

### LumApps Market Vision: Trends & Insights

Presentation by Elie Mélois & Matthieu Silbermann

### LumApps Market Vision and Insights: The Rise of the Employee Assistant in the Digital Workplace







r noted ! Let's create a et in our HCM solution so r manager will review your



### **Speakers**



Matthieu Silbermann

VP Product Marketing & Strategy

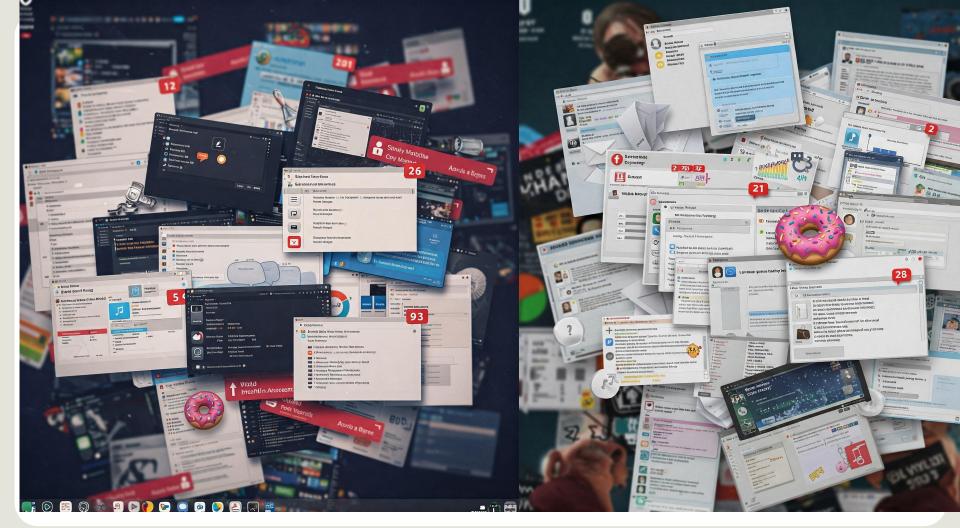
LumApps



**Elie Mélois** 

Chief Technology Officer

LumApps



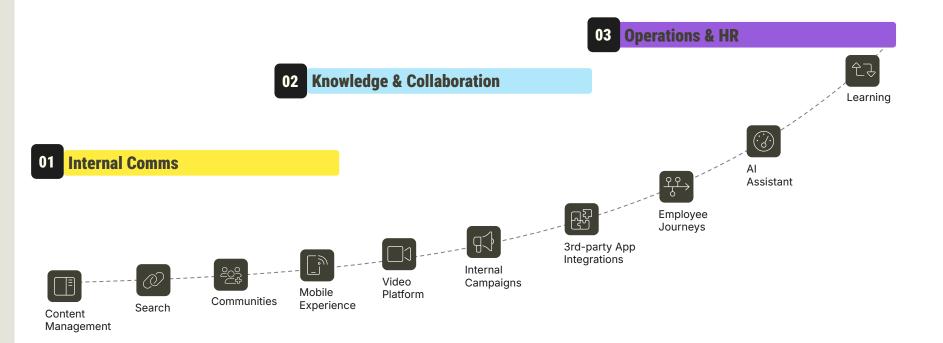
### According to Statista, in 2023, organizations worldwide used an average of



Software as a Service (SaaS) applications.

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### From SaaS clutter to AI agents clutter...



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### **Inflation of Content & Apps is hurting productivity**



Desk & Frontline Employees & Learners

Can't find information

Which document is the official one?

Which app should I use?



Content Contributors & Learning Course Creators

Nobody is reading my content !

What should I write about?

How do I know if employees understood my message?



Intranet Administrators, IT project managers

Too much obsolete content and apps, where to start?

How to target content and apps to the right employees?

We have too many apps nobody uses



**Employees are TIRED of** getting lost in their digital workplace when they looking for critical information, policies, applications, and resources.





### In 2025, your employees' expectations have radically changed



#### Immediacy

2



Need to immediately access the *necessary* information and services.

### Need an experience that adapts to *their* specific needs.



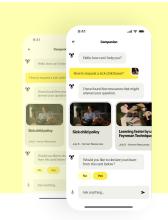
#### Assistance

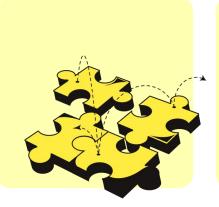
Need tools to *simplify* tasks and quickly find answers.

