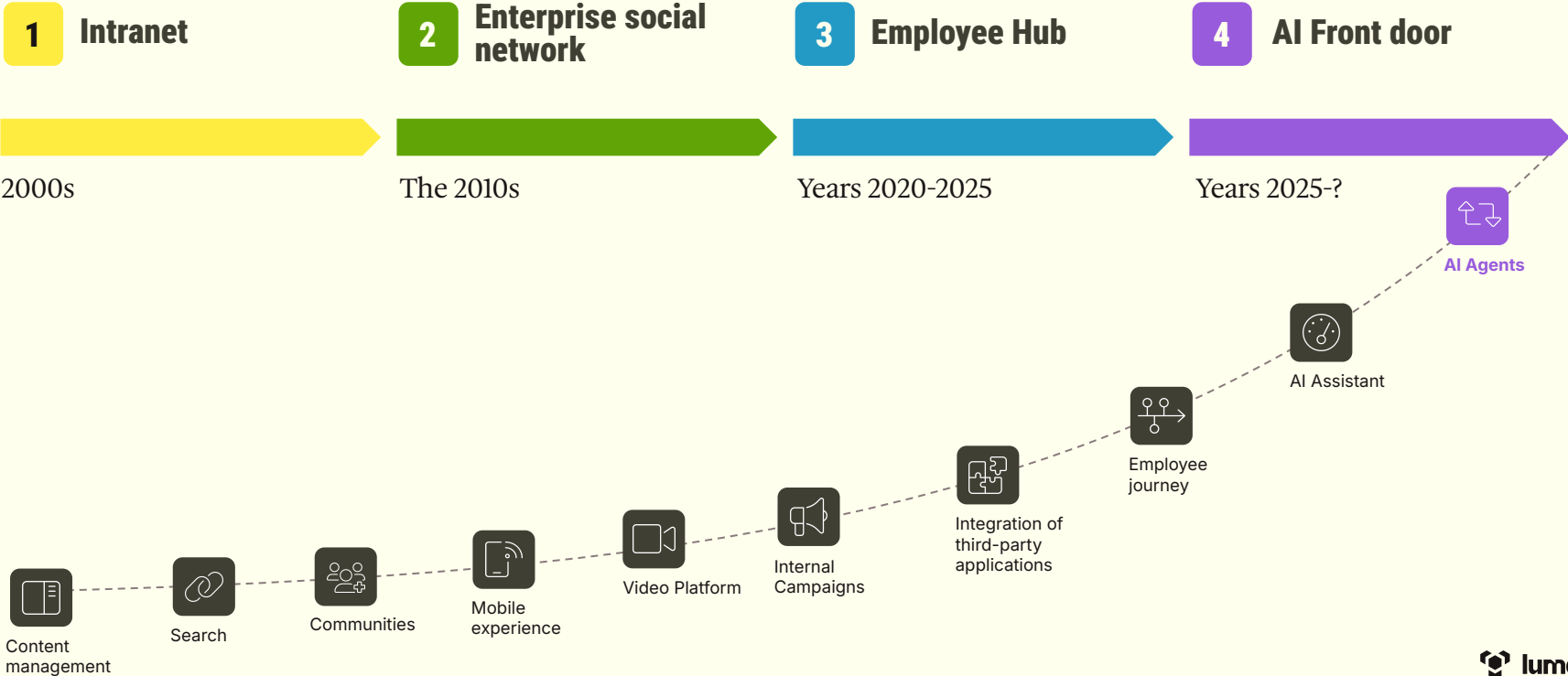
workday®

→ Can you qualify this lead for me?

From SaaS clutter to AI agents clutter...



The intranet from yesterday to today



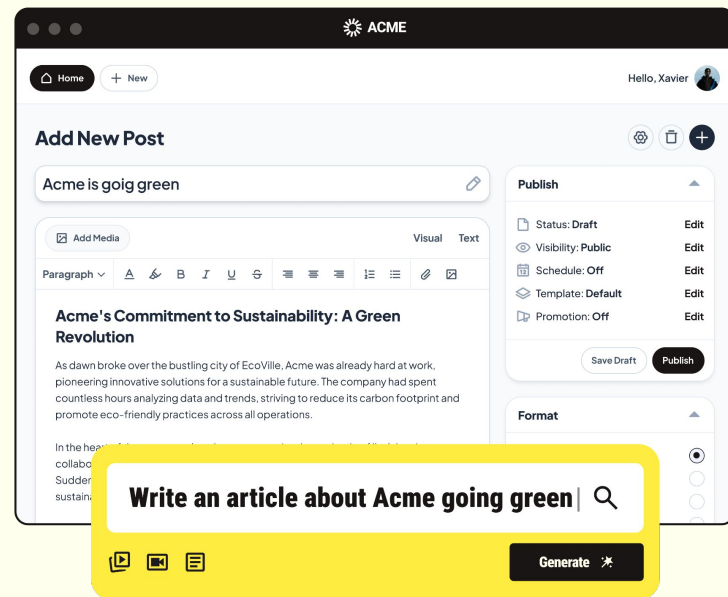
Where Do We Go From Here?

We will help you deploy trusted, scalable AI within your company to all employees.

You're not alone in this.



And we're already delivering on this promise.



Demo Trendize

Ask AI: The Agent of Agents

Ask AI ✨

Intelligent Routing Rules



Default Rule

Source: Search in LumApps content



Search for HR Policies

Source: LumApps intranet folder



Search & Act in ServiceNow

Source: LumApps agent built with LumApps Studio & connectors



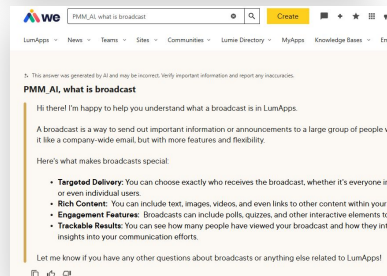
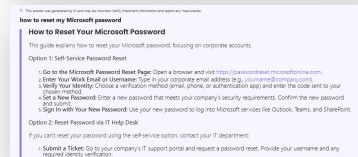
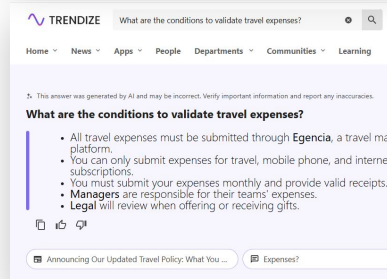
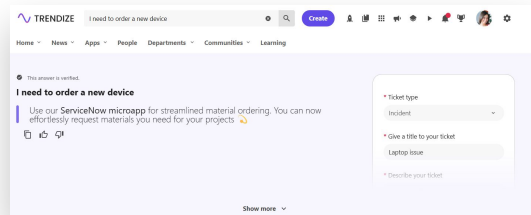
Search in Employee Google Drive or in Google Site

Source: Google Agentspace defined by Customer



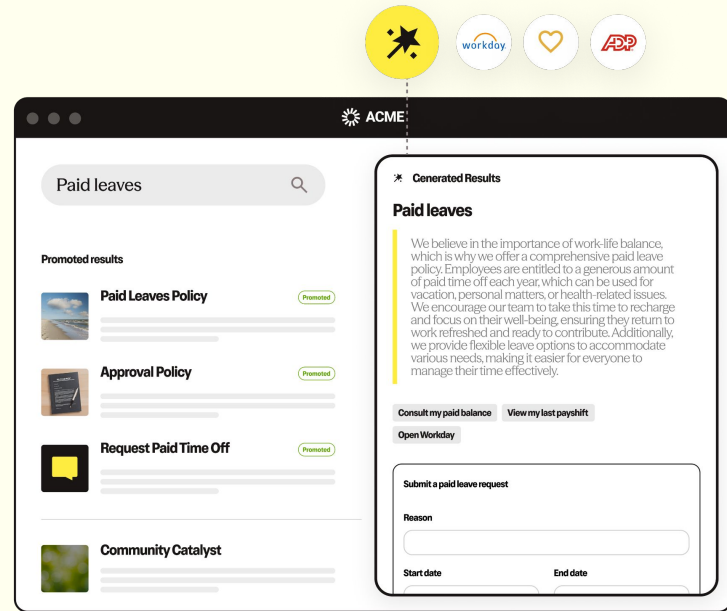
Search in Employee OneDrive or in SharePoint