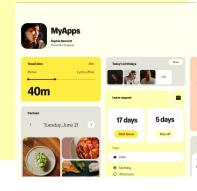
#### **Mobile experience**

4

Be able to work and get information *anywhere*, anytime, in any language.



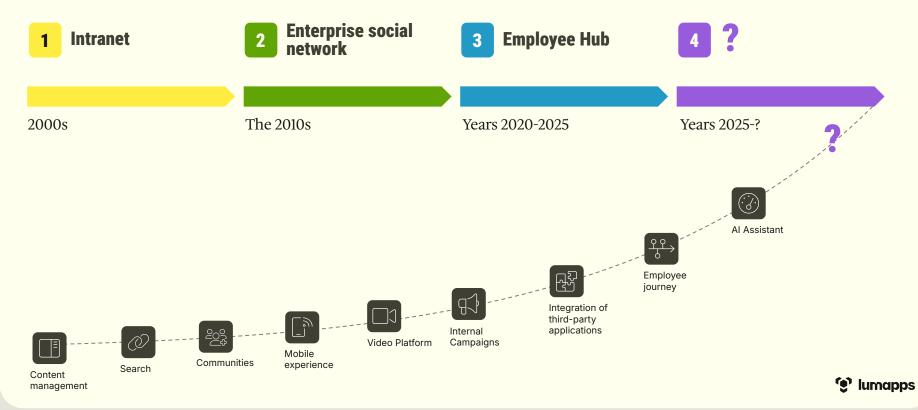






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### The intranet from yesterday to today



And now?

### AI is transforming everything...



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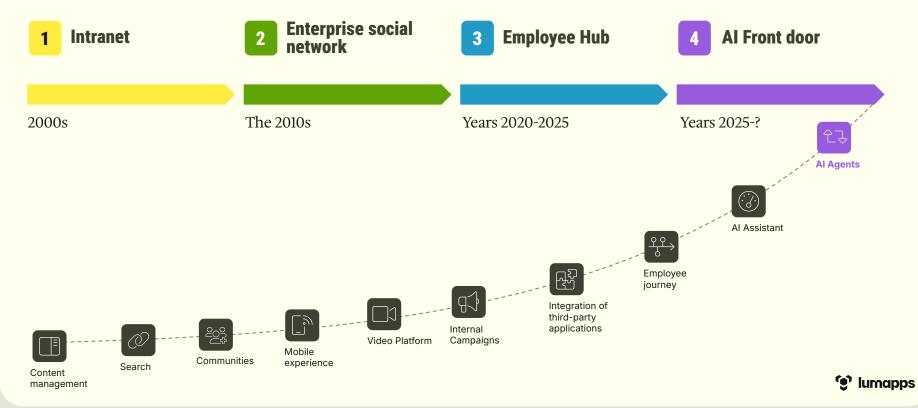
Al Agents: a new, dynamic, and highly fragmented market...





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### The intranet from yesterday to today



## Where Do We Go From Here?

**We will help you** deploy trusted, scalable AI within your company to all employees.

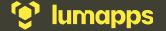
You're not alone in this.





### And we're already delivering on this promise.

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countless hours analyzing data and trends, striving to reduce its carbon footprint and	
promote eco-friendly practices across all operations.	<b>^</b>
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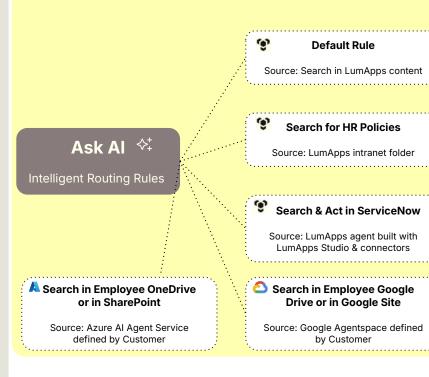


### **Demo Trendize**



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### **Ask AI: The Agent of Agents**



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# We are going further:

We want to be the trusted face of AI for **all** your employees.