Source: Azure AI Agent Service defined by Customer



We are going further:

We want to be the trusted face of AI for **all** your employees.



Leverage AI to propel your digital workplace to the next level in efficiency and employee engagement

Proactively provide
personalized
information and
recommendations

Automate
repetitive tasks and
workflows

Provide
contextual
assistance

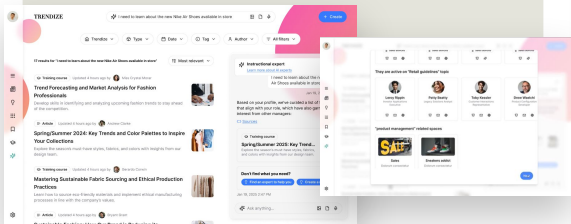
AI assists each stakeholder in their daily work

Employees in the office, working remotely, traveling, or in the field

Suggestion of the best next possible action

Reliable information

Recommendations

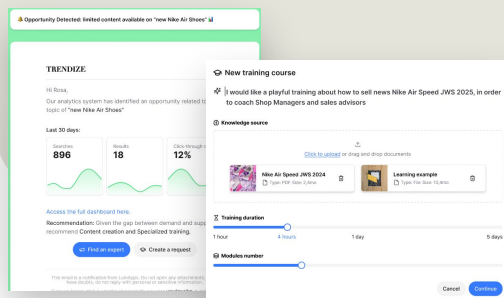


Content contributors & Learning courses creators

Editorial suggestions

Automated project for content creation

Tips for maximizing engagement

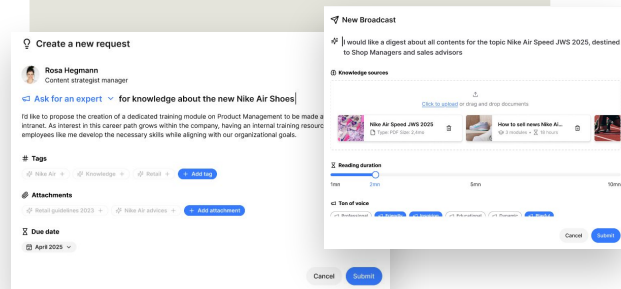


Intranet administrators, Content & knowledge managers

Help with retargeting distribution

Identification of obsolete or inconsistent content

Optimization of existing content



Demo!



Demo!

Full Demo

Content gardening

Quizz in mobile feed

Multi agents



Welcome
Benoit!



My personal feed



Official Global News



My apps



My CRM



My Requests



My Team Planning



Your feed is empty.

New publications from subscriptions will be listed here.

Announcing Our Updated
Travel Policy: What You
Need to Know

We are glad to present our updated expense policy. This updated policy aims to offer greater flexibi...

What Will Make LumApps Unique



AI-powered Search, Content Management, & Learning



Seamless Integrations of AI Agents & Workflow



Human-centric Design Approach for AI Assistants



Intuitive Low-code Studio to Build AI Agents & Workflows



Open Platform to Bring Your Own AI Services



Robust AI Governance & Security

LumApps Employee Hub



Understand

Communications & Knowledge
to drive Employee Engagement

Act

Micro-Apps & Tasks
to drive Employee Productivity

Grow

Learning & Upskilling
to drive Employee Retention

through experiences:



Intranets



Communities



**Enablement
Hub**



Portals



Extranets



Video Hub

powered by:

Creator Studio

Contribution · Omnichannel · Advocacy

People Studio

Learning · Listening · Recognition

Identity · Data · Governance · Multi-provider · API · Branding · Personalization

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Orchestration Studio

Tasks · Workflow · Extensibility

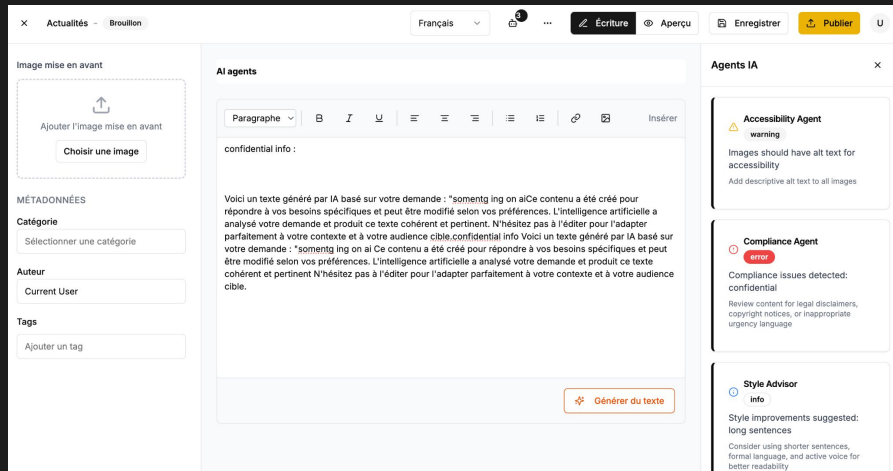
People Studio

Learning · Listening · Recognition

Identity · Data · Governance · Multi-provider · API · Branding · Personalisation

Creator Studio

Contribution · Omnichannel · Advocacy



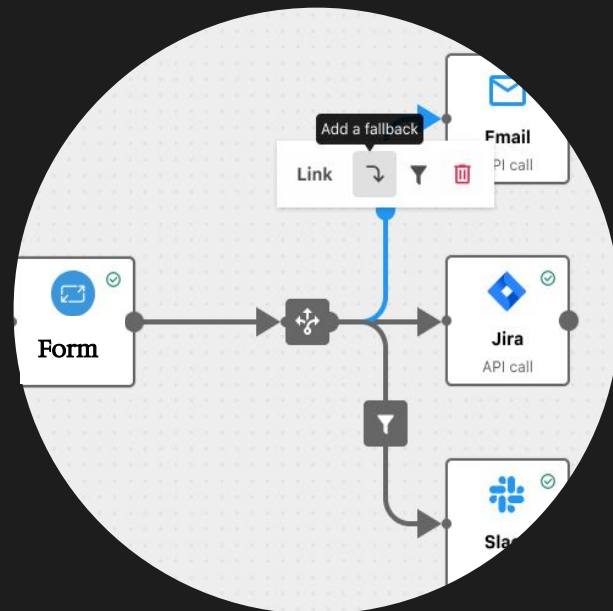
- Every business and roles has different needs & rules for content
- Extending creating experience with AI agents focused on a single task
- Provided by LumApps or customisable by customer

Identity · Data · Governance · Multi-provider · API · Branding · Personalisation

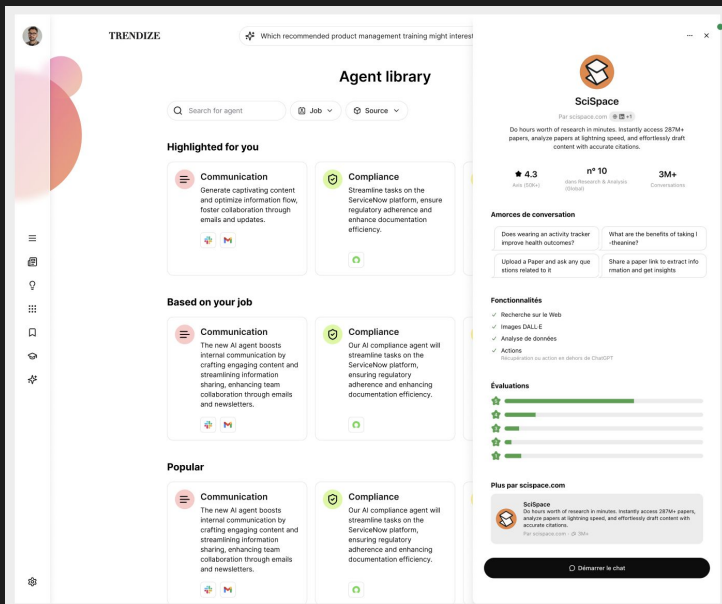
Orchestration Studio

Tasks · Forms · Workflow · Extensibility

- Enterprises need guardrails for agents: combining agents with workflows
- Workflows combine agents, rules, forms and tools to achieve a specific objective
- Provided by LumApps or customisable by customer



Identity · Data · Governance · Multi-provider · API · Branding · Personalisation



AI Agent Hub

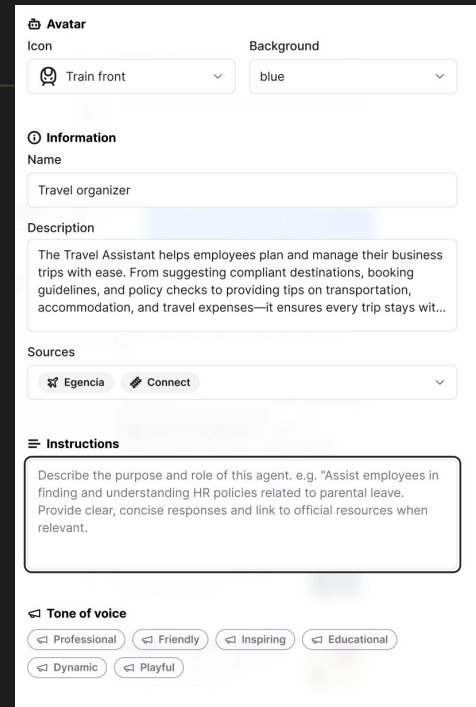
- Agents as first-class citizens like content and apps
- Governed by company: branding, features, permissions, identity, analytics etc ..
- Social experience and open eg federation of third-party agents

Identity · Data · Governance · Multi-provider · API · Branding · Personalisation

AI Studio

Agents · Micro-Apps · Insights

- Create an agent with natural language
- Integrate with agents from third-parties
- Templates provided by LumApps or by customer



The screenshot displays the 'Avatar' configuration panel in the LumApps AI Studio. It includes sections for 'Icon' (set to 'Train front'), 'Background' (set to 'blue'), 'Information' (with fields for 'Name' and 'Description'), 'Sources' (with 'Egencia' and 'Connect' options), 'Instructions' (a text area for agent purpose), and 'Tone of voice' (a set of buttons for 'Professional', 'Friendly', 'Inspiring', 'Educational', 'Dynamic', and 'Playful').

Avatar

Icon: Train front

Background: blue

Information

Name: Travel organizer

Description: The Travel Assistant helps employees plan and manage their business trips with ease. From suggesting compliant destinations, booking guidelines, and policy checks to providing tips on transportation, accommodation, and travel expenses—it ensures every trip stays wit...

Sources: Egencia Connect

Instructions

Describe the purpose and role of this agent. e.g. "Assist employees in finding and understanding HR policies related to parental leave. Provide clear, concise responses and link to official resources when relevant.

Tone of voice

Professional Friendly Inspiring Educational Dynamic Playful

Identity · Data · Governance · Multi-provider · API · Branding · Personalisation



lumapps Employee & AI



Understand

Communications & Knowledge
to drive Employee Engagement

Act

Micro-Apps & Tasks
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