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### Leverage AI to propel your digital workplace to the next level in efficiency and employee engagement

Proactively provide **personalized** information and recommendations

Automate repetitive tasks and workflows Provide **contextual** assistance

### Al assists each stakeholder in their daily work

Employees in the office, working remotely, traveling, or in the field

Suggestion of the best next possible action

Reliable information

Recommendations

Content contributors & Learning courses creators

**Editorial suggestions** 

Automated project for content creation

Tips for maximizing engagement

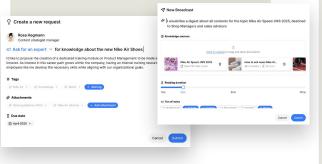


Intranet administrators, Content & knowledge managers

Help with retargeting distribution

Identification of obsolete or inconsistent content

Optimization of existing content



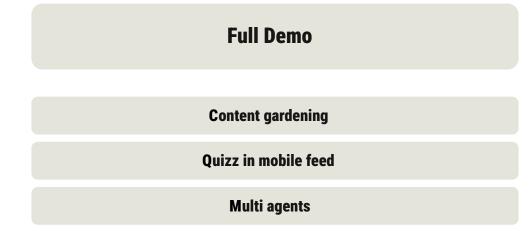


### **Demo!**

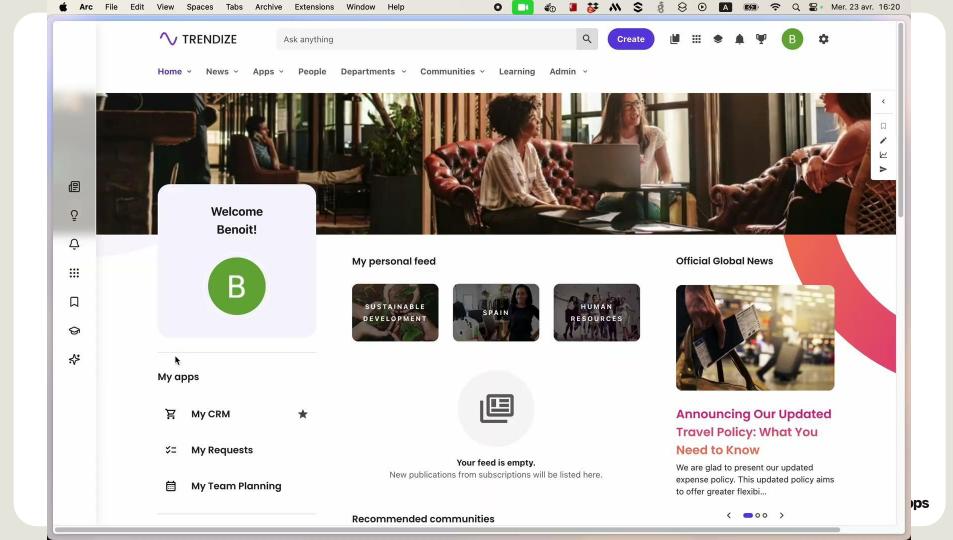


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### Demo!







#### What Will Make LumApps Unique

### $\diamondsuit^+_+$

Al-powered Search, Content Management, & Learning

Seamless Integrations of Al Agents & Workflow



Human-centric Design Approach for Al Assistants



Intuitive Low-code Studio to Build Al Agents & Workflows



Open Platform to Bring Your Own Al Services



Robust Al Governance & Security

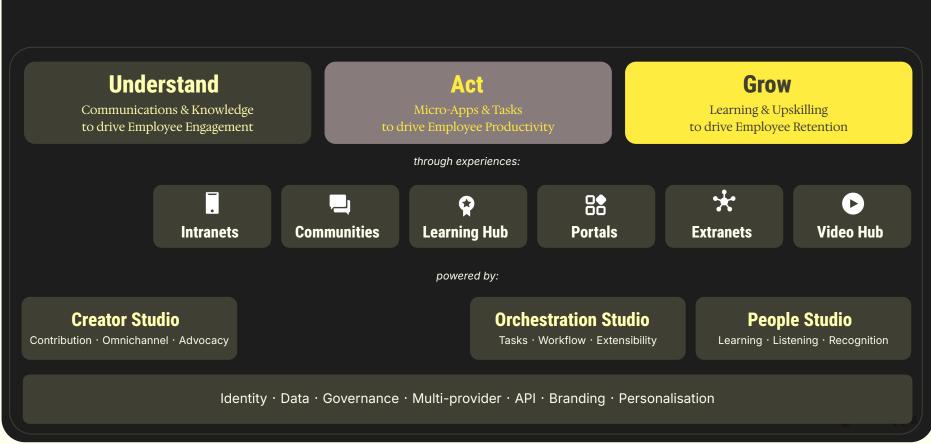


### LumApps Employee Hub





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#### Creator Studio

Contribution · Omnichannel · Advocacy

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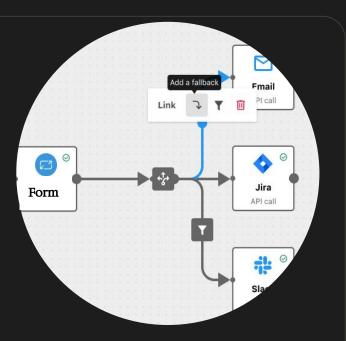
- Every business and roles has different needs & rules for content
- Extending creating experience with AI agents focused on a single task
- Provided by LumApps or customisable by customer

Identity · Data · Governance · Multi-provider · API · Branding · Personalisation

#### **Orchestration Studio**

Tasks · Forms · Workflow · Extensibility

- Enterprises need guardrails for agents: combining agents with workflows
- Workflows combine agents, rules, forms and tools to achieve a specific objective
- Provided by LumApps or customisable by customer



Identity · Data · Governance · Multi-provider · API · Branding · Personalisation

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internal communication by crafting engaging content and streamlining information	streamline tasks on the ServiceNow platform, ensuring regulatory	<ul> <li>Actions Récupération ou action en dehors de Ch</li> </ul>	abGPT
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sharing, enhancing team collaboration through emails and newsletters.	adherence and enhancing documentation efficiency.	O Démarr	ver le chat



- Agents as first-class citizens like content and apps
- Governed by company: branding, features, permissions, identity, analytics etc ..
- Social experience and open eg federation of third-party agents

 $\mathsf{Identity} \cdot \mathsf{Data} \cdot \mathsf{Governance} \cdot \mathsf{Multi-provider} \cdot \mathsf{API} \cdot \mathsf{Branding} \cdot \mathsf{Personalisation}$ 

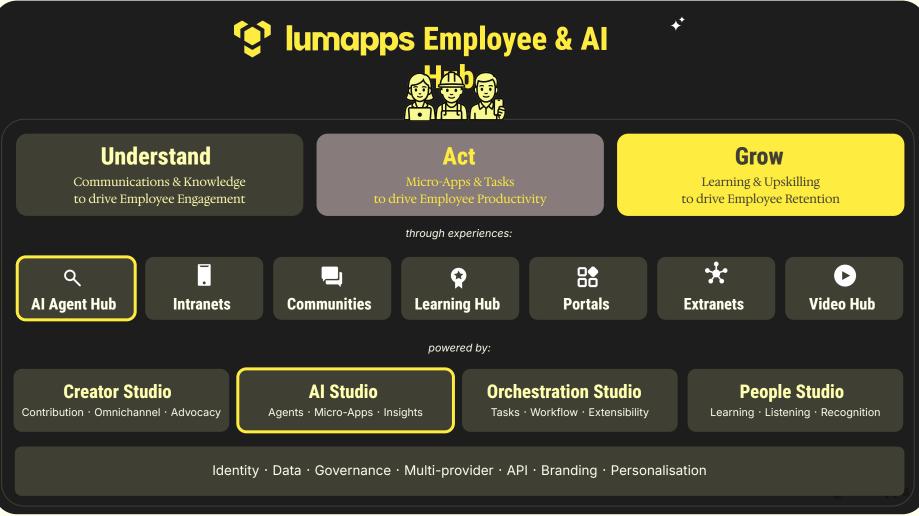
### Al Studio Agents · Micro-Apps · Insights

- Create an agent with natural language
- Integrate with agents from third-parties
- Templates provided by LumApps or by customer

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 $\mathsf{Identity} \cdot \mathsf{Data} \cdot \mathsf{Governance} \cdot \mathsf{Multi-provider} \cdot \mathsf{API} \cdot \mathsf{Branding} \cdot \mathsf{Personalisation}$ 



